



District of Columbia Paint Stewardship Program

2024 Annual Report

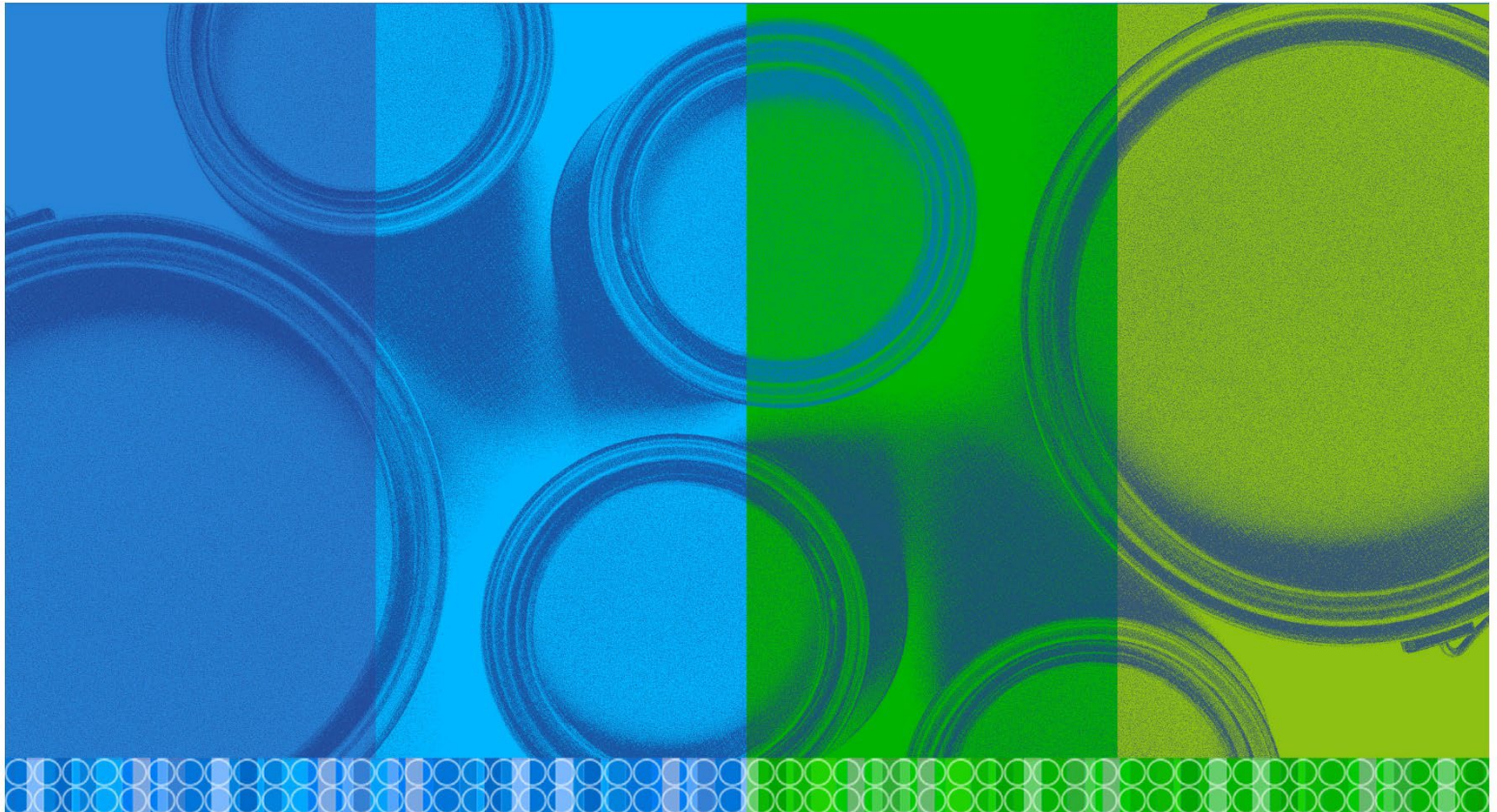
Submitted To

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Executive Summary

DISTRICT OF COLUMBIA PAINT STEWARDSHIP LAW

PaintCare is the representative stewardship organization for the District of Columbia Paint Stewardship Program codified in Title 8. Environmental and Animal Control and Protection, Subtitle A. Environmental Control and Protection, Chapter 2A. Paint Hazards and Paint Stewardship, Subchapter II. Paint Stewardship, beginning with section 8-233.01. The District of Columbia program began November 2016.

The broad goals of the program are for paint manufacturers to implement and manage the finances of a statewide paint stewardship program to reduce the generation of postconsumer paint, promote using up leftover paint, and facilitate the recycling and proper disposal of unwanted postconsumer paint. The program aims to increase opportunities to properly manage leftover paint, offer cost-saving opportunities to local governments, and manage the paint collected in an environmentally and economically sound manner.

PROGRAM HIGHLIGHTS

Drop-Off Sites. The program had eight year-round paint drop-off sites at the end of the year; all eight were paint retailers, representing 42% of likely paint retail participants.

The program also managed paint from supplemental drop-off sites that included 12 District of Columbia Department of Public Works (DPW) household hazardous waste events and three PaintCare drop-off and giveaway events.

Services. The program provided 10 direct large volume pickups (LVP) from businesses and others that had accumulated more than 100 gallons of paint at their locations. PaintCare's door-to-door (D2D) paint collection service ended in December 2023. However, one D2D pickup was scheduled late in the year and occurred in January 2024.

Paint Collection Volume. The program collected 25,549 gallons of postconsumer paint.

Paint Processing. Latex paint was 83% of the paint processed: less than one percent was reused, 82% was made into recycled-content paint, and 18% was landfilled. Oil-based paint was 17% of the paint processed: 100% was processed for energy recovery.

Revenue and Expenses. The program was financed through a fee on new paint sales: 30 cents on small containers; 70 cents on medium containers; and \$1.60 on large containers. Approximately 991,000 gallons of architectural paints were sold in the District and the program collected \$420,916 in revenue from these sales.

Expenses, including paint transportation and processing, communications, staffing, and administration were \$554,021. The program ended the year with net assets of \$637,362. The total program cost per gallon of paint collected was \$21.68.

Paint Recovery Rate. The recovery rate—the volume of postconsumer paint collected divided by the volume of new paint sales in the same period—was 2.6%.

Communications. Public outreach activities included the distribution of point-of-sale print materials, fact sheets, and signage, as well as messaging delivered via digital advertising, streaming audio, social media, video, print advertising, and outdoor advertising.

Operations. PaintCare held three paint drop-off and giveaway events in 2024. These events allow District residents to drop off paint and to pick up reuse paint for free.

PaintCare issued a Request for Proposal (RFP) for transportation and processing services in 2024. The primary objective of the RFP was to ensure that PaintCare receives a high quality of service at a competitive price.

PROGRAM PLAN AND ANNUAL REPORT

The District's paint stewardship law required the approval of a program plan prior to the start of the program. Program plans and annual reports are available on PaintCare's website.

Section 1. Paint Collection and Transportation

Annual Report Statutory Citation

Section 8-233.02(f) requires PaintCare to submit an annual report that includes, in relevant part:

(1) A description of the methods used to collect, transport, and reuse or process postconsumer paint in the District.

Annual Report Regulatory Citation

20 DCMR Section 4002.1 requires PaintCare to submit an annual report that includes, in relevant part:

(a) A description of how each consumer of paint in the District had an opportunity to recycle and properly manage their postconsumer paint, including the number, location, and type of collection points located in the District.

(b) A description of best management practices followed by collection points that shall include any training that the manufacturer or stewardship organization provided or required of collection points to ensure proper collection and management of postconsumer paint.

(g) A description of the coordination of the paint stewardship program with existing local household hazardous waste collection programs.

(h) A description of qualitative goals and activities based on the paint stewardship plan achievement during the reporting period, any adjustments to goals stated in the approved paint stewardship plan that may be made for the upcoming reporting period and accompanying rationale for those changes.

A. DROP-OFF SITES AND SERVICES

The overall goal of the program is to increase recycling opportunities for households, businesses, and others with leftover paint. All suitable locations were invited to participate as paint drop-off sites, provided they meet the program's operational requirements. PaintCare partners with paint retailers, hardware stores, lumber centers, material reuse stores, household hazardous waste programs, solid waste facilities (e.g., transfer stations, recycling centers, landfills), and other site types to serve as paint drop-off sites. PaintCare set a goal to provide either a retail drop-off site or an annual paint drop-off event in each of the District's eight wards.

The program's drop-off sites and services are summarized in the following tables. PaintCare considers a site (including events) as year-round if it was open at least one day per month in the reporting year or if it is a new site and the site plans to be open at least one day per month going forward.

Sites that are open less frequently are considered supplemental sites. Sites that stopped participating in the program during the year are listed as "partial year." All sites are listed in the appendix.

YEAR-ROUND DROP-OFF SITES

Site Type	2022	2023	2024
Household Hazardous Waste Event Site	0	1	0
Household Hazardous Waste Facility	1	0	0
Retail	8	7	8
Total Sites	9	8	8

SUPPLEMENTAL DROP-OFF SITES

Site Type	2022	2023	2024
Household Hazardous Waste Event Site/Number of Events	0	0	3/12
Household Hazardous Waste Facility (Partial Year)	0	1	0
PaintCare Event Site/Number of Events	2/2	3/3	3/3
Paint Retailer (Partial Year)	0	1	0
Total Sites	2	5	6

SERVICES

Site/Service Type	2022	2023	2024
Direct LVP Site/Number of Pickups	14/14	10/10	9/10
PaintCare D2D Collection Service Pickups	211	299	1

The program's drop-off sites and services are described below.

Household Hazardous Waste Program. PaintCare partners with household hazardous waste programs—either directly or indirectly—to cover the costs of their paint collection bins, transportation, processing and in some cases additional on-site paint management activities. HHW programs are typically good program partners because they have an existing customer base and provide an “all-in-one” HHW drop-off opportunity.

In June 2023, the Benning Road Transfer Station and HHW facility closed for renovations. To provide HHW and paint collection while closed, DPW hosted bi-monthly HHW events until March 2024. Starting in April

2024, they reduced the frequency of HHW events to twice per quarter. In total, PaintCare managed paint collected at 12 HHW events held by DPW in 2024.

Paint Retailers. At the end of the year, PaintCare identified 22 paint retailers—including paint, hardware, and home improvement stores—with 19 considered potential paint retail drop-off sites. This number may change from year to year as stores open and close. PaintCare does not consider a store to be a potential drop-off site if it belongs to a corporate chain and the corporate headquarters has indicated that—as a group—they are not interested in serving as drop-off sites at this time. These are primarily big box stores, but they have included some non-big box stores in the past.

Of the 19 potential retail drop-off sites, eight (42%) were participating as drop-off sites at the end of the year. Retail participation as a drop-off site is voluntary, and sites are not compensated.

One retail site, Frager’s Hardware, joined the program as a drop-off site in August 2024.

PaintCare Events. PaintCare held three paint drop-off events to help clean out large volumes of stored-up paint and to increase paint drop-off opportunities. The total number of participants at these events was 517.

The first event was held on May 11 at Ballou High School, 3401 4th St SE. The second event was held on August 10 at Ida B. Wells Middle School, 405 Sheridan St NW. The third event was held on October 26 at DC Armory Lot 3, 1910 Capitol St SE.

All three events included a paint reuse (giveaway) component to prioritize the highest, best use of leftover paint. All paint designated for reuse was screened by PaintCare’s transporter to ensure only original labeled containers in good condition and at least 50% full were made available. 138 gallons of paint were given away to event participants.

Large Volume Pickup Service. PaintCare’s large volume pickup service (LVP) provided a convenient option for painting contractors and other eligible program participants who accumulated large volumes of paint. The minimum amount to receive a direct pickup was 100 gallons. Typically, users of the service have accumulated paint over many years due to the institutional, logistical, and financial barriers to disposal. PaintCare aimed to remove these barriers by providing a free and convenient service. Common users of this service include contractors, builders, property managers, academic institutions, and homeowners, and are further described in the appendix.

PaintCare Door-to-Door Collection Service. PaintCare’s D2D collection service started in 2020 as a pilot program and operated until December 2023. The D2D service was discontinued because year-round drop-off sites and PaintCare events serve more residents at a significantly lower cost. One D2D pickup was scheduled late in the year and occurred in January 2024 after the program ended.

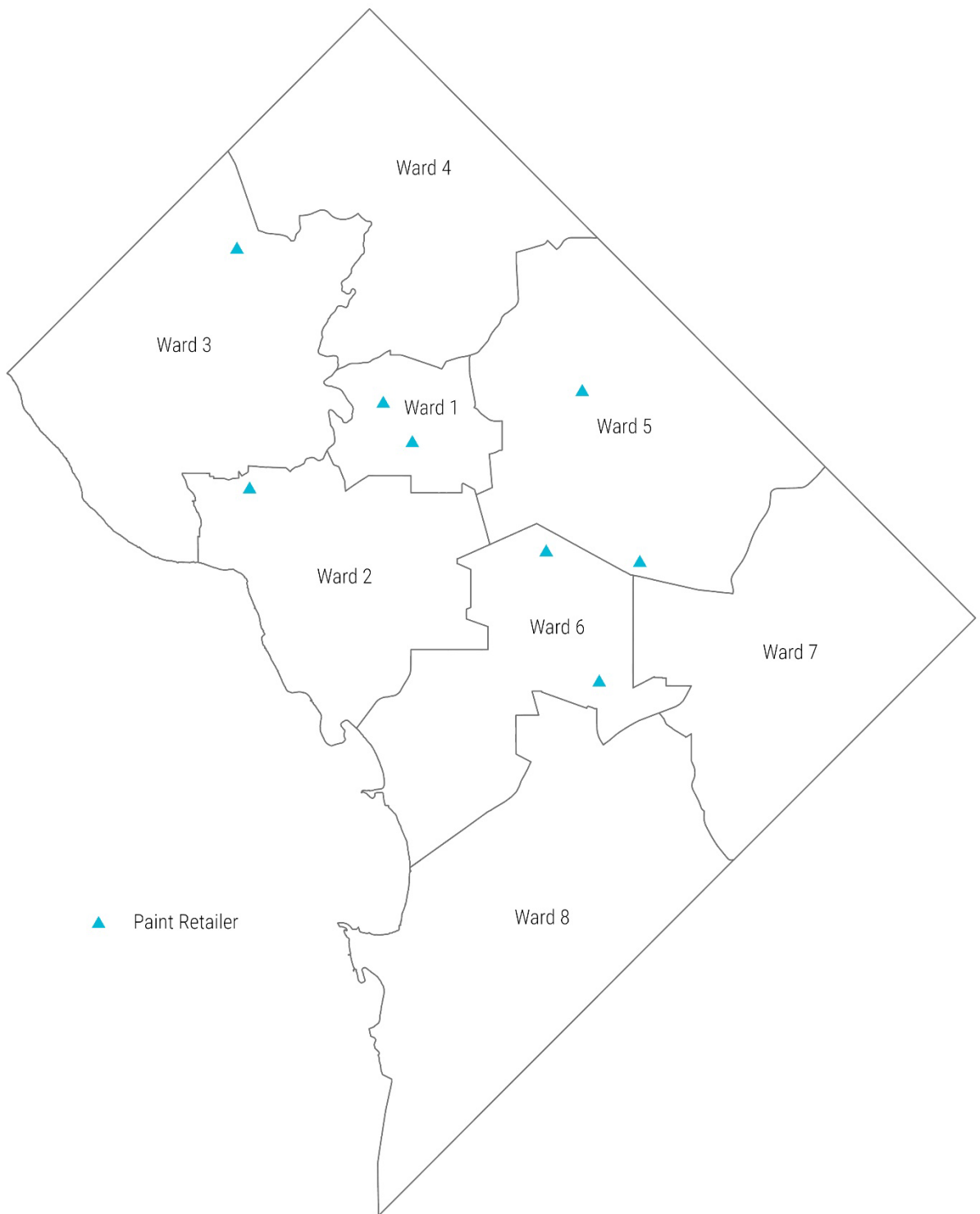
B. CONVENIENCE CRITERIA

The District's paint stewardship law requires the program to provide convenient and available collection of postconsumer paint that, at a minimum, provides for convenience equal to or greater than the collection programs available to consumers before the paint stewardship program began and addresses coordination of the paint stewardship program with existing household hazardous waste collection infrastructure. Before the paint stewardship program, the HHW facility at the Fort Totten Transfer Station was the only year-round drop-off site available to households, and businesses had to hire a contractor directly to manage unwanted paint.

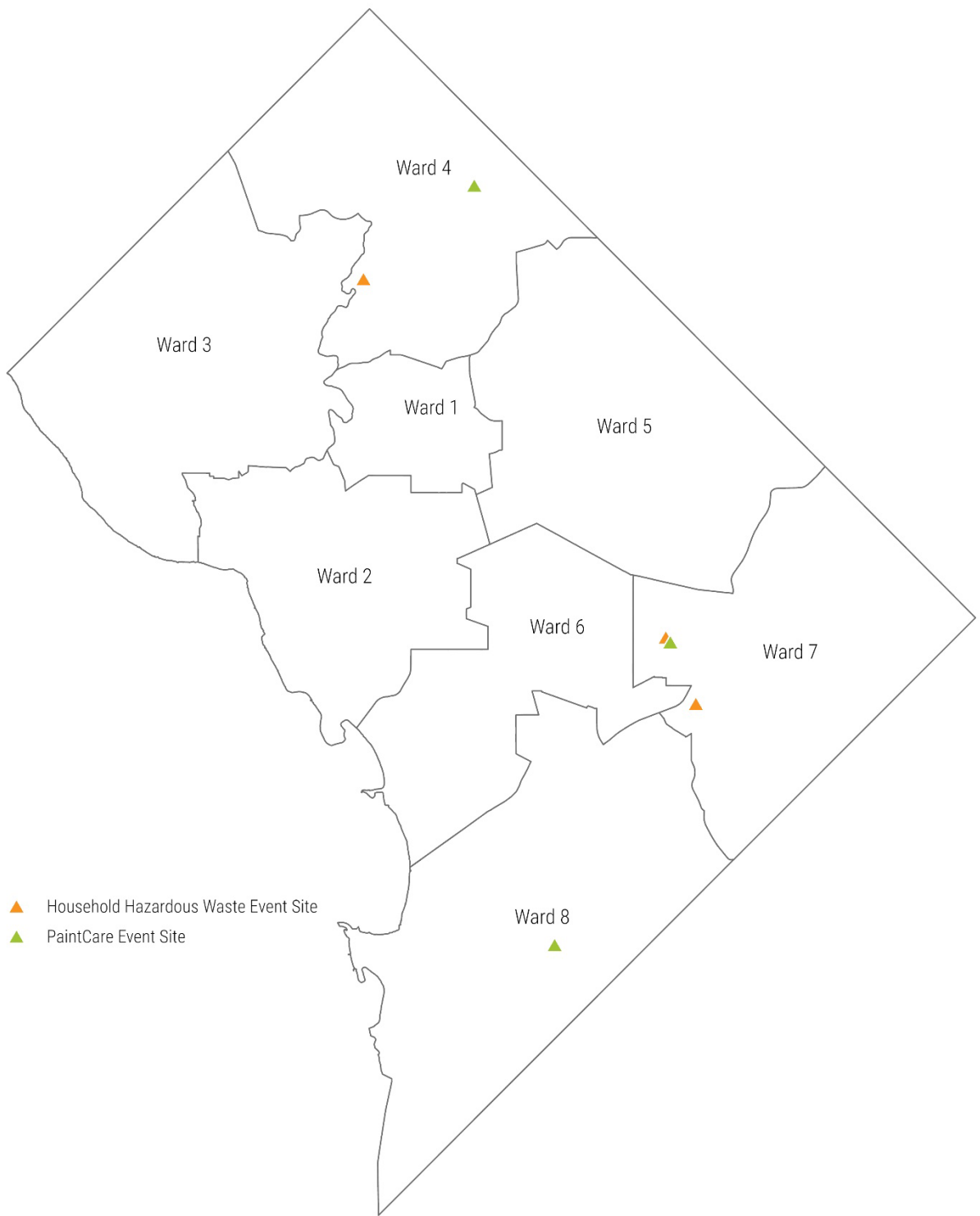
PaintCare aimed to increase paint recycling opportunities in the District through the addition of new paint drop-off sites, events, and other services. The paint retailers, PaintCare events, and LVP service allowed the program to meet the convenience goals of the paint stewardship law and of PaintCare's program plan.

Maps. The following maps show the locations of the sites and services available during the year: (1) year-round sites; (2) supplemental sites; (3) LVP sites; and (4) all sites combined.

YEAR-ROUND SITES



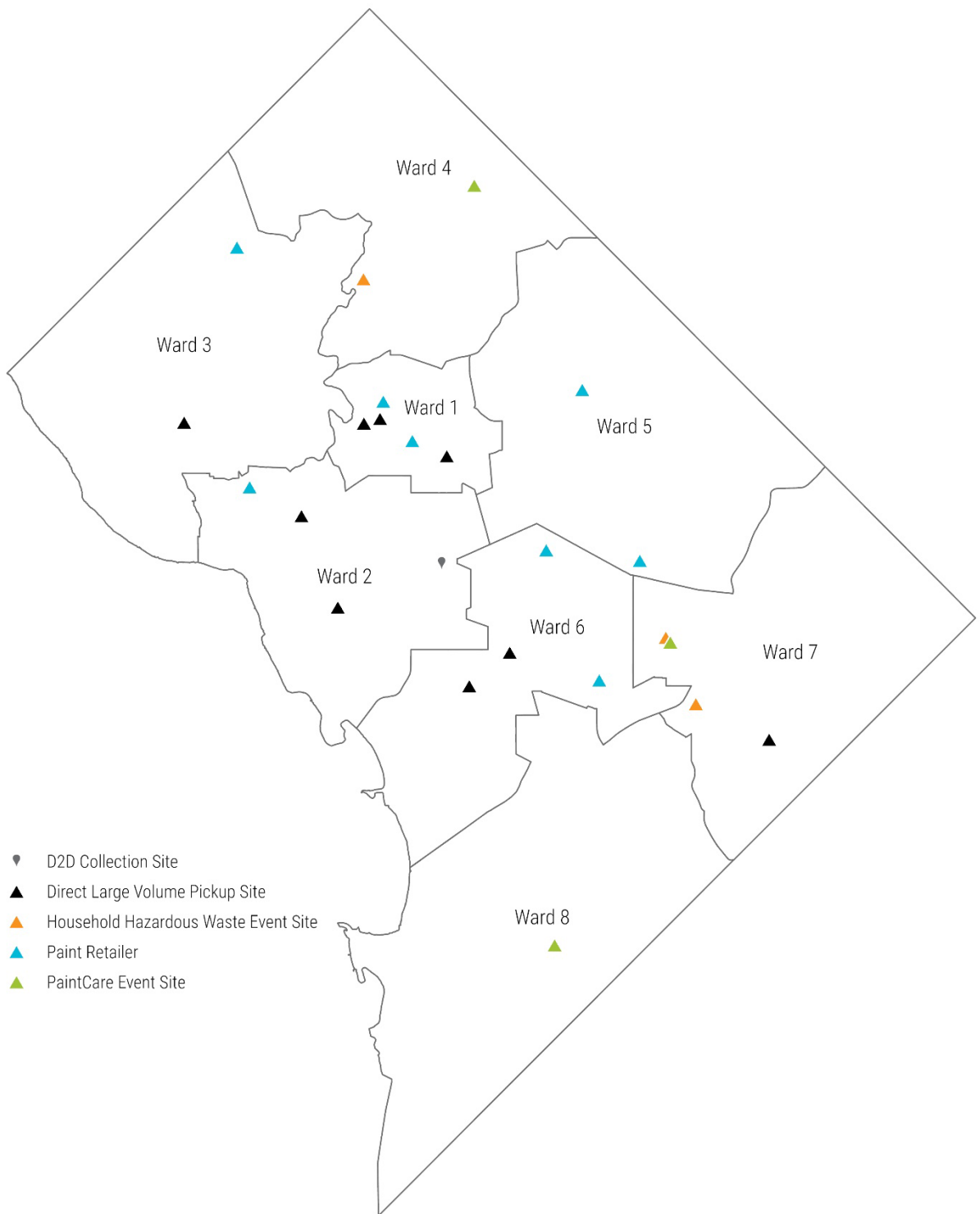
SUPPLEMENTAL SITES



LARGE VOLUME PICKUP SITES



ALL SITES COMBINED



C. PAINT COLLECTION PROCEDURES

The program has agreements with owners or operators of all drop-off sites, and other partners, that set forth collection procedures. PaintCare agreements require that sites meet all requirements of local, state, and federal law, regulations, and policies.

All new sites (other than LVPs) received a program procedures manual and all sites (other than HHWs and LVPs) also received an on-site, in-person training that covered topics in the manual including identification and screening of program products, paint storage, spill response, arranging to have paint picked up, and record keeping. A copy of the current site guidelines from the procedures manual for drop-off sites is included in the appendix.

Site personnel are required to visually inspect, but not open, containers of paint to confirm that they are acceptable program products and then place them in spill proof collection bins provided by the program. Unlabeled and leaking containers are not accepted at retail or other non-HHW sites; however, trained staff at HHW facilities and events can accept and prepare them for management under their program to the extent permissible under applicable law.

PaintCare staff visit most drop-off sites on a regular basis to check on their operations and to provide additional training and consumer outreach materials as needed.

D. PAINT TRANSPORTATION

PaintCare contracted with Maumee Express, Inc. (MXI) for all transportation services. MXI provided service to all sites in the District. All PaintCare products were transported to MXI's Abingdon, VA facility for further sorting, processing, and/or transportation to other processors.

MXI was responsible for delivering empty paint collection bins and program supplies and for picking up full bins from drop-off sites. MXI provided PaintCare with all data on the transportation and processing of PaintCare products taken from all drop-off sites and services to their final destination.

Section 2. Paint Collection Volume and Processing Methods

Annual Report Statutory Citation

Section 8-233.02(f) requires PaintCare to submit an annual report that includes, in relevant part:

(2) The total volume and type of postconsumer paint collected in the District and the volume by method of disposition.

Annual Report Regulatory Citation

20 DCMR Section 4002.1 requires PaintCare to submit an annual report that includes, in relevant part:

(c) A description of the disposition of postconsumer paint collected, by type and by estimated volume, including: (1) The name and corporate address of each processor that manages the postconsumer paint under the program; and (2) The name and corporate address of each transporter of postconsumer paint that is collected under the program.

(d)(2) The total volume of paint sold in the District during the preceding reporting period.

(e) A description of the methodology used to calculate the volume of paint sold and collected in Section 4002.1(d)(2) and (d)(4), indicating any changes from prior years in the methodology.

A. COLLECTION VOLUME AND RECOVERY RATE

The table below provides the gallons of paint collected, gallons of new paint sales, and the resulting recovery rate. The recovery rate is a ratio of the volume (number of gallons) of paint collected compared to the volume of paint sold in the program during the same time period.

GALLONS COLLECTED, SOLD, AND RECOVERY RATE

Description	2022	2023	2024
Paint Collected (gallons)	36,903	37,009	25,549
New Paint Sold (gallons)	1,189,292	992,248	990,841
Recovery Rate	3.1%	3.7%	2.6%

The gallons of paint collected and the recovery rate decreased in 2024. While collection volume was down at several site types, the biggest decrease was related to DPW's HHW program changes. In 2022, when the Benning Road Transfer Station was collecting paint year-round, the HHW program collected more than 21,000 gallons of paint. In 2024, DPW's HHW collection events collected less than 12,000 gallons. The discontinuation of the D2D program at the end of 2023 also resulted in decreased volume collected, while PaintCare events saw a modest increase.

PaintCare typically receives reports of gross pounds of paint collected, along with the number of bins or other collection containers from its transporters or drop-off site partners. Gallons of paint collected are calculated by removing the estimated weight of collection bins and paint cans and converting the remaining weight to volume, typically using 10 pounds per gallon for the conversion.

An estimate of gallons collected at each site during the year is included in the appendix.

B. PAINT PROCESSING METHODS AND VOLUME

The following tables provide the volumes and paint processing methods for latex and oil-based paint during the year. Descriptions of the processing methods follow the tables. Processed volume differs from collected volume because not all paint is processed in the same year that it is collected; the volumes reported as processed in one year may include some paint that was collected at the end of the previous year.

LATEX PAINT PROCESSING METHODS

Method	2022 Gallons	2022 Percent	2023 Gallons	2023 Percent	2024 Gallons	2024 Percent
Reuse	96	<1	127	<1	138	<1
Paint-to-Paint Recycling	25,061	81	19,993	82	17,342	82
Disposal	5,868	19	4,389	18	3,807	18
Total	31,025	100	24,509	100	21,287	100

OIL-BASED PAINT PROCESSING METHODS

Method	2022 Gallons	2022 Percent	2023 Gallons	2023 Percent	2024 Gallons	2024 Percent
Reuse	8	<1	8	<1	0	0
Energy Recovery	5,870	100	7,256	100	4,297	100
Total	5,878	100	7,264	100	4,297	100

C. LATEX PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process latex paint:

Reuse. Latex paint was sold or given away in its original labeled containers without any alteration of the container contents.

Paint-to-Paint Recycling. Latex paint was sorted, blended, and sometimes re-tinted into recycled-content latex paint for local use or domestic or international sale.

Disposal. Dry or solidified latex paint was landfilled.

LATEX PAINT PROCESSORS

Processor	Location	Process
Eco Safe Landfill	385 Harr Ln, Blountville, TN 37617	Disposal
MXI	PaintCare Events	Reuse
MXI	26319 Old Trail Rd, Abingdon, VA 24210	Paint-to-Paint Recycling

D. OIL-BASED PAINT PROCESSING METHODS AND PROCESSORS

The following methods were used to process oil-based paint:

Reuse. Oil-based paint was sold or given away in its original labeled containers without any alteration of the container contents.

Energy Recovery. Oil-based paint was processed for energy recovery at a waste-to-energy facility and/or cement kiln.

OIL-BASED PAINT PROCESSORS

Processor	Location	Process
Holcim	200 Safety St, Holly Hill, SC 29059	Energy Recovery

E. PAINT COLLECTION VOLUME BY SITE TYPE OR SERVICE

The following table shows the volume of paint collected by site type or service.

COLLECTION VOLUME BY SITE TYPE OR SERVICE

Site Type/Service	2022 Gallons	2022 Percent	2023 Gallons	2023 Percent	2024 Gallons	2024 Percent
HHW Event Site	0	0	9,467	25.6	11,914	46.6
HHW Facility	21,408	58.0	8,254	22.3	0	0
LVP	2,425	6.6	3,241	8.7	1,809	7.1
Paint Retailer	8,863	24.0	9,656	26.1	8,130	31.8
PaintCare D2D Collection Service	2,148	5.8	3,071	8.3	10	<0.1
PaintCare Event	2,059	5.6	3,320	9.0	3,686	14.4
Total	36,903	100	37,009	100	25,549	100

F. CONTAINER RECYCLING

The following table shows the tons of metal and plastic paint containers recycled during the year.

CONTAINER RECYCLING

	2022	2023	2024
Tons	4.1	25.0	23.0

The increase in container recycling from 2022 to 2023 is attributed to MXI installing new equipment that enabled the facility to shred one-gallon plastic containers and send the plastic to a recycler, rather than a landfill, which was done prior to 2023.

Section 3. Independent Audit and Financial Summary

Annual Report Statutory Citation

Section 8-233.02(f) requires PaintCare to submit an annual report that includes, in relevant part:

(3) The total cost of implementing the program, as determined by an independent financial audit funded from the paint stewardship assessment.

Annual Report Regulatory Citation

20 DCMR Section 4002.1 requires PaintCare to submit an annual report that includes, in relevant part:

(d) A description of the total cost of implementing the program that includes the following: (1) The assessment amount per container; (3) The total cost of the program; (4) The cost per gallon of the program during the prior year; (5) The total cost of education information provided to consumers and as a percentage of the total program cost; (6) The total cost of transportation and processing and as a percentage of the total program cost; (7) The total cost of program administration and as a percentage of the total program cost; and (8) The total amount of surplus funding, if any.

(f) An operating budget for the program for the next calendar year.

A. INDEPENDENT FINANCIAL AUDIT

An independent financial audit of the PaintCare program was conducted by Rogers & Company PLLC. This independent CPA firm conducted the audit in accordance with auditing standards generally accepted in the United States. Those standards require that the firm plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements. The audit process includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

In Rogers & Company's opinion, the financial statements of PaintCare present fairly, in all material respects, the financial position as of December 31, 2024, and the changes in its net assets and its cash flows for the year ended in conformity with accounting principles generally accepted in the United States. The independent financial audit of the PaintCare program is available in the appendix.

B. FINANCIAL SUMMARY AND DISCUSSION

B1. Revenue and Expense Categories

Revenue. Revenue is derived from fees on new paint sales.

Expense Categories. With the exception of General and Administrative Allocation, the following expense categories were state-specific costs directly related to the implementation of the District program:

Paint Processing. Processing costs were based on the weight, volume of paint, or number of paint collection bins or drums from drop-off sites and services. Processing costs included the cost of sorting bins of comingled latex and oil-based paint from drop-off sites as well as the ultimate recycling or other processing methods.

Paint Transportation. Transportation costs were based on one or more of the following: the number of bins and drums picked up, number of stops, or mileage.

Paint Collection Supplies and Support. Collection supplies and support expenses included paint collection bins, spill kits, training materials, signs, and other related costs for drop-off sites, D2D pickups, and LVPs.

Communications. Communications expenses included advertising, printing and distribution of brochures and other outreach materials, media relations, event promotion, conferences and memberships, production, translations, and the awareness survey.

Personnel, Professional Services and Other. Personnel, professional services and other included the direct costs of program staff, travel, legal fees, office supplies, and other logistical and professional support.

Department of Energy and Environment (DOEE) Administrative Fees. These fees, required by the paint stewardship law, were paid to DOEE for oversight of the program.

General and Administrative. General and administrative costs included administrative and corporate staff, back-office support [e.g., information technology, human resources, legal, accounting, and government affairs (excluding lobbying that must be reported on IRS Form 990 or 990-EZ Schedule C)], insurance, data management systems, annual financial audit, software licenses, professional services for corporate or organization-wide matters, occupancy, general communications, and other supplies and services that support all PaintCare programs. These costs were shared across all PaintCare programs and allocated relative to population. The District's share of the general and administrative allocation was 0.8%.

B2. Financial Summary

The following table shows program revenue and expenses.

REVENUE AND EXPENSES						
Revenue	2022	Percent of Total	2023	Percent of Total	2024	Percent of Total
Small Containers	\$29,188	5.7	\$25,527	5.9	\$23,762	5.6
Medium Containers	195,677	38.4	176,392	40.9	160,196	38.1
Large Containers	284,938	55.9	229,184	53.2	236,958	56.3
Total Revenue	509,802	100.0	431,102	100.0	420,916	100.0
Expenses						
Paint Processing	135,999	24.6	145,931	25.1	108,882	19.7
Paint Transportation	136,050	24.6	154,714	26.6	102,354	18.5
Paint Collection Supplies and Support	37,614	6.8	50,796	8.7	38,462	6.9
Communications	116,127	21.0	99,665	17.1	165,828	29.9
Personnel, Professional Fees, Other	47,261	8.6	44,518	7.7	40,575	7.3
DOEE Administrative Fees	28,446	5.2	30,637	5.3	31,617	5.7
General and Administrative	50,965	9.2	55,472	9.5	66,303	12.0
Total Expenses	552,463	100.0	581,732	100.0	554,021	100.0
Allocation of Investment Activity	(81,646)		56,078		48,197	
Change in Net Assets	(124,307)		(94,553)		(84,908)	
Net Assets, Beginning of Year	941,129		816,821		722,270	
Net Assets, End of Year	\$816,821		\$722,270		\$637,362	
Reserve Level	148%		124%		115%	
Cost Per Gallon of Paint Collected	\$14.97		\$15.72		\$21.68	

Note: Values in this table are obtained from a financial worksheet that includes additional subcategories and cents. Due to rounding, Total Revenue and/or Total Expenses may differ by a few dollars in some years.

Notable changes between the last two program years include:

- Since the fee reduction in January 2022, revenue has fallen while expenses have stayed nearly flat. This resulted in a reduction of the program's reserve level two years in a row.
- Expenses for Paint Processing, Paint Transportation, and Paint Collection Supplies and Support fell in 2024 as gallons of paint collected fell. Most other expense categories held roughly flat or increased.

C. RESERVES

Reserves represent the net assets (investments and/or checking account balance) of the program. Reserves provide the program with a balance that is sufficient to pay its bills in times of either higher than expected paint collection (higher expenses), lower than expected paint sales (lower revenue), or a combination of the two.

D. EVALUATION OF THE PROGRAM'S FUNDING MECHANISM

PaintCare fees placed on the sale of new paints are based on container sizes as follows:

PAINTCARE FEE SCHEDULE

Size	Container Size	Fee
Very Small	Half pint or smaller	\$0.00
Small	Larger than half pint up to smaller than 1 gallon	\$0.30
Medium	1–2 gallons	\$0.70
Large	Larger than 2 gallons up to 5 gallons	\$1.60

Manufacturers and/or their designated representatives reported sales and remitted fees to PaintCare directly.

Based on the program's financial performance, no adjustment to either the fee structure or the reporting system is presently necessary.

E. THREE-YEAR PROJECTIONS

Three-year projections are an important exercise that can help provide the program with financial guidance. Projections are used for planning purposes only and should not be construed as representing actual program revenue, expenses, or budgets.

Revenue. Revenue, which is derived from fees on new paint sales, is expected to increase gradually through 2027.

Changes to paint sales volumes would alter actual revenue available when compared to the forecast provided.

Expenses. The largest contributing factor to forecasted changes in the cost of Paint Collection Supplies and Support, Paint Transportation, and Paint Processing categories (CTP) is the RFP process that PaintCare completed in 2024. Of those categories, the most significant outcome of the RFP is the expected decrease in Paint Transportation costs from 2024 actuals.

Communications expenses are expected to remain robust through 2025 as PaintCare continues a concerted effort to increase program awareness and outreach. In 2026 and 2027, Communications costs are planned to return to more typical levels.

With the hiring of a local coordinator and reduced travel costs, the Personnel, Professional and Other category is expected to decrease in 2025 and then increase modestly in 2026 and 2027.

The District's share of General and Administrative costs will see a decrease because the Illinois and Maryland programs will begin sharing a percentage of these costs, thereby reducing the proportion allocated to the District. The costs are then expected to increase gradually due to inflation.

DOEE administrative fees change annually based on changes in the Consumer Price Index. The projections below assume an annual increase of 3.5% in the years 2025, 2026, and 2027.

Changes to expenses, especially in paint collection volume and pricing, would alter actual expenses when compared to the forecast provided.

Net Assets/Reserves. The reserve level is forecasted to stay roughly flat throughout the forecasted period. A decrease in paint transportation and communications expenses from 2024 actuals is expected to bring the annual change in net assets close to breakeven by 2027.

THREE-YEAR PROJECTIONS

	Actual	Projections		
Revenue	2024	2025	2026	2027
Small Containers	\$23,762	\$24,345	\$24,647	\$24,858
Medium Containers	160,196	167,240	170,253	173,319
Large Containers	236,958	250,682	258,325	268,083
Total Revenue	420,916	442,266	453,225	466,261
Expenses				
Paint Processing	108,882	112,852	121,349	123,776
Paint Transportation	102,354	68,633	73,615	75,087
Paint Collection Supplies and Support	38,462	42,214	39,536	37,531
Communications	165,828	150,000	100,000	100,000
Personnel, Professional Fees, Other	40,575	31,743	32,781	33,857
DOEE Administrative Fees	31,617	34,361	35,564	36,808
General and Administrative	66,303	69,853	65,720	68,020
Total Expenses	554,021	509,656	468,565	475,079
Allocation of Investment Activity	48,197	0	0	0
Change in Net Assets	(84,908)	(67,390)	(15,340)	(8,818)
Net Assets, Beginning of Year	722,270	637,362	569,972	554,632
Net Assets, End of Year	\$637,362	\$569,972	\$554,632	\$545,814
Reserve Level	115%	112%	118%	115%

Note: Values in this table are obtained from a financial worksheet that includes additional subcategories and cents. Due to rounding, Total Revenue and/or Total Expenses may differ by a few dollars in some years.

Section 4. Communications

Annual Report Statutory Citation

Section 8-233.02(f) requires PaintCare to submit an annual report that includes, in relevant part:

(4) Samples of educational information provided to consumers of paint and a description of how the information is distributed.

A. OUTREACH ACTIVITIES

A1. Introduction

PaintCare’s outreach strategy includes a variety of activities targeted to retailers, painting contractors, municipal agencies, and the public through direct contact and advertising. Outreach efforts focused on encouraging the public to recycle their unwanted paint and also included messages related to reducing paint waste by planning ahead for a paint purchase and using up leftover paint.

Outreach was conducted by distributing brochures and other printed materials to retailers and others and by using a variety of media including digital advertising, streaming audio, social media, video, print advertising, and outdoor advertising. The main call-to-action of outreach materials and messaging directs readers to PaintCare’s website for more information on finding a drop-off site, reusing paint, reducing waste, and finding more information about the program.

The relative amounts of spending dedicated to different outreach activities are summarized in the following table.

RELATIVE SPENDING ON COMMUNICATIONS & OUTREACH ACTIVITIES

Activity	Percent
Digital Ads	25
Out of Home	23
Event Promotion	20
Social Media	17
Streaming Audio	11
Print Ads	3
Conference & Membership	<1
Print Materials Distribution	<1

Surveys	<1
Production	<1
PR Agency Support	<1
Translations	<1
Total	100

This year, most PR Agency Support costs were included in the total cost of media placement. These costs ranged from 15%–30% of media placement cost, depending on the medium and the type of placement. They are included within Digital Ads, Out of Home, Social Media, Streaming Audio, and Print Ads listed in the chart above.

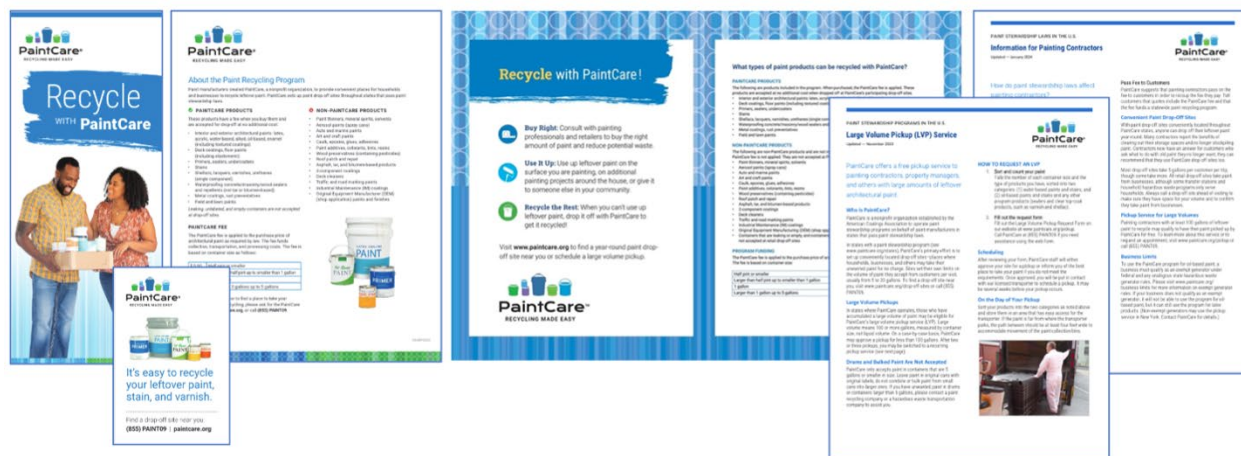
A2. Point of Sale Print Materials

PaintCare continued to distribute print materials to retailers for them to make available to consumers to educate them about the PaintCare program. Staff fulfilled requests for materials totaling 697 brochures, mini cards, fact sheets, posters, and other materials during the year. Program staff also delivered additional materials in person during site visits.

PaintCare provided counter mats to retailers for use in the paint department to reference when customers have questions. The counter mat is popular with retailers and more likely than the poster to be seen by customers while they wait for their paint to be mixed.

PaintCare worked with Home Depot to develop and ship a custom Home Depot-branded counter mat to the sole Home Depot site in the District.

Larger versions of the materials shown below are included in the appendix and are available on the PaintCare website.



Brochure, Mini Card, Program Poster, Counter Mat, and Fact Sheets

In December, PaintCare sent letters and fact sheets to 70 paint retailers known to sell paint online. The letter provided a summary of PaintCare program information for retailers and a reminder that online paint sales are included under the paint stewardship law.

A3. Fact Sheets

Several fact sheets are available on PaintCare's website for different target audiences, and printed versions are distributed upon request. Minor updates are made throughout the year. Current versions of the fact sheets on PaintCare's website include:

- How Does the Paint Stewardship Program Affect Paint Retailers?
- How to Become a Retail Drop-Off Site
- About PaintCare Fees
- Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills
- Reuse Programs – Compensation and Reporting
- Information about the LVP Service
- Information for Painting Contractors

A4. Website

Most PaintCare advertising and outreach materials direct the public to PaintCare's website for more information and to find a local PaintCare site. The website is easy to navigate and features content on buying the right amount of paint, storage and reuse tips, and recycling. It contains special pages for manufacturers, retailers, contractors, waste facilities, products covered by the program, and the District program. PaintCare's website is updated throughout the year. The most frequently visited part of the website is the PaintCare site locator.

There were 46,723 page views of the District web page during the year.

PaintCare provides a web page of links to paint calculators from various sources, at www.paintcare.org/paint-calculators. These calculators can be used by households and businesses to help them buy the right amount of paint.

PaintCare maintains a list of locations by state and District where the public can find recycled-content paint at www.paintcare.org/recycled-paint-stores.

PaintCare's website also provides a series of video tips about storing paint properly to increase recyclability. The videos are used in social media posts and on PaintCare's website at www.paintcare.org/store-right.



Example of Storage Tip Video Showing Use of a Paint Key or Paint Can Opener Damaging Can

A5. Translations

PaintCare translates program brochures and fact sheets into languages other than English upon requests from paint retailers and other stakeholders. PaintCare has translated its program brochure into Amharic, Arabic, Armenian, Bengali, Cantonese, Farsi, French, Haitian Creole, Hawaiian, Hindi, Hmong, Italian, Japanese, Khmer, Korean, Lao, Mandarin, Polish, Portuguese, Punjabi, Russian, Somali, Spanish, Tagalog, Thai, Turkish, Ukrainian, Vietnamese, and Yiddish. Three widely used fact sheets that provide information about the LVP service, guidance for painting contractors, and the program products list are also available in the 29 languages listed above. PaintCare maintains a Spanish language translation button on its website, making the site fully bilingual. Additionally, live interpretation in Spanish and other languages is available on PaintCare's telephone hotline by request. PaintCare provides a webpage with information on how to access translations and hotline interpretation, found at www.paintcare.org/language-assistance/.

A6. Signs for Drop-Off Sites

PaintCare provides several signs to drop-off sites to help them educate the public about the program, screen program products, and address any concerns about illegal dumping. Drop-off sites may order the following signs: Program Products (English/Spanish), Program Partner, Combination (program partner with simplified products list), No Dumping, and Please Wait for Assistance.



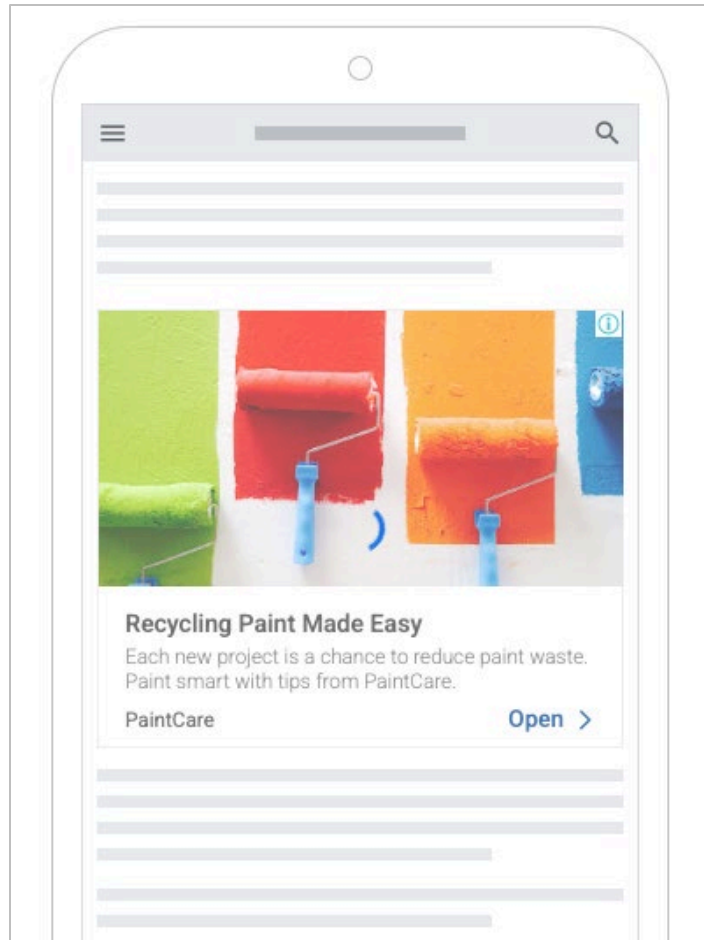
A7. Press Coverage

PaintCare communicated with local television, print, and digital media outlets to earn press coverage about the program. These efforts led to one mention of PaintCare in the following outlet:

Date	Media Outlet
10/17	PoPville

A8. Digital Advertising

From February through November, PaintCare used digital advertising to efficiently promote messaging to target audiences and drive them to PaintCare’s website and site locator tool. Ads targeted homeowners and paint consumers on a variety of popular websites across mobile, tablet, and desktop formats. Ads in Spanish ran from March through May and August through October.



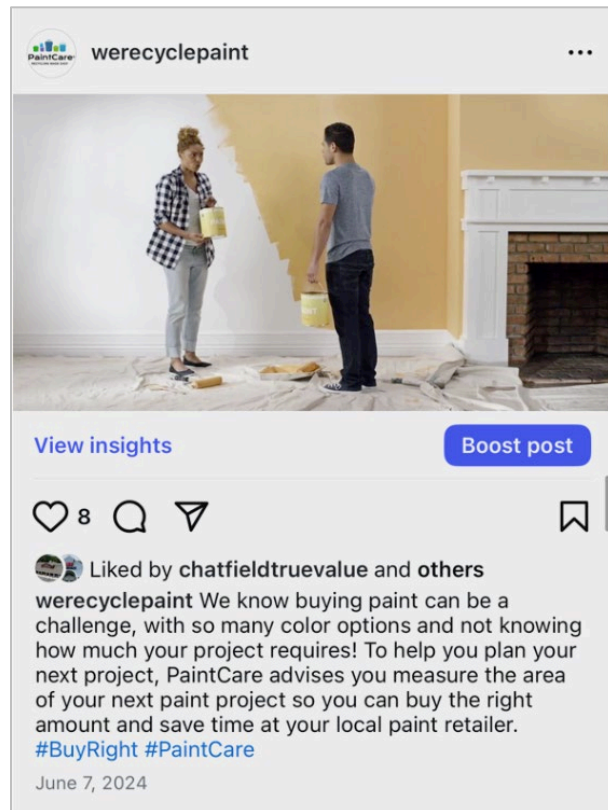
Google Responsive Display Ad Promoting Recycling Paint

A9. Streaming Audio

Monthly from March through April and August through October, PaintCare ran ads on the Spotify streaming audio service that were geotargeted to service users throughout the District. The ad educates consumers about PaintCare’s “Three Simple Rules for Painting Smarter,” highlighting the importance of buying the right amount of paint, using up what’s left, and recycling the rest. From June through September, PaintCare was highlighted as a sponsor of the CityCast DC Podcast.

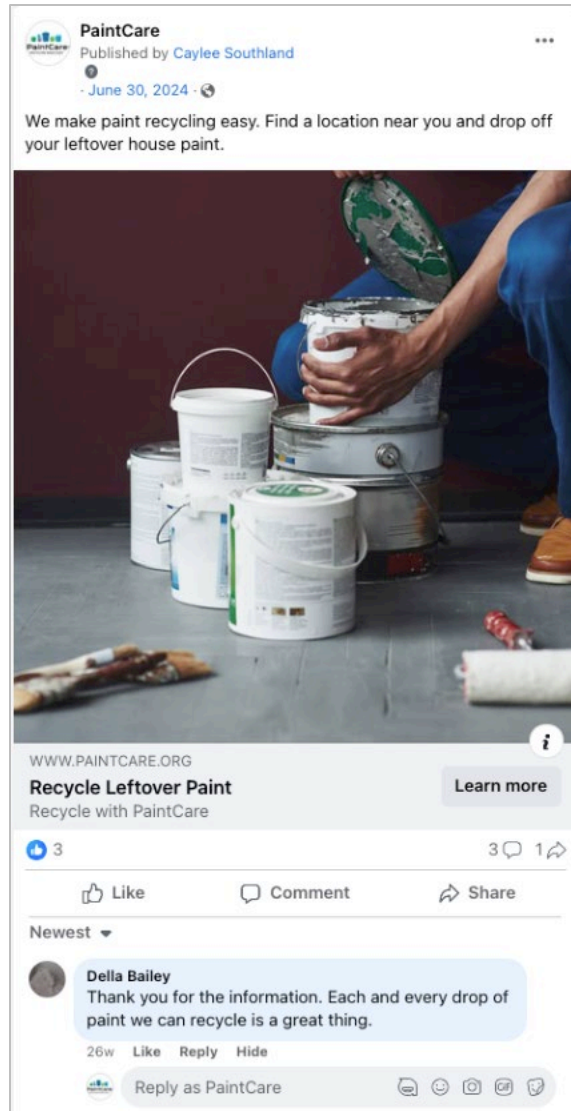
A10. Social Media

Throughout the year PaintCare maintained its social media presence on sites including Facebook, Instagram, and TikTok, and posted messaging to audiences on those platforms. Social media messages included promotion of PaintCare's three key messages: buy the right amount of paint, use up leftover paint, and recycle the rest with PaintCare.



Instagram Post Promoting Tips to Buy the Right Amount of Paint

In February through November PaintCare ran social media ads on Facebook, Instagram, and Pinterest with messages about buying the right amount of paint, using up leftovers, and recycling the rest at drop-off sites.



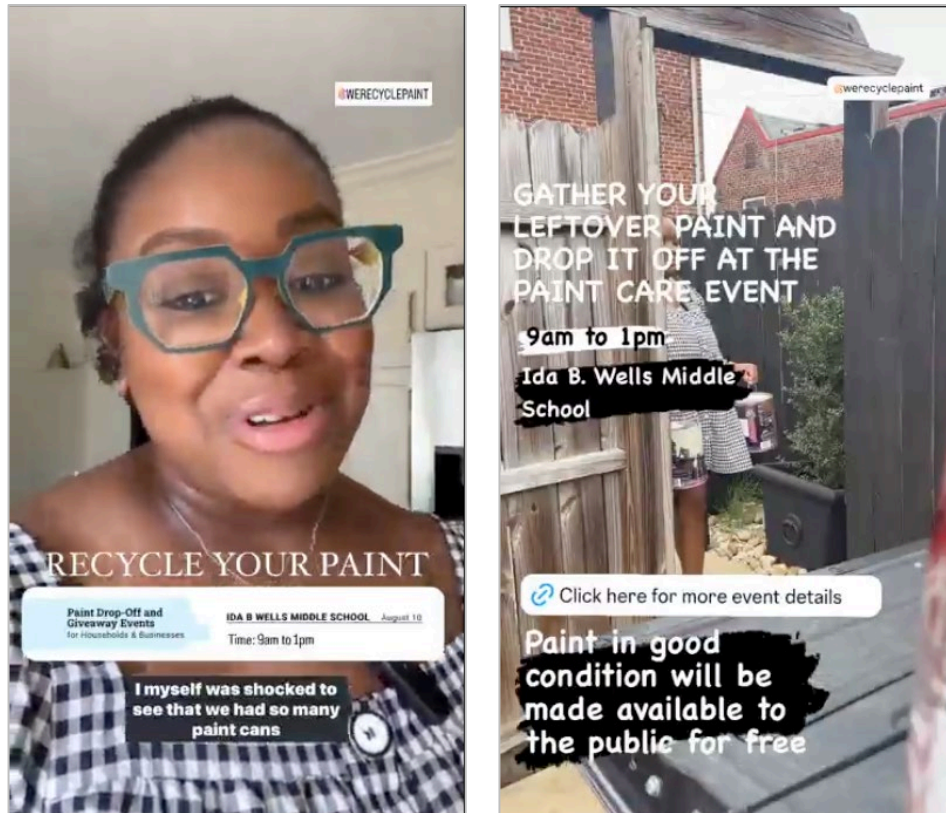
Facebook Ad Promoting Recycling Leftover Paint

Monthly from April through June and August through October, PaintCare ran social media ads on LinkedIn targeting painting contractors, property managers, and other professionals who would benefit from PaintCare's LVP program.



LinkedIn Ad Promoting PaintCare's LVP Service

PaintCare partnered with local social media influencer Rashida Banks to promote the August 10 PaintCare drop-off event at Ida B. Wells Middle School. Banks posted five Instagram Stories to her handle @rashida.banks promoting the event to more than 125,000 followers.



Instagram Stories Promoting the August 10 Ida B. Wells PaintCare Drop-off Event

A11. Video

Monthly from August through October, PaintCare ran video commercials online in English. The commercials educate consumers about PaintCare’s “Three Simple Rules for Painting Smarter,” highlighting the importance of buying the right amount of paint, using up what’s left, and recycling the rest.

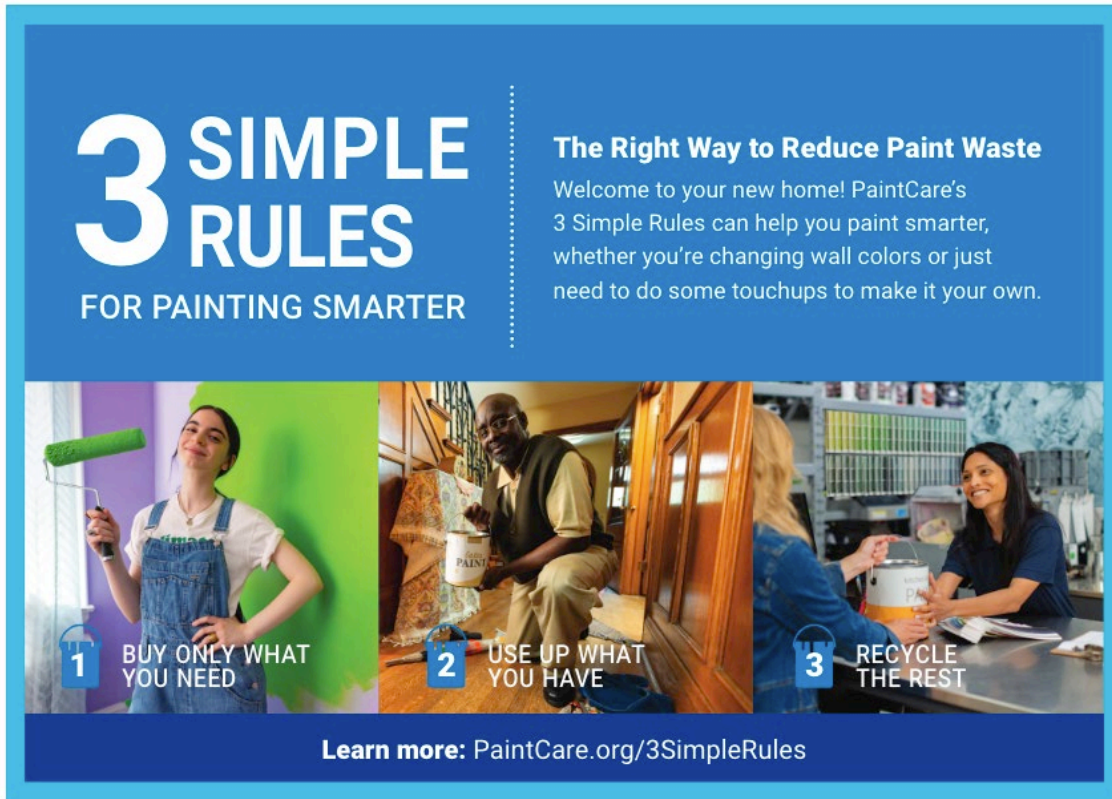


Still Frames from PaintCare Video Commercials

PaintCare’s video commercials can be viewed on its YouTube and Vimeo channels.

A12. Print Advertising

In June through August, PaintCare placed an advertisement in the USPS Welcome Kit which is sent to anyone who has registered for a change of address. The enclosed postcard promoted the “Three Simple Rules for Painting Smarter” message and educated consumers about reducing paint waste.



Postcard as Part of the USPS MyMove Welcome Kit

A13. Outdoor Advertising

From June through September, PaintCare ran outdoor advertisements on WMATA Bus Shelters in high traffic areas of the District.



WMATA Bus Shelter Sign

A14. Face-to-Face

PaintCare staff attended the following face-to-face activities:

Date	Event	Activity
2/26–3/1	Painting Contractors Association (PCA)/Annual Expo	Exhibitor, table/booth
3/5–3/6	National Recycling Coalition/National Recycling Congress (Virtual)	Exhibitor, table/booth
3/5–3/7	US Green Building Council/Green Schools Conference	Exhibitor, table/booth
3/26–3/28	North American Hardware and Paint Association (NHPA)/National Hardware Show	Exhibitor, table/booth
3/30	DC Zero Waste Community Fair	Exhibitor, table/booth
4/30–5/2	American Coatings Association/American Coatings Show	Exhibitor, table/booth
8/5–8/7	National Conference of State Legislators/Legislative Summit	Exhibitor, table/booth
9/7	DC State Fair	Exhibitor, table/booth
9/22–9/27	NAHMMMA/Annual Conference	Exhibitor, table/booth
9/24–9/25	Canadian Product Stewardship Council/Canadian Stewardship Conference	Attended sessions
10/21–10/23	SWANA/WasteCon Leadership Summit	Exhibitor, table/booth
10/21–10/24	National Association of Residential Property Managers/Annual Trade Show	Exhibitor, table/booth
11/11–11/15	U.S. Green Building Council/Greenbuild International Conference + Expo	Exhibitor, table/booth
11/8–11/10	National Association of Realtors/Annual Conference and Expo	Exhibitor, table/booth
2/26–3/1	Painting Contractors Association (PCA)/Annual Expo	Exhibitor, table/booth
3/5–3/6	National Recycling Coalition/National Recycling Congress (Virtual)	Exhibitor, table/booth

B. AWARENESS SURVEY

In September and October, PaintCare ran its annual public awareness survey to measure the effectiveness of its outreach activities with the assistance of market research firm KB Insights. KB Insights analyzed all survey data to help PaintCare better understand trends and guide future outreach targeting. Data from all PaintCare programs were included in the analysis, providing comparison results between paint stewardship programs throughout the nation.

Following are some highlights from the survey results:

- 250 surveys were completed by District residents, allowing 90% confidence in the accuracy of the measured results for the population within +/-6%.
- Over half of District respondents (59%) purchased paint in the last year. Of those, 44% reported seeking help from paint retail staff to purchase the right amount and 37% reported taking measurements in order to purchase the right amount of paint.
- 76% of respondents said they were “extremely likely” or “likely” to drop off paint for recycling the next time they have leftover paint to dispose of.
- 57% of end-consumers who had purchased paint in the last year were aware that paint can be recycled, of available drop-off opportunities in the state, or both.

The full report for this year’s awareness survey for all PaintCare programs is included in the appendix.

Section 5. 2025 and Future

This section of the annual report describes activities or plans for the program that have happened since December 31, 2024, or are being planned:

A. PERSONNEL

In March 2025, PaintCare hired a coordinator for the Maryland and Washington, D.C., programs. The coordinator will split time between the two programs and will work to build relationships with program partners to better facilitate paint collection and recycling.

B. SPECIAL PROJECTS

PaintCare plans to continue to visit non-drop-off sites to increase awareness of the program among retailers. Plans for the visits include providing updated outreach materials, checking site staff familiarity with the program, and observing whether the PaintCare fee is being applied to covered products. During these visits, staff plan to invite retailers to participate in the program as drop-off sites.

C. COMMUNICATIONS

PaintCare plans to continue promoting paint recycling opportunities to District households and businesses, and to conduct awareness surveys of consumers.

Appendix A

<u>Ward</u>	<u>Site Name</u>	<u>Address</u>	<u>Type</u>	<u>Gallons</u>
1. Year-Round Sites				8,130
1	McCormick Paints	3124 Mount Pleasant St NW	Retail	244
1	Sherwin-Williams Commercial Store	2511 14th St NW	Retail	1,418
2	Sherwin-Williams	2332 Wisconsin Ave NW	Retail	1,643
3	Sherwin-Williams	5023 Connecticut Ave NW	Retail	1,403
5	WS Jenks & Son	910 Bladensburg Rd NE	Retail	562
5	Annies Ace Hardware	3405 8th St NE	Retail	1,237
6	Sherwin-Williams Commercial Store	1120 3rd St NE	Retail	1,279
6	Fragers Hardware	1115 Pennsylvania Ave SE	Retail	345
2. Supplemental Sites				15,600
4	Ida B Wells Middle School (PaintCare)	405 Sheridan St NW	PaintCare Event	1,619
4	Carter Barron Theater Parking Lot	4850 Colorado Ave NW	HHW Event	4,044
7	DC Armory Lot #3 (PaintCare)	1910 E Capitol St SE	PaintCare Event	1,559
7	RFK Stadium Lot #3	2400 E Capitol St NE	HHW Event	6,244
7	Anacostia Park Roller Skating Pavillion	1500 Anacostia Dr	HHW Event	1,626
8	Ballou High School (PaintCare)	3401 4th St SE	PaintCare Event	509
3. Large Volume Pickup Sites				1,809
1	[Painting Contractor]		LVP	538
1	[Property Manager/Owner]		LVP	136
1	[Property Manager/Owner]		LVP	450
2	[Painting Contractor]		LVP	167
2	[Federal Government]		LVP	227
3	[Property Manager/Owner]		LVP	76
6	[Federal Government]		LVP	203
6	[Household]		LVP	6
7	[Household]		LVP	6
4. Door-to-Door Programs				10
	DC DTD Program (Ended Jan 2024)	No street address	PaintCare D2D	10
Total for All Sites				25,549

Appendix B

PaintCare Inc.

Financial Statements
and Independent Auditor's Report

December 31, 2024 and 2023

PaintCare Inc.

Financial Statements
December 31, 2024 and 2023

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of
PaintCare Inc.

Opinion

We have audited the accompanying financial statements of PaintCare Inc. ("PaintCare"), which comprise the statements of financial position as of December 31, 2024 and 2023; the related statements of activities, functional expenses, and cash flows for the years then ended; and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PaintCare as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of PaintCare and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Responsibilities of Management for the Financial Statements (continued)

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of PaintCare's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about PaintCare's ability to continue as a going concern for a reasonable period of time.

Auditor's Responsibilities for the Audit of the Financial Statements (continued)

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Supplementary Information

Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information included on pages 20-21 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.



Vienna, Virginia
March 20, 2025

PaintCare Inc.

Statements of Financial Position
December 31, 2024 and 2023

	2024	2023
Assets		
Current assets:		
Cash and cash equivalents	\$ 22,927,474	\$ 32,521,385
Accounts receivable, net	5,479,898	5,300,296
Investments	64,566,208	60,408,475
Prepaid expenses	544,451	305,984
Total current assets	93,518,031	98,536,140
Intangible assets, net	31,581	53,382
Total assets	<u>\$ 93,549,612</u>	<u>\$ 98,589,522</u>
Liabilities and Net Assets		
Liabilities		
Current liabilities:		
Accounts payable and accrued expenses	\$ 9,906,718	\$ 9,727,005
Due to affiliate	4,458,037	6,008,351
Total liabilities	<u>14,364,755</u>	<u>15,735,356</u>
Net Assets		
Without donor restrictions	<u>79,184,857</u>	<u>82,854,166</u>
Total net assets	<u>79,184,857</u>	<u>82,854,166</u>
Total liabilities and net assets	<u>\$ 93,549,612</u>	<u>\$ 98,589,522</u>

See accompanying notes.

PaintCare Inc.

Statements of Activities
For the Years Ended December 31, 2024 and 2023

	2024	2023
Operating Revenue and Support		
Paint recovery fees	\$ 77,935,304	\$ 77,499,700
Other income	-	26,912
Total operating revenue and support	77,935,304	77,526,612
Expenses		
Program and delivery services:		
Oregon	5,399,480	4,536,856
California	33,388,128	35,255,096
Connecticut	3,147,817	3,020,816
Rhode Island	689,420	792,342
Minnesota	6,501,411	6,110,219
Vermont	753,230	809,869
Maine	1,417,536	1,393,574
Colorado	7,284,048	7,469,530
District of Columbia	487,719	526,261
Washington	7,741,911	8,063,906
New York	9,899,737	8,886,624
Illinois	283,158	82,184
Maryland	60,951	-
Total program and delivery services	77,054,546	76,947,277
General and administrative	8,707,801	7,285,309
Total expenses	85,762,347	84,232,586
Change in Net Assets from Operations	(7,827,043)	(6,705,974)
Non-Operating Activity		
Investment return, net	4,157,734	4,891,335
Total non-operating activity	4,157,734	4,891,335
Change in Net Assets	(3,669,309)	(1,814,639)
Net Assets, beginning of year	82,854,166	84,668,805
Net Assets, end of year	\$ 79,184,857	\$ 82,854,166

See accompanying notes.

PaintCare Inc.

Statement of Functional Expenses
For the Year Ended December 31, 2024

	Program and Delivery Services													General and Administrative	Total
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	Illinois	Maryland		
Expenses															
Salaries and related benefits	\$ 170,765	\$ 944,699	\$ 113,041	\$ 33,732	\$ 266,980	\$ 47,603	\$ 100,823	\$ 316,589	\$ 26,576	\$ 396,610	\$ 651,321	\$ 114,067	\$ 15,370	\$ 3,017,093	\$ 6,215,269
Collection support	110,296	3,500,362	472,724	108,720	549,767	103,951	194,754	511,469	38,462	245,390	524,254	-	-	1,506	6,361,655
Transportation and processing	4,606,127	23,208,520	2,499,531	475,516	5,044,971	556,739	1,012,680	6,078,292	211,236	6,884,174	5,578,286	-	-	-	56,156,072
Communications	434,518	4,373,623	8,436	55,243	581,543	21,065	5,225	201,121	165,828	40,170	2,904,595	40,340	532	260,888	9,093,127
State agency administrative fees	40,000	678,974	20,800	-	9,690	15,000	61,234	120,000	31,617	64,557	-	-	-	-	1,041,872
Professional fees	9,232	370,814	25,524	13,635	1,302	133	23,088	16,621	353	31,581	28,929	104,300	39,922	192,127	857,561
Office and supplies	1,056	7,885	329	104	2,757	222	387	3,195	49	1,919	6,511	796	-	19,101	44,311
Subscriptions and publications	-	-	-	-	-	-	91	78	-	-	267	-	-	156,012	156,448
Professional development	454	85	-	-	16	143	137	-	-	1,291	439	7	-	16,642	19,214
Travel	20,672	139,267	7,432	2,469	43,572	8,374	19,117	34,230	12,786	41,053	63,636	22,014	5,127	335,656	755,405
Meetings	256	7,044	-	-	649	-	-	2,453	598	1,238	1,197	1,532	-	76,933	91,900
Bank fees	-	-	-	-	-	-	-	-	-	-	-	-	-	115,261	115,261
Management fees	-	-	-	-	-	-	-	-	-	-	-	-	-	4,099,938	4,099,938
Insurance	-	-	-	-	-	-	-	-	-	-	4,156	-	-	381,621	385,777
Amortization	-	-	-	-	-	-	-	-	-	-	1,675	-	-	34,951	36,626
Interest	-	-	-	-	-	-	-	-	-	23,729	134,471	-	-	-	158,200
Other expenses	6,104	156,855	-	1	164	-	-	-	214	10,199	-	102	-	72	173,711
Total Expenses	\$ 5,399,480	\$ 33,388,128	\$ 3,147,817	\$ 689,420	\$ 6,501,411	\$ 753,230	\$ 1,417,536	\$ 7,284,048	\$ 487,719	\$ 7,741,911	\$ 9,899,737	\$ 283,158	\$ 60,951	\$ 8,707,801	\$ 85,762,347

See accompanying notes.

PaintCare Inc.

Statement of Functional Expenses
For the Year Ended December 31, 2023

	Program and Delivery Services												General and Administrative	Total
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	Illinois		
Expenses														
Salaries and related benefits	\$ 151,717	\$ 944,819	\$ 108,562	\$ 32,352	\$ 201,818	\$ 45,756	\$ 97,493	\$ 327,722	\$ 27,631	\$ 382,471	\$ 609,223	\$ 42,950	\$ 2,486,154	\$ 5,458,668
Collection support	30,940	3,637,199	448,503	109,379	479,600	104,137	159,694	539,886	50,796	239,043	563,924	-	6,332	6,369,433
Transportation and processing	4,164,425	22,507,102	2,382,637	504,199	4,639,909	590,244	955,607	5,630,404	300,645	6,475,102	5,510,185	-	-	53,660,459
Communications	108,868	4,624,855	15,001	118,594	653,626	13,140	61,784	736,430	99,665	794,136	1,940,504	5,449	207,218	9,379,270
State agency administrative fees	40,000	547,035	20,800	-	49,511	15,000	82,000	120,000	30,637	50,180	-	-	-	955,163
Professional fees	983	64,750	33,039	23,309	34,641	34,080	16,621	22,419	580	5,400	43,047	15,854	198,721	493,444
Office and supplies	10,442	10,425	618	106	4,952	426	367	6,409	318	26,015	6,324	489	18,563	85,454
Subscriptions and publications	118	2,869	-	39	415	-	89	276	25	480	1,167	-	137,887	143,365
Professional development	323	1,437	-	-	601	75	-	-	-	269	2,093	24	14,332	19,154
Travel	25,958	174,342	11,277	4,208	44,099	6,932	18,759	82,139	15,623	54,641	66,749	16,558	223,155	744,440
Meetings	657	14,590	-	3	959	-	34	3,280	-	1,014	1,319	860	19,604	42,320
Bank fees	-	-	-	69	-	-	135	-	101	-	-	-	115,376	115,681
Management fees	-	-	-	-	-	-	-	-	-	-	-	-	3,431,733	3,431,733
Insurance	-	-	-	-	-	-	-	-	-	-	6,234	-	328,976	335,210
Amortization	-	-	-	-	-	-	-	-	-	-	1,675	-	96,960	98,635
Interest	-	-	-	-	-	-	-	-	-	34,906	134,104	-	-	169,010
Provision for credit losses	816	2,725,673	379	84	-	79	988	565	240	-	-	-	-	2,728,824
Other expenses	1,609	-	-	-	88	-	3	-	-	249	76	-	298	2,323
Total Expenses	\$ 4,536,856	\$ 35,255,096	\$ 3,020,816	\$ 792,342	\$ 6,110,219	\$ 809,869	\$ 1,393,574	\$ 7,469,530	\$ 526,261	\$ 8,063,906	\$ 8,886,624	\$ 82,184	\$ 7,285,309	\$ 84,232,586

See accompanying notes.

PaintCare Inc.

Statements of Cash Flows
For the Years Ended December 31, 2024 and 2023

	2024	2023
Cash Flows from Operating Activities		
Change in net assets	\$ (3,669,309)	\$ (1,814,639)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Amortization	36,626	98,635
Net realized and unrealized gain on investments	(2,175,093)	(3,442,944)
Change in allowance for credit losses on accounts receivable	(444,585)	358,677
Establishment of allowance for credit losses on note receivable	3,326,125	2,351,584
Change in operating assets and liabilities:		
Decrease (increase) in:		
Accounts receivable	264,983	574,475
Prepaid expenses	(238,467)	1,051,845
Increase (decrease) in:		
Accounts payable and accrued expenses	179,713	105,216
Due to affiliate	(1,550,314)	(652,812)
Net cash used in operating activities	<u>(4,270,321)</u>	<u>(1,369,963)</u>
Cash Flows from Investing Activities		
Purchases of investments	(67,610,612)	(7,103,414)
Proceeds from sale of investments	65,627,972	5,655,024
Issuance of note receivable	(3,326,125)	(2,476,720)
Proceeds from principal receipts on note receivable	-	125,136
Purchases of intangible assets	<u>(14,825)</u>	<u>(5,620)</u>
Net cash used in investing activities	<u>(5,323,590)</u>	<u>(3,805,594)</u>
Net Decrease in Cash and Cash Equivalents	<u>(9,593,911)</u>	<u>(5,175,557)</u>
Cash and Cash Equivalents, beginning of year	<u>32,521,385</u>	<u>37,696,942</u>
Cash and Cash Equivalents, end of year	<u><u>\$ 22,927,474</u></u>	<u><u>\$ 32,521,385</u></u>

See accompanying notes.

PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

1. Nature of Operations

PaintCare Inc. (“PaintCare”), a not-for-profit 501(c)(3) organization, was created in October 2009 by the American Coatings Association (ACA), who, working with state and local government stakeholders, passed the first ever paint product stewardship law in the United States in the state of Oregon in 2009. Similar legislation has subsequently been passed in other jurisdictions. The paint stewardship legislation guides an industry-led, end-of-life management program for post-consumer paint, which PaintCare operates. The PaintCare Board is made up of architectural paint manufacturers and participation in PaintCare is not limited to ACA members, but open to all architectural paint manufacturers. There are no dues or registration fees associated with PaintCare.

PaintCare organized single-member limited liability companies (LLC) for the Oregon, Connecticut, Rhode Island, Maine, District of Columbia, Washington, New York, and Colorado programs in an effort to shield the assets of each state program from liability stemming from acts and obligations of other PaintCare state programs.

2. Summary of Significant Accounting Policies

Basis of Accounting and Presentation

PaintCare’s financial statements are prepared on the accrual basis of accounting. Net assets without donor restrictions represent funds that are not subject to donor-imposed stipulations and are available for support of PaintCare’s operations. At December 31, 2024 and 2023 there were no net assets with donor restrictions.

Cash Equivalents

For the purpose of the statements of cash flows, PaintCare considers as cash equivalents all highly liquid investments, which can be converted into known amounts of cash and have a maturity period of 90 days or less at the time of purchase.

Accounts Receivable

Accounts receivable consist of amounts due from post-consumer paint recovery fees and are presented net of an allowance for credit losses resulting from the inability of customers to make required payments. The allowance for credit losses is based upon historical loss experience in combination with current economic conditions and a forecast of future economic conditions. Any change in the assumptions used in analyzing a specific account receivable might result in an additional allowance for credit losses being recognized in the period in which the change occurs.

PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

2. Summary of Significant Accounting Policies (continued)

Accounts Receivable (continued)

Allowance for credit losses consists of the following at December 31:

	2024	2023
Allowance for credit losses, beginning of year	\$ 444,585	\$ 85,908
Additions (charges to expense)	-	358,677
Deductions (write-offs, net of recoveries)	(444,585)	-
Allowance for credit losses, end of year	\$ -	\$ 444,585

Note Receivable

Effective July 2, 2024, PaintCare entered into a settlement agreement with a manufacturer who participated in the post-consumer paint recovery program. PaintCare and the manufacturer agreed to convert \$2,976,509 of outstanding paint recovery fees due to the Program into a structured note receivable. The terms of the agreement require the manufacturer to pay PaintCare the principal amount, together with interest and reimburse for attorney's fees not to exceed \$250,000. As of December 31, 2024, the manufacturer owes PaintCare \$3,326,125. PaintCare has an allowance on this note receivable totaling \$3,326,125 in the event collection does not occur.

Allowance for credit losses consists of the following at December 31:

	2024	2023
Allowance for credit losses, beginning of year	\$ 2,351,584	\$ -
Additions (charges to expense)	3,326,125	2,351,584
Deductions (write-offs, net of recoveries)	(2,351,584)	-
Allowance for credit losses, end of year	\$ 3,326,125	\$ 2,351,584

PaintCare Inc.

Notes to Financial Statements
December 31, 2024 and 2023

2. Summary of Significant Accounting Policies (continued)

Investments

Investments are stated at fair value, based on quoted market prices. All realized and unrealized gains and losses, net of investment management fees, are reported as a component of net investment return in the accompanying statements of activities.

Intangible Assets

PaintCare capitalizes certain costs associated with computer software developed or obtained for internal use in accordance with the provision of Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 350-40, *Internal Use Software*. PaintCare's policy provides for the capitalization of external direct costs of materials and services, and directly related payroll costs. Costs associated with preliminary project state activities, training, maintenance, and post implementation stage activities are expensed as incurred. Capitalized costs are amortized over the estimated useful life of five years on a straight-line basis.

Revenue Recognition

PaintCare recognizes revenue from post-consumer paint recovery fees at the time architectural paint product is sold by a manufacturer participant of the paint product stewardship program. Manufacturer participants in the program pay the PaintCare recovery fee to PaintCare based on the amount of program products they sell on a monthly basis. The majority of PaintCare's revenue arrangements generally consist of a single performance obligation to transfer promised services. Revenue is recognized when PaintCare delivers the services.

Specifically, for the various types of contracts, PaintCare recognizes revenue as follows:

Program participants report their monthly unit sales of paint through a secure, HTTPS online system using their unique user ID and password. The participant must pay a paint recovery fee per unit sold, based on container size, according to the established fee schedule for each state program. As the PaintCare recovery fee is added to the wholesale price of paint and passed through uniformly to the retail purchase price of paint—so that the manufacturer, distributor, and/or retailer is made whole—in some cases, distributors or retailers have elected to undertake the obligation of the manufacturer for these fees. Thus, PaintCare has allowed remitter agreements in the program, whereby a distributor or retailer reports and remits directly to PaintCare on behalf of a participant manufacturer's brand or brands. Reports and payments are due by the end of the month following the reporting period.

PaintCare Inc.

Notes to Financial Statements
December 31, 2024 and 2023

2. Summary of Significant Accounting Policies (continued)

Revenue Recognition (continued)

Revenue from all other sources is recognized when earned.

Functional Allocation of Expenses

The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The expenses that are allocated include occupancy and amortization, which are allocated based on employee headcount, as well as salaries and wages, benefits, payroll taxes, professional services, office expenses, information technology, interest, insurance, and other, which are allocated on the basis of estimates of time and effort.

Communications Costs

PaintCare holds communication-related contracts for advertising, marketing, and consumer awareness. Communications costs are charged to operations when incurred. Communications expenses were \$9,093,127 and \$9,379,270 for the years ended December 31, 2024 and 2023, respectively.

Measure of Operations

PaintCare includes in its measure of operations all revenues and expenses that are an integral part of its programs and supporting activities, and excludes net investment return.

Use of Estimates

The preparation of the financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

2. Summary of Significant Accounting Policies (continued)

Subsequent Events

In preparing these financial statements, PaintCare has evaluated events and transactions for potential recognition or disclosure through March 20, 2025, the date the financial statements were available to be issued.

3. Liquidity and Availability

PaintCare strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Management periodically reviews PaintCare's liquid asset needs and adjusts the cash and cash equivalents balances as necessary.

Financial assets available for general expenditures, that is, without donor or other restrictions limiting their use, within one year of the statements of financial position date, comprise the following at December 31:

	<u>2024</u>	<u>2023</u>
Cash and cash equivalents	\$ 22,927,474	\$ 32,521,385
Accounts receivable, net	5,479,898	5,300,296
Investments, short term	<u>64,566,208</u>	<u>40,777,968</u>
Total available for general expenditures	<u>\$ 92,973,580</u>	<u>\$ 78,599,649</u>

4. Concentration of Credit Risk

Financial instruments that potentially subject PaintCare to significant concentrations of credit risk consist of cash and cash equivalents, and investments. PaintCare maintains cash deposit and transaction accounts, along with investments, with various financial institutions and these values, from time to time, may exceed insurable limits under the Federal Deposit Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC). PaintCare has not experienced any credit losses on its cash and cash equivalents, and investments to date as it relates to FDIC and SIPC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal.

PaintCare Inc.

Notes to Financial Statements
December 31, 2024 and 2023

5. Accounts Receivable

Accounts receivable related to the following programs were due as follows at December 31:

	2024	2023
California	\$ 1,928,903	\$ 2,461,063
New York	1,581,703	1,220,636
Washington	510,125	555,868
Colorado	396,471	410,988
Oregon	308,324	342,395
Minnesota	281,791	325,316
Connecticut	226,246	208,008
Maine	80,228	84,872
Rhode Island	60,687	53,741
District of Columbia	27,060	30,580
Vermont	78,360	51,414
Total accounts receivable	5,479,898	5,744,881
Less: allowance for credit losses	-	(444,585)
Accounts receivable, net	<u>\$ 5,479,898</u>	<u>\$ 5,300,296</u>

6. Investments and Fair Value Measurements

Net investment return consisted of the following for the years ended December 31:

	2024	2023
Interest and dividend income	\$ 2,134,408	\$ 1,611,952
Net realized and unrealized gain	2,175,093	3,442,944
Less: investment management fees	(151,767)	(163,561)
Total investment return, net	<u>\$ 4,157,734</u>	<u>\$ 4,891,335</u>

PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

6. Investments and Fair Value Measurements (continued)

PaintCare invests a portion of its accumulated surplus in a portfolio with Merrill Lynch. The sole objective of the portfolio is to earn a return equal to the rate of inflation and thus preserve the purchasing power of its capital. Interest, dividends, changes in market value, and other investment activities are allocated to each state program based on the relative net asset balances of each state program. Oversight of the investments is provided by the PaintCare Budget and Finance Committee and by the PaintCare Board of Directors.

PaintCare follows FASB ASC 820, *Fair Value Measurements and Disclosures*, for its financial assets. This standard establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value measurement standards require an entity to maximize the use of observable inputs (such as quoted prices in active markets) and minimize the use of unobservable inputs (such as appraisals or other valuation techniques) to determine fair value. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the entity's perceived risk of that instrument.

The inputs used in measuring fair value are categorized into three levels. Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and liabilities and have the highest priority. Level 2 is based upon observable inputs other than quoted market prices, and Level 3 is based on unobservable inputs. Transfers between levels in the fair value hierarchy are recognized at the end of the reporting period.

In general, and where applicable, PaintCare uses quoted prices in active markets for identical assets to determine fair value. This pricing methodology applies to Level 1 investments. Level 2 inputs include government securities, which are valued based on quoted prices in less active markets.

PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

6. Investments and Fair Value Measurements (continued)

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2024:

	Level 1	Level 2	Level 3	Total
Equities:				
Energy	\$ 907,580	\$ -	\$ -	\$ 907,580
Materials	786,594	-	-	786,594
Industrials	2,681,481	-	-	2,681,481
Consumer				
discretionary	2,261,309	-	-	2,261,309
Consumer staples	1,364,477	-	-	1,364,477
Health care	2,434,198	-	-	2,434,198
Financials	3,724,185	-	-	3,724,185
Information				
technology	4,718,698	-	-	4,718,698
Telecommunication				
service	1,448,784	-	-	1,448,784
Utilities	633,145	-	-	633,145
Real estate	696,332	-	-	696,332
Blend	192,984	-	-	192,984
Mutual funds:				
Exchange traded				
funds	39,452,884	-	-	39,452,884
Fixed income	422,339	-	-	422,339
Cash equivalents	2,841,218	-	-	2,841,218
Total investments	\$ 64,566,208	\$ -	\$ -	\$ 64,566,208

PaintCare Inc.

Notes to Financial Statements
December 31, 2024 and 2023

6. Investments and Fair Value Measurements (continued)

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2023:

	Level 1	Level 2	Level 3	Total
Equities:				
Energy	\$ 907,583	\$ -	\$ -	\$ 907,583
Materials	716,349	-	-	716,349
Industrials	2,312,346	-	-	2,312,346
Consumer				
discretionary	1,892,060	-	-	1,892,060
Consumer staples	1,583,534	-	-	1,583,534
Health care	2,745,402	-	-	2,745,402
Financials	3,025,555	-	-	3,025,555
Information				
technology	3,741,872	-	-	3,741,872
Telecommunication				
service	1,221,635	-	-	1,221,635
Utilities	798,202	-	-	798,202
Real estate	509,653	-	-	509,653
Blend	50,682	-	-	50,682
Mutual funds:				
Exchange traded				
funds	6,343,481	-	-	6,343,481
Fixed income	11,818,529	-	-	11,818,529
Corporate bonds	5,261,856	-	-	5,261,856
Cash equivalents	2,322,892	-	-	2,322,892
Government securities:				
U.S. Treasury	-	11,899,836	-	11,899,836
U.S. Agency	-	3,257,008	-	3,257,008
Total investments	\$ 45,251,631	\$ 15,156,844	\$ -	\$ 60,408,475

PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

7. Intangible Assets

Intangible assets consist of the following at December 31:

	2024	2023
Software	\$ 517,222	\$ 502,397
Less: accumulated amortization	(485,641)	(449,015)
Intangible assets, net	<u>\$ 31,581</u>	<u>\$ 53,382</u>

Amortization expense for each year of the estimated remaining lives is estimated to be as follows for the years ending December 31:

2025	\$ 19,406
2026	8,880
2027	<u>3,295</u>
Future estimated amortization	<u>\$ 31,581</u>

8. Related Party Transactions

ACA, a related party, is a separate, 501(c)(6) nonprofit organization working to advance the needs of the paint and coatings industry and the professionals who work in it. Through advocacy of the industry and its positions on legislative, regulatory, and judicial issues at the federal, state, and local levels, it acts as an effective ally, ensuring that the industry is represented and fairly considered. ACA also devotes itself to advancing industry efforts with regard to product stewardship, focuses on advancements in science and technology through its technical conferences and journals, as well as online training opportunities. ACA incorporated PaintCare for the sole purpose of implementing programs for post-consumer architectural paint. ACA maintains a controlling interest in PaintCare through the ability to appoint its Board of Directors.

In February 2011, ACA and PaintCare entered into an affiliation agreement whereby ACA charges PaintCare an administrative fee, annually, to cover the following expense categories: allocation of time incurred by PaintCare officers, allocation of other direct labor, and allocation of occupancy and infrastructure costs. The term of the agreement is for one year and it automatically renews for one-year terms unless canceled by either party.

PaintCare Inc.

Notes to Financial Statements December 31, 2024 and 2023

8. Related Party Transactions (continued)

For the years ended December 31, 2024 and 2023, the total administrative fees charged by ACA to PaintCare were \$4,099,938 and \$3,431,733, respectively. At December 31, 2024 and 2023, PaintCare owed ACA \$4,458,037 and \$6,008,351, respectively, which is recorded as due to affiliate in the accompanying statements of financial position.

9. Income Taxes

PaintCare is recognized as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code, and is exempt from income taxes except for taxes on unrelated business activities.

No tax expense is recorded in the accompanying financial statements for PaintCare, as there was no unrelated business taxable income.

Management evaluated PaintCare's tax positions, and concluded that PaintCare's financial statements do not include any uncertain tax positions.

SUPPLEMENTARY INFORMATION

PaintCare Inc.															
Statement of Activities, Organized by Program															
For the Year Ended December 31, 2024															
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	Illinois	Maryland	General and Administrative	Total
Operating Revenue and Support															
Paint recovery fees	\$ 5,210,202	\$ 27,902,745	\$ 3,052,516	\$ 820,714	\$ 6,049,469	\$ 994,440	\$ 1,329,260	\$ 6,435,924	\$ 420,916	\$ 8,438,897	\$ 17,280,221	\$ -	\$ -	\$ -	\$ 77,935,304
Total operating revenue and support	5,210,202	27,902,745	3,052,516	820,714	6,049,469	994,440	1,329,260	6,435,924	420,916	8,438,897	17,280,221	-	-	-	77,935,304
Expenses															
Program and delivery services:															
Collection support	110,296	3,500,362	472,724	108,720	549,767	103,951	194,754	511,469	38,462	245,390	524,254	-	-	-	6,360,149
Transportation and processing	4,606,127	23,208,520	2,499,531	475,516	5,044,971	556,739	1,012,680	6,078,292	211,236	6,884,174	5,578,286	-	-	-	56,156,072
Communications	434,518	4,373,623	8,436	55,243	581,543	21,065	5,225	201,121	165,828	40,170	2,904,595	40,340	532	-	8,832,239
State agency administrative fees	40,000	678,974	20,800	-	9,690	15,000	61,234	120,000	31,617	64,557	-	-	-	-	1,041,872
Professional fees	9,232	370,814	25,524	13,635	1,302	133	23,088	16,621	353	31,581	28,929	104,300	39,922	-	665,434
Other program expenses	199,307	1,255,835	120,802	36,306	314,138	56,342	120,555	356,545	40,223	476,039	863,673	138,518	20,497	-	3,998,780
Total program and delivery services	5,399,480	33,388,128	3,147,817	689,420	6,501,411	753,230	1,417,536	7,284,048	487,719	7,741,911	9,899,737	283,158	60,951	-	77,054,546
General and administrative:															
Legal fees	-	-	-	-	-	-	-	-	-	-	-	-	-	427,939	427,939
Management fees	-	-	-	-	-	-	-	-	-	-	-	-	-	4,099,938	4,099,938
Insurance	-	-	-	-	-	-	-	-	-	-	-	-	-	381,621	381,621
Other expense	-	-	-	-	-	-	-	-	-	-	-	-	-	3,798,303	3,798,303
Total general and administrative	-	-	-	-	-	-	-	-	-	-	-	-	-	8,707,801	8,707,801
Total expenses	5,399,480	33,388,128	3,147,817	689,420	6,501,411	753,230	1,417,536	7,284,048	487,719	7,741,911	9,899,737	283,158	60,951	8,707,801	85,762,347
Change in Net Assets from Operations	(189,278)	(5,485,383)	(95,301)	131,294	(451,942)	241,210	(88,276)	(848,124)	(66,803)	696,986	7,380,484	(283,158)	(60,951)	(8,707,801)	(7,827,043)
Non-Operating Activity															
Investment return, net	-	-	-	-	-	-	-	-	-	-	-	-	-	4,157,734	4,157,734
Change in Net Assets Before Allocation of General and Administrative Activities	(189,278)	(5,485,383)	(95,301)	131,294	(451,942)	241,210	(88,276)	(848,124)	(66,803)	696,986	7,380,484	(283,158)	(60,951)	(4,550,067)	(3,669,309)
General and administrative allocation	(407,431)	(3,801,778)	(346,727)	(105,517)	(548,705)	(61,835)	(130,997)	(555,169)	(66,303)	(740,897)	(1,942,442)	-	-	8,707,801	-
Investment allocation	-	3,360,326	-	-	348,243	(17,397)	-	418,365	48,197	-	-	-	-	(4,157,734)	-
Total Change in Net Assets	(596,709)	(5,926,835)	(442,028)	25,777	(652,404)	161,978	(219,273)	(984,928)	(84,909)	(43,911)	5,438,042	(283,158)	(60,951)	-	(3,669,309)
Net Assets (Deficit), beginning of year	3,472,382	50,130,107	3,280,944	745,760	4,539,817	(299,889)	449,410	6,123,017	722,268	2,025,647	11,746,887	(82,184)	-	-	82,854,166
Net Assets (Deficit), end of year	\$ 2,875,673	\$ 44,203,272	\$ 2,838,916	\$ 771,537	\$ 3,887,413	\$ (137,911)	\$ 230,137	\$ 5,138,089	\$ 637,359	\$ 1,981,736	\$ 17,184,929	\$ (365,342)	\$ (60,951)	\$ -	\$ 79,184,857

PaintCare Inc.														
Statement of Activities, Organized by Program														
For the Year Ended December 31, 2023														
	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	Washington	New York	Illinois	General and Administrative	Total
Operating Revenue and Support														
Paint recovery fees	\$ 5,208,941	\$ 28,268,530	\$ 3,095,469	\$ 813,414	\$ 5,851,678	\$ 798,215	\$ 1,336,052	\$ 6,300,542	\$ 431,102	\$ 8,120,279	\$ 17,275,478	\$ -	\$ -	\$ 77,499,700
Other income	-	26,493	-	-	-	-	-	179	-	-	240	-	-	26,912
Total operating revenue and support	5,208,941	28,295,023	3,095,469	813,414	5,851,678	798,215	1,336,052	6,300,721	431,102	8,120,279	17,275,718	-	-	77,526,612
Expenses														
Program and delivery services:														
Collection support	30,940	3,637,199	448,503	109,379	479,600	104,137	159,694	539,886	50,796	239,043	563,924	-	-	6,363,101
Transportation and processing	4,164,425	22,507,102	2,382,637	504,199	4,639,909	590,244	955,607	5,630,404	300,645	6,475,102	5,510,185	-	-	53,660,459
Communications	108,868	4,624,855	15,001	118,594	653,626	13,140	61,784	736,430	99,665	794,136	1,940,504	5,449	-	9,172,052
State agency administrative fees	40,000	547,035	20,800	-	49,511	15,000	82,000	120,000	30,637	50,180	-	-	-	955,163
Professional fees	983	64,750	33,039	23,309	34,641	34,080	16,621	22,419	580	5,400	43,047	15,854	-	294,723
Other program expenses	191,640	3,874,155	120,836	36,861	252,932	53,268	117,868	420,391	43,938	500,045	828,964	60,881	-	6,501,779
Total program and delivery services	4,536,856	35,255,096	3,020,816	792,342	6,110,219	809,869	1,393,574	7,469,530	526,261	8,063,906	8,886,624	82,184	-	76,947,277
General and administrative:														
Management fees	-	-	-	-	-	-	-	-	-	-	-	-	3,431,733	3,431,733
Insurance	-	-	-	-	-	-	-	-	-	-	-	-	328,976	328,976
Other expense	-	-	-	-	-	-	-	-	-	-	-	-	3,524,600	3,524,600
Total general and administrative	-	-	-	-	-	-	-	-	-	-	-	-	7,285,309	7,285,309
Total expenses	4,536,856	35,255,096	3,020,816	792,342	6,110,219	809,869	1,393,574	7,469,530	526,261	8,063,906	8,886,624	82,184	7,285,309	84,232,586
Change in Net Assets from Operations	672,085	(6,960,073)	74,653	21,072	(258,541)	(11,654)	(57,522)	(1,168,809)	(95,159)	56,373	8,389,094	(82,184)	(7,285,309)	(6,705,974)
Non-Operating Activity														
Investment return, net	-	-	-	-	-	-	-	-	-	-	-	-	4,891,335	4,891,335
Change in Net Assets Before Allocation of General and Administrative Activities	672,085	(6,960,073)	74,653	21,072	(258,541)	(11,654)	(57,522)	(1,168,809)	(95,159)	56,373	8,389,094	(82,184)	(2,393,974)	(1,814,639)
General and administrative allocation	(340,874)	(3,180,726)	(290,087)	(88,281)	(459,069)	(51,734)	(109,597)	(464,477)	(55,472)	(619,865)	(1,625,126)	-	7,285,308	-
Investment allocation	-	3,967,977	-	-	398,562	(18,544)	-	487,261	56,078	-	-	-	(4,891,334)	-
Total Change in Net Assets	331,211	(6,172,822)	(215,434)	(67,209)	(319,048)	(81,932)	(167,119)	(1,146,025)	(94,553)	(563,492)	6,763,968	(82,184)	-	(1,814,639)
Net Assets (Deficit), beginning of year	3,141,171	56,302,929	3,496,378	812,969	4,858,865	(217,957)	616,529	7,269,042	816,821	2,589,139	4,982,919	-	-	84,668,805
Net Assets (Deficit), end of year	\$ 3,472,382	\$ 50,130,107	\$ 3,280,944	\$ 745,760	\$ 4,539,817	\$ (299,889)	\$ 449,410	\$ 6,123,017	\$ 722,268	\$ 2,025,647	\$ 11,746,887	\$ (82,184)	\$ -	\$ 82,854,166

Appendix C



A Program to Manage Leftover Paint

Each year about 850 million gallons of architectural paint are sold in the United States. Did you know that about 10 percent goes unused and can be reused and recycled?

The District of Columbia's paint stewardship law requires the paint manufacturing industry to operate a financially sustainable and environmentally responsible program to manage postconsumer (leftover) architectural paint. Paint manufacturers created PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.

The program includes education about buying the right amount of paint, tips for using up remaining paint, and setting up convenient recycling locations throughout the District.

PaintCare Products

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

Non-PaintCare Products

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For information about recycling and proper disposal of non-PaintCare products, please contact the District's Department of Public Works.

DISTRICT OF COLUMBIA



Where Do I Take Leftover Paint?

Paint recycling is convenient with PaintCare. We set up paint drop-off sites throughout the District. To find your nearest drop-off site, use PaintCare's drop-off site locator at www.paintcare.org or call our hotline at (855) PAINT09.

How to Recycle

PaintCare sites accept all brands of leftover house paint, stain, and varnish, whether recently used or many years old. Containers must be five gallons or smaller, and some types of paint are not accepted. See back panel for a list of what PaintCare accepts.

All PaintCare drop-off sites accept up to five gallons of paint per visit. Some sites accept more. Please call sites in advance to confirm business hours and make sure they can accept the amount of paint you would like to recycle.

Make sure all paint containers have lids and original labels, and load them securely in your vehicle if driving. Take them to a drop-off site during their regular business hours. We'll take it from there.



What Happens to the Paint?

PaintCare makes sure that your leftover paint is processed into recycled paint, used as a fuel, made into other products, or is properly disposed if no other beneficial use for it can be found.

Who Can Use the Program?

Households may drop off as much latex or oil-based paint as the PaintCare drop-off site is willing to accept. Businesses may drop off any amount of latex-based paint the PaintCare drop-off site is willing to accept, but limits may apply to oil-based paint. Visit www.paintcare.org/business-limits for more information. Painting contractors based outside of the District may use PaintCare drop-off sites and events for paint purchased on behalf of customers in the District.

Do You Accept Large Volumes of Paint?

If you have at least 100 gallons of paint to recycle at your business or home, ask about our free large volume pickup service. Please visit www.paintcare.org for more details or to request a pickup.



PaintCare Fee

PaintCare is funded by a fee paid by paint manufacturers for each can of paint sold in the District. Manufacturers pass the fee to retailers, who then apply it to the price of paint. Retailers are encouraged to show the fee on customer receipts. The fee is based on the size of the container as follows:

\$ 0.00	Half pint or smaller
\$ 0.30	Larger than half pint up to smaller than 1 gallon
\$ 0.70	1–2 gallons
\$ 1.60	Larger than 2 gallons up to 5 gallons

Not a Deposit

The fee is not a deposit—it is part of the purchase price. The fee is used to fund the costs of running the program, including recycling, public education, staffing, and other expenses.

Contact Us

To learn more or find a drop-off site, please visit www.paintcare.org or call (855) PAINT09.



It's easy to recycle
your leftover paint,
stain, and varnish.

Find a drop-off site near you:
(855) PAINT09 | [paintcare.org](https://www.paintcare.org)



Scan the code above or visit
[paintcare.org/drop-off-sites](https://www.paintcare.org/drop-off-sites)
to find your local drop-off site.
Get tips on how to buy the right
amount of paint, use up what's
left, and recycle the rest at
[paintcare.org/paint-smarter](https://www.paintcare.org/paint-smarter).

*A nonprofit organization created by paint
companies, PaintCare is committed
to making it easy and convenient to
recycle leftover paint in states with paint
stewardship laws.*

xx-mcen-0924

Mini Card



About the Paint Recycling Program

Paint manufacturers created PaintCare, a nonprofit organization, to provide convenient places for households and businesses to recycle leftover paint. PaintCare sets up paint drop-off sites throughout states that pass paint stewardship laws.

✓ PAINTCARE PRODUCTS

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

PAINTCARE FEE

The PaintCare fee is applied to the purchase price of architectural paint as required by law. The fee funds collection, transportation, and processing costs. The fee is based on container size as follows:

\$0.00	Half pint or smaller
\$0.30	Larger than half pint up to smaller than 1 gallon
\$0.70	1–2 gallons
\$1.60	Larger than 2 gallons up to 5 gallons

For more information or to find a place to take your unwanted paint for recycling, please ask for the PaintCare brochure, visit paintcare.org, or call (855) PAINT09.

✗ NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes



Counter Mat

Recycle with PaintCare!



Buy Right: Consult with painting professionals and retailers to buy the right amount of paint and reduce potential waste.



Use It Up: Use up leftover paint on the surface you are painting, on additional painting projects around the house, or give it to someone else in your community.



Recycle the Rest: When you can't use up leftover paint, drop it off with PaintCare to get it recycled!

Visit www.paintcare.org to find a year-round paint drop-off site near you or schedule a large volume pickup.



What types of paint products can be recycled with PaintCare?

PAINTCARE PRODUCTS

The following are products included in the program. When purchased, the PaintCare fee is applied. These products are accepted at no additional cost when dropped off at PaintCare's participating drop-off sites.

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based
- Deck coatings, floor paints (including textured coatings)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

The following are non-PaintCare products and are not included in the program. When purchased, the PaintCare fee is not applied. They are not accepted at PaintCare's participating drop-off sites.

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturing (OEM) (shop application) paints and finishes
- Containers that are leaking or empty, and containers without the original printed manufacturer's label are not accepted at retail drop-off sites

PROGRAM FUNDING

The PaintCare fee is applied to the purchase price of architectural paint sold in the District as required by law. The fee is based on container size:

Half pint or smaller	\$0.00
Larger than half pint up to smaller than 1 gallon	\$0.30
1 gallon up to 2 gallons	\$0.70
Larger than 2 gallons up to 5 gallons	\$1.60

Recycle Paint at This Store



✓ PAINTCARE PRODUCTS

Paint must be in sealed, original container with original manufacturer label.

- House paint and primers (latex or oil-based)
- Stains
- Deck and concrete sealers
- Clear finishes (e.g., varnishes, shellac)

✗ NON-PAINTCARE PRODUCTS

No leaking, unlabeled, or empty containers

- No aerosol coatings
- No drums or containers larger than 5 gallons
- We cannot accept other hazardous waste or chemicals such as paint thinner, solvents, motor oil, spackle, glue, adhesive, roofing tar, pesticides, cleaning chemicals

Paint is accepted during business hours only. Staff will check all products before accepting.



For a complete list of PaintCare Products, scan the code, ask for the PaintCare brochure, visit www.paintcare.org, or call (855) PAINT09.





PaintCare®

RECYCLING MADE EASY

We are a PaintCare Partner

The fee on the sale
of paint in the District
funds our program.

Recycle with PaintCare

To learn more, visit **paintcare.org**
or call **(855) PAINT09**.





✓ PaintCare Products

These products have a fee when you buy them and are accepted for drop-off at no additional cost:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Products must be in original containers with original labels.

Latex paint that is dried out and "rock hard" is also acceptable.

✗ Non-PaintCare Products

These products do not have a fee when purchased and are not accepted at drop-off sites:

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Arts and crafts paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Leaking, unlabeled, and empty containers are not accepted at drop-off sites.

To learn more, please call (855) PAINT09 or visit www.paintcare.org

**See a staff member for assistance before
dropping off paint for recycling.**




PaintCare
RECYCLING MADE EASY

XX-04261021

NO DUMPING

STOP!
IT'S ILLEGAL
to dump or abandon
Paint, Oil, or other
Hazardous Waste



THIS AREA MAY BE UNDER
VIDEO SURVEILLANCE

Violators Will Be Prosecuted

Large Volume Pickup (LVP) Service

Updated — February 2025



PaintCare offers a free pickup service to painting contractors, property managers, and others with large amounts of leftover architectural paint.

Who Is PaintCare?

PaintCare is a nonprofit organization established by the American Coatings Association to operate paint stewardship programs on behalf of paint manufacturers in states that pass paint stewardship laws.

In states with a paint stewardship program (see www.paintcare.org/states), PaintCare's primary effort is to set up conveniently located drop-off sites—places where households, businesses, and others may take their unwanted paint for no charge. Sites set their own limits on the volume of paint they accept from customers per visit, usually from 5 to 20 gallons. To find a drop-off site near you, visit www.paintcare.org/drop-off-sites or call (855) PAINT09.

Large Volume Pickups

In states where PaintCare operates, those who have accumulated a large volume of paint may be eligible for PaintCare's large volume pickup service (LVP). Large volume means 100 or more gallons, measured by container size, not liquid volume. On a case-by-case basis, PaintCare may approve a pickup for less than 100 gallons. After two or three annual pickups, you may be switched to a recurring pickup service.

Drums and Bulk Paint Are Not Accepted

PaintCare only accepts paint in containers that are 5 gallons or smaller in size. Leave paint in original cans with original labels; do not combine or bulk paint from small cans into larger ones. If you have unwanted paint in drums or containers larger than 5 gallons, please contact a paint recycling company or a hazardous waste transportation company to assist you.

HOW TO REQUEST AN LVP

- Sort and count your paint**
Tally the number of each container size and the type of products you have, sorted into two categories: (1) water-based paints and stains, and (2) oil-based paints and stains and any other program products (sealers and clear top-coat products, such as varnish and shellac).
- Fill out the request form**
Fill out the Large Volume Pickup Request Form on our website at www.paintcare.org/pickup. Call PaintCare at (855) PAINT09 if you need assistance using the web form.

Scheduling

After reviewing your form, PaintCare staff will either approve your site for a pickup or inform you of the best place to take your paint if you do not meet the requirements. Once approved, you will be put in contact with our licensed transporter to schedule a pickup. It may be several weeks before your pickup occurs.

On the Day of Your Pickup

Sort your products into the two categories as noted above and store them in an area that has easy access for the transporter. If the paint is far from where the transporter parks, the path between should be at least four feet wide to accommodate movement of the paint collection bins.



The transporter is responsible for packing the paint into the bins. Once your paint is properly packed and loaded onto the transporter's truck, you will sign a shipping document and receive a copy for your records. Your paint will then be taken to an authorized facility for processing.

Reuse

Some LVP recipients have good quality leftover paint that could be used by other local households, businesses, and organizations. Paint reuse provides a direct benefit to your community and saves on resources needed to transport and recycle paint. Please note on the request form if you think your paint is a good match. Staff may reach out with local reuse options if they are available.

Business Limits

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit www.paintcare.org/business-limits for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators may use the pickup service in New York. Contact PaintCare for details.)

If You Have Products We Don't Accept

PaintCare does not accept certain paint products (such as aerosol coatings and automotive finishes) or other hazardous waste. If you have solvents, thinners, pesticides, or any non-PaintCare products (see list to right for examples), we recommend that households contact their local household hazardous waste (HHW) program. Some HHW programs also allow businesses to use their program for a modest fee. Otherwise, businesses should contact a licensed hazardous waste transportation company.

What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Information for Painting Contractors

Updated — January 2024



How do paint stewardship laws affect painting contractors?

PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois.

Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households, businesses, and other organizations can take postconsumer (leftover) architectural paint, free of charge. Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,400 drop-off sites across all PaintCare programs. To find a drop-off location, visit www.paintcare.org/drop-off-sites.

Fee and Funding

As required by laws in PaintCare jurisdictions, the program is funded by a fee (known as the PaintCare fee) that must be added by manufacturers to the wholesale price of all architectural paint sold in the state, including paint sold in stores and online. This fee is paid by manufacturers to PaintCare to fund program operations including paint collection and recycling, consumer education, and program administration. Displaying the fee on receipts is optional for retailers; however, PaintCare encourages retailers to show the fee to inform consumers about the program. (See reverse for complete listing of fees by state.)

Recommendations for Contractors

Preparing Estimates

When estimating jobs, contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

Convenient Paint Drop-Off Sites

With paint drop-off sites conveniently located throughout PaintCare states, anyone can drop off their leftover paint year-round. Many contractors report the benefits of clearing out their storage spaces and no longer stockpiling paint. Contractors now have an answer for customers who ask what to do with old paint they no longer want; they can recommend that they use PaintCare drop-off sites too.

Most drop-off sites take 5 gallons per customer per trip, though some take more. All retail drop-off sites take paint from businesses, although some transfer stations and household hazardous waste programs only serve households. Always call a drop-off site ahead of visiting to make sure they have space for your volume and to confirm they take paint from businesses.

Pickup Service for Large Volumes

Painting contractors with at least 100 gallons of leftover paint to recycle may qualify to have their paint picked up by PaintCare for free. To learn more about this service or to request an appointment, visit www.paintcare.org/pickup or call (855) PAINT09.

Business Limits

To use the PaintCare program for oil-based paint, a business must qualify as an exempt generator under federal and any analogous state hazardous waste generator rules. Please visit www.paintcare.org/business-limits for more information on exempt generator rules. If your business does not qualify as an exempt generator, it will not be able to use the program for oil-based paint, but it can still use the program for latex products. (Non-exempt generators may use the pickup service in New York. Contact PaintCare for details.)

What Are the Fee Amounts?

The PaintCare fee is based on container size and varies from one program to another:

	Larger than half pint up to smaller than 1 gallon	1–2 gallons	Larger than 2 gallons up to 5 gallons
California	\$0.30	\$0.65	\$1.50
Colorado	\$0.35	\$0.75	\$1.60
Connecticut	\$0.35	\$0.75	\$1.60
District of Columbia	\$0.30	\$0.70	\$1.60
Maine	\$0.35	\$0.75	\$1.60
Minnesota	\$0.49	\$0.99	\$1.99
New York	\$0.45	\$0.95	\$1.95
Oregon	\$0.45	\$0.95	\$1.95
Rhode Island	\$0.35	\$0.75	\$1.60
Vermont (through 4/30/24)*	\$0.49	\$0.99	\$1.99
Vermont (starting 5/1/24)	\$0.65	\$1.35	\$2.45
Washington	\$0.45	\$0.95	\$1.95

*A fee increase in Vermont will take effect on May 1, 2024.

What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in containers of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Become a Retail Drop-Off Site for Paint

Updated — May 2024



PaintCare makes it easy for paint retailers to provide a convenient and valuable service for their community. Funding for the program comes from a fee applied to the price of architectural paint sold in states with paint stewardship laws.

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing programs for Illinois and Maryland.

Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge.

Most drop-off sites are paint and hardware stores; others are waste transfer stations, recycling centers, landfills, and household hazardous waste (HHW) facilities. Participation as a drop-off site is voluntary. There are more than 2,400 drop-off sites across all PaintCare programs.

All retailers in active PaintCare states should 1) be aware of the program, 2) know that the PaintCare fee is applied to the price of architectural paint products, and 3) know that drop-off sites are available throughout the state.

Benefits to Retailers and Their Customers

There are many benefits to becoming a paint drop-off site. As a participating retailer, you will:

- Make recycling of leftover paint more convenient for your customers
- Support the paint industry's effort to lead the way in being responsible for end-of-life management of its products
- Put leftover paint to a beneficial use and keep it out of landfills
- Promote your store's environmental responsibility
- Increase customer foot traffic and sales opportunities
- Help relieve local government of their cost of managing leftover paint
- Be advertised by PaintCare on their website and in consumer outreach efforts
- Help your state conserve resources, keep paint out of the waste stream, and prevent the improper disposal of paint in your community

Become a Paint Drop-Off Site

Retailers interested in becoming drop-off sites can fill out the Interest Form available at www.paintcare.org/drop-off-site-interest-form/.



PaintCare Drop-Off Sites Receive Free of Charge

- Reusable paint collection bins
- Paint transportation and processing services
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Paint spill kits
- Listing of your store as a drop-off site on our website and in advertisements and promotional materials

Drop-Off Site Responsibilities

- Provide secure storage area for reusable paint collection bins
- Accept all brands of leftover PaintCare products from the public during regular business hours
- Place only PaintCare products in reusable paint collection bins, taking care not to open containers
- Keep paint collection bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures
- Display "drop-off site" signs in store window and provide consumers education materials about the program



What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

How Does the District of Columbia Paint Stewardship Program Affect Paint Retailers?

Updated — May 2024



The District of Columbia's paint stewardship law requires a fee to be applied by manufacturers to all new architectural paint sales in the District. Retail stores must pass the fee on to consumers and may volunteer to be a postconsumer paint drop-off site. The program started in November 2016.

PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing programs for Illinois and Maryland.

Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,400 paint drop-off sites across its 11 programs. Most sites are paint and hardware stores, as well as government run waste collection facilities. There are seven PaintCare drop-off sites in the District.

Participation as a Drop-Off Site is Voluntary

Paint retailers are encouraged to participate as paint drop-off sites. Participating can increase foot traffic and provide an environmentally responsible service for retailers' customers by making it convenient for them to recycle leftover paint.

Store staff will screen and accept paint from the public. All supplies, including reusable collection bins, as well as

transportation and recycling of the paint, and site training, will be provided by the PaintCare program. PaintCare also promotes sites to the local community.

Become a Paint Drop-off Site

Retailers interested in becoming drop-off sites can fill out the Interest Form available at www.paintcare.org/drop-off-site-interest-form/.



REQUIREMENTS OF RETAILERS

1. Check Registered Manufacturers and Brands

Retailers may not sell architectural paints in the District of Columbia that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in the state. PaintCare publishes lists of registered manufacturers and brands so that retailers can check to see that the products they sell are registered. Please visit paintcare.org/manufacturers for current registration lists.

2. Pass on the PaintCare Fee

State law requires that a stewardship fee (PaintCare fee) is applied by manufacturers to the wholesale price of architectural paint sold in store and online in the District of Columbia. This fee pays for all aspects of running the program.

The fee is remitted by manufacturers to PaintCare. Manufacturers then pass the fee to their dealers and retailers, who add it to the wholesale price covered products. Retailers should see the PaintCare fee on invoices from suppliers. The law also requires that retailers and distributors apply the fee to the price of architectural paint they sell in store and online. The fee paid by customers to the retailers offsets the fee charged to the retailers. This ensures a level playing field for all parties.

COMMON QUESTIONS

How much is the fee?

The fee is by container size, as follows:

\$ 0.00 — Half pint or smaller

\$ 0.30 — Larger than half pint up to smaller than 1 gallon

\$ 0.70 — 1–2 gallons

\$ 1.60 — Larger than 2 gallons up to 5 gallons

How is the fee calculated?

The fee is set to cover the cost of a fully operating program. PaintCare estimated the annual program expenses and sales of architectural paint in the District of Columbia and determined a fee structure that provides the revenue needed to fund the program. PaintCare is a nonprofit organization and operates programs on a state-by-state basis, so the fee may increase or decrease in the future and is different from state to state.

Is sales tax applied to the fee itself?

Yes, the fee is part of the purchase price; therefore, sales tax is collected on the fee. The fee itself is not a tax.

Is the fee a deposit to be returned to customers?

The fee is not a deposit. The fee is used entirely to cover the expenses of running the program. The fee is not given back as a deposit for dropping off covered PaintCare products or empty paint cans (empty cans are not accepted by the PaintCare program at all).

Are we required to show the fee on receipts?

Showing the fee on receipts is not required, but most stores show the fee in order to explain the price increase to their customers. PaintCare encourages retailers to show the fee to increase awareness of the program.

Do we refund the fee if a product is returned?

Yes, the fee should be refunded because it is part of the purchase price.

How does the public know about the fee?

PaintCare provides printed materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off site. Translated materials are available in Spanish and over two dozen other languages, provided upon request. Additional materials can be ordered as needed for no charge. In addition to retailers, PaintCare works with contractor associations to inform professional painting contractors and conducts general outreach campaigns that may include digital and online advertising, direct mail, newspaper, radio, and television.

What products are covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of covered architectural paint (PaintCare products) for the purposes of this program and for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit www.paintcare.org/products.

Contact

Emily Carino
District of Columbia Program Manager
(503) 730-1258
ecarino@paint.org

About the PaintCare Fee

Updated — January 2024



Paint stewardship laws require retailers to add a fee to architectural paint products and make sure they are not selling unregistered brands of architectural paint.

PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois. The main goal of PaintCare is to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each state.

What is the recovery fee and how does it work?

The PaintCare program is funded through a paint stewardship fee called the PaintCare fee. The PaintCare fee is applied to the purchase price of architectural paint. The fee funds collection, transportation, and processing of unused

postconsumer (leftover) architectural paint, public education about proper paint management, and administrative costs. The fee is paid to PaintCare by paint manufacturers. This fee is then added to the wholesale and retail purchase price of paint, passing the cost of managing postconsumer paint to everyone who purchases paint. This reduces local and state government costs for paint management and provides a funding source for a more convenient, statewide paint management program.

Do retailers have to pass on the fee?

Yes, each state or jurisdiction’s law requires retailers to pass on the fee to consumers, ensuring a level playing field for all parties. This requirement includes paint sold online on any e-commerce websites.

Recommendations for Painting Contractors

Preparing Estimates

When estimating jobs, painting contractors should take the PaintCare fee into account by checking with suppliers to make sure their quotes for paint products include the fee.

Pass Fee to Customers

PaintCare suggests that painting contractors pass on the fee to customers in order to recoup the fee they pay. Tell customers that quotes include the PaintCare fee and that the fee funds a statewide paint recycling program.

How much is the fee?

The PaintCare fee is based on container size and varies from one program to another:

	Larger than half pint up to smaller than 1 gallon	1–2 gallons	Larger than 2 gallons up to 5 gallons
California	\$0.30	\$0.65	\$1.50
Colorado	\$0.35	\$0.75	\$1.60
Connecticut	\$0.35	\$0.75	\$1.60
District of Columbia	\$0.30	\$0.70	\$1.60
Maine	\$0.35	\$0.75	\$1.60
Minnesota	\$0.49	\$0.99	\$1.99
New York	\$0.45	\$0.95	\$1.95
Oregon	\$0.45	\$0.95	\$1.95
Rhode Island	\$0.35	\$0.75	\$1.60
Vermont (through 4/30/24)*	\$0.49	\$0.99	\$1.99
Vermont (starting 5/1/24)	\$0.65	\$1.35	\$2.45
Washington	\$0.45	\$0.95	\$1.95

*A fee increase in Vermont will take effect on May 1, 2024.

How is the fee initially calculated?

When a new program starts, the fee is set to cover the cost of a fully implemented program. PaintCare estimates annual sales of paint in each state and then divides the cost of the program in that state by the number of containers sold in that state. Next, the fee is adjusted based on container size by taking into consideration the typical percentage of unused paint for each size (e.g., the percentage of unused paint from one 5 gallon container is typically less than from five 1 gallon containers).

PaintCare is a nonprofit organization, so the fee may be decreased if set at a level beyond what is needed to cover program expenses. Likewise, the fee may be increased if PaintCare does not collect enough revenue to cover the costs to operate the state program.

Are retailers required to show the fee on receipts?

While it's not required, PaintCare encourages retailers to list the PaintCare fee on purchase receipts to aid in consumer education, and most stores do so. Most states have enacted price accuracy statutes that govern the nature of pricing information that must be disclosed to consumers. Retailers should be mindful that regulators in some states may view their state's laws as requiring retailers to incorporate the PaintCare fee in the product price displayed to consumers, regardless of whether a retailer chooses to break the PaintCare fee out separately on purchase receipts. For more information, visit www.paintcare.org/pricinglaws.

Is the fee taxable?

Yes, the fee is part of the purchase price of paint. Sales tax is collected on the fee in most cases, except in Oregon, a state that does not have a sales tax, and Maine, per supplemental legislation.

Is the fee to be applied to paint sold to customers who are exempt from sales tax?

Yes, government agencies and other organizations that are exempt from sales tax in PaintCare States must still pay the fee, because it is part of the price of paint. However, the fee, like the rest of the product price, should not be taxed for sales tax-exempt organizations.

Is the fee a deposit that is returned to customers when they bring paint to a drop-off site?

No, the fee is not a deposit. The fee is used entirely to cover the cost of running the program.

Do retailers return the fee if someone returns a product?

Yes. The fee should be returned as part of the purchase price.

How does the public know about the fee?

PaintCare provides public education materials to retailers. These materials explain the purpose of the fee, where to take paint for recycling, and other information about the program. When a new state program begins, PaintCare mails a package of materials to retailers. As needed, retailers may order additional free materials from PaintCare at any time. In addition to retailer information, PaintCare works with contractor associations to provide information to trade painters and conducts general outreach including newspaper, radio, television, and online advertising.

How do we as retailers know what products to put the fee on?

Suppliers' invoices should indicate that you are being charged the fee, so you simply pass on the fee for those items. Additionally, PaintCare and each state's oversight agency list all architectural paint manufacturers and brands that are registered for the program on their websites. Retailers may not sell brands that are not registered with the program. If your store sells architectural coatings that are not on the list of registered products, please notify PaintCare so we can contact the manufacturer to get them registered.

What products are covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. For a detailed list of PaintCare and non-PaintCare products, please visit www.paintcare.org/products-we-accept.

FOR NEW PROGRAMS

Do we apply the fee to sales on the first day of the program for inventory purchased before the first day of the program, even though we didn't pay a fee for the product to the distributor or manufacturer?

Yes, retailers must add the fee on all covered products sold on or after the first day of the program, regardless of when (before or after program launch) they were purchased from the distributor or manufacturer.

Information for HHW Programs

Updated — January 2024



Paint stewardship laws benefit household hazardous waste (HHW) programs.

PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois. The main goal of the programs is to decrease paint waste and recycle more postconsumer (leftover) paint.

Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households, businesses, and other organizations can take leftover architectural paint free of charge. PaintCare has established more than 2,400 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as household hazardous waste collection programs are also important partners and may participate as paint drop-off sites and have their paint transportation and recycling costs paid by PaintCare.



Become a Drop-Off Site

HHW programs that would like their facilities and/or events to become paint drop-off sites can fill out the interest form available at www.paintcare.org/drop-off-site-interest-form/.

Benefits of Partnering with PaintCare

There are many benefits to becoming a paint drop-off site. The cost of transportation and recycling of products accepted by PaintCare (e.g., paint, stain, varnish) will be paid by PaintCare. As a participating drop-off site, you will:

- Save on paint management (supplies, transportation, and recycling) and public outreach
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Make recycling of leftover paint more convenient for your community

Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint—including water-based paint—is recycled to the maximum extent possible.

PaintCare Drop-Off Sites Receive Free of Charge

- Staff training at your site
- Reusable paint collection bins
- Paint transportation and processing services
- Site signage
- Compensation for value-added services including paint reuse programs, bulking of oil-based paint, and other optional services
- Publicity of HHW site or event (optional)

Drop-Off Site Responsibilities

- Provide secure storage area for reusable paint collection bins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in bins
- Keep paint collection bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare program guidelines and operating procedures

How do billing and payments work?

- In the most common scenario, when your site ships out PaintCare products, the hauler sends PaintCare an invoice directly. This avoids the need for reimbursement.
- If your site also contracts with PaintCare for value-added services such as paint reuse, your program sends an invoice to PaintCare for reimbursement.

Will PaintCare Require Operational Changes?

- If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex, PaintCare will cover the transportation and processing costs.
- If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and processing costs.
- HHW programs may continue to put restrictions on who can use their programs, e.g., to residents of certain towns or cities. (PaintCare retail drop-off sites accept paint from anyone in the state, and from both households and businesses.)

Our Program Would Like to Partner with PaintCare, What Are Our Next Steps?

- Contact PaintCare to begin contracting discussions as early as possible
- Analyze your current operations so you can describe them in detail to PaintCare to help determine the most appropriate type of contracting approach for your program
- Reach out internally to those who will be involved with the contracting process to understand their needs and time constraints
- Consult with staff involved with paint management operations to ensure they understand how partnership with PaintCare works and to address any questions and concerns with PaintCare staff
- Review the Fact Sheet: Contracting with PaintCare for more details on contract types and other considerations as you prepare. Get a copy by contacting PaintCare or find the fact sheet in the Waste Facilities section of www.paintcare.org.

What Products are Covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of covered architectural paint (PaintCare products) for the purposes of this program and for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit www.paintcare.org/products.

Information for Solid Waste Facilities Including Transfer Stations, Recycling Centers, and Landfills

Updated — January 2024



PaintCare supports paint collection activities at solid waste facilities in states with paint stewardship laws. Funding for the program comes from a fee applied to the price of architectural paint sold in these states.

PaintCare

PaintCare is a nonprofit organization established by the American Coatings Association to implement manufacturer-led paint stewardship programs in states that pass paint stewardship laws. PaintCare currently operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, New York, Oregon, Rhode Island, Vermont, and Washington, and is developing a program for Illinois.

Paint Drop-Off Sites

The primary requirement of paint stewardship laws is for paint manufacturers to set up paint drop-off sites at retailers and other locations where households and businesses can take postconsumer (leftover) architectural paint, free of charge. PaintCare has established more than 2,400 paint drop-off sites across its programs. While most sites are paint and hardware stores, solid waste facilities including transfer stations, recycling centers, and landfills, as well as household hazardous waste (HHW) facilities, may participate as paint drop-off sites.

Become a Drop-off Site

Solid Waste Facilities that would like to become a drop-off site can fill out the interest form available at www.paintcare.org/drop-off-site-interest-form/.

Benefits to Solid Waste Facilities and Their Customers of Becoming a PaintCare Drop-Off Site

There are many benefits to becoming a paint drop-off site. The cost of transportation and recycling of PaintCare accepted products (e.g., paint, stain, varnish) will be paid by PaintCare. As a participating drop-off site, you will:

- Make recycling of leftover paint more convenient for your customers
- Help relieve local government of their cost of managing leftover paint
- Help your state conserve resources, keep paint out of the solid waste stream, and prevent the improper disposal of paint in your community
- Optional: offer paint in good condition collected at your site to the public for reuse and receive a reimbursement of \$1.60 per gallon. See our fact sheet, Reuse Program – Compensation and Reporting, for more information.

PaintCare Drop-Off Sites Receive Free of Charge

- Reusable paint collection bins
- Paint transportation and processing services
- Training materials and staff training at your site
- Program brochures, signage, and customer education materials
- Listing your drop-off site on PaintCare website and in ads and promotional materials (optional)

Drop-Off Site Responsibilities

- Provide secure storage area for paint collection bins
- Accept all brands of leftover PaintCare products from the public during operating hours
- Place only PaintCare products in paint collection bins, taking care not to open containers
- Keep paint collection bins neat and properly packed
- Complete minimal paperwork related to tracking outgoing paint shipments
- Ensure all staff maintain training on PaintCare drop-off site guidelines and operating procedures

Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. In areas where HHW programs do not accept water-based paint, households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint—including latex paint—is recycled to the maximum extent possible.

Will Becoming a PaintCare Drop-Off Site Require Operational Changes?

No. Your facility may continue to put restrictions on who can access the paint collection program at your site. If your facility only services a specific geographic region (e.g., specific towns, cities, or counties), you will not be required to service customers that live outside of your service area. Similarly, if your facility is not permitted to take business waste, you will not be required to do so. (PaintCare retail sites accept paint from anyone in the state and from both households and businesses.)

Benefits of PaintCare to Solid Waste Facilities

Solid waste facilities that generate leftover paint but are not PaintCare drop-off sites can still participate in the PaintCare program.

- Solid waste facilities, like other entities, can drop off leftover paint at PaintCare sites. All PaintCare drop-off sites accept up to 5 gallons of paint, but some PaintCare sites accept more. Visit www.paintcare.org/drop-off-locations to find a site.
- PaintCare offers a free pickup service for households, businesses, and organizations that have accumulated 100+ gallons of paint measured by container size (not volume). Learn more about this in our fact sheet titled Large Volume Pickup (LVP) Service or at www.paintcare.org/pickup.
- For entities that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pickups is available. Contact PaintCare for additional information.

What Products Are Covered?

The products accepted by the PaintCare program are the same products that have a fee when they are sold. PaintCare products include interior and exterior architectural coatings sold in container sizes of five gallons or less. They do not include aerosol coatings, industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Joint Outreach Projects

Updated — January 2024



Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that promote the PaintCare program. We are most interested in partnering with you when setting up new PaintCare sites, where participation is low, or to promote one-day household hazardous waste events to boost the amount of paint collected. We support radio, newspaper, social media, and direct mail, and will consider other media.

REVIEW AND APPROVAL

Project budgets and all creative work must be reviewed and approved by PaintCare. Creative work includes text, images, and scripts. All projects must include PaintCare's website address and logo and mention that other PaintCare drop-off sites can be found at www.paintcare.org.

PROPOSAL FORM

Please complete our Proposal Form for Joint Outreach Projects on the Waste Facilities page at www.paintcare.org/joint-outreach/, or email brodgers@paint.org with questions.

IMAGES

PaintCare can provide artwork and photos you can use for creating drafts.

Your Responsibilities

At the start of each project, we request that you provide PaintCare with draft text, dimensions and/or specs, and due dates for the materials.

PRINT (BROCHURES, POSTCARDS, ETC.)

You are responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, we request a description of how, when, and where the piece was distributed and an electronic copy of the final piece.

NEWSPAPER

You are responsible for scheduling and sending artwork files to the newspaper. After the project is completed, we request a list of run dates for each newspaper and a scan of each ad.

RADIO

You are responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, we request you provide text of the final script with a list of run dates and times.

DIGITAL MEDIA & OTHER

We are open to other types of projects such as digital advertising and social media campaigns, as well as other forms of outreach. Please coordinate details in advance and send PaintCare supporting documentation along with your invoice so we have a record of the projects and examples to show others.

Design Assistance

PaintCare can assist with basic layout and graphic design for print and digital projects. When we provide this type of assistance, we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and editing. Depending on the time of year, this may take 4–8 weeks.

Reimbursement

PaintCare provides reimbursements for approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally, PaintCare will reimburse costs for approved projects proportional to the amount of the project dedicated to PaintCare information. Funding amounts may also differ depending on available resources and our other outreach taking place in your area.

To be reimbursed after the project is completed, send an invoice from your government agency, samples of final pieces, and copies of invoices from your vendors to paintcare@bill.com and copy Brett Rodgers at

brodgers@paint.org. The "To:" space on the invoice should be addressed to PaintCare Inc., 901 New York Ave NW, Suite 300 West, Washington DC, 20001. In the space for purchase orders please write "6369 Communications: Other, Joint Projects." See sample invoice below.

{SAMPLE INVOICE}

Environmental Services Program

Washington County
123 Government Way
Anytown, State 55776

June 24, 2023

Invoice: 2452187

Purchase Order: 6369 Communications: Other, Joint Projects

Communications Department
PaintCare Inc.
901 New York Ave NW, Suite 300 West
Washington DC, 20005

Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2023
- Three 5x5 ads ran on April 13, 2023 in the County Journal
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to:

Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776

Reuse Programs - Compensation & Reporting

Updated — January 2024



PaintCare encourages household hazardous waste programs, reuse stores, and others to operate paint reuse programs (i.e., swap shops or exchanges). Reuse programs return good quality, unused paint to the local community at low or no cost. Reuse is a preferred method of waste management.

To encourage reuse, PaintCare will compensate paint drop-off sites operating a reuse program under a contract with PaintCare.

Operating a Reuse Program

Any PaintCare products (qualifying paint, stain, and varnish as defined by PaintCare – please see www.paintcare.org/products) that are distributed through reuse programs must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. Containers should be closed securely before being placed in the reuse storage area.

Customers must sign a waiver form explaining that the paint is taken “as-is” with no guarantee of quality or contents. The customer is required to read, complete, and sign the form, and site staff members are required to verify and record what has been taken by the customer. If a reuse facility does not use a waiver form, the facility accepts the liability for the materials. The staff must record the number of containers taken by each participant and the total estimated volume on the log.



Reuse room at the Household Hazardous Waste Facility at the Yolo County Central Landfill in Woodland, CA.

Track and Report by Volume (gallons)

- Containers may contain any amount of paint in them
- The site must determine and report the total gallons of latex paint and the total gallons of oil-based paint distributed for reuse
- Compensation is provided at \$1.60 per gallon

The site must track and report the actual volume of paint in the containers using an internal methodology (e.g., weigh the cans on a scale, estimate weight by hand, do visual inspection). The methodology must be provided to PaintCare upon request.

Appendix D



2024 Annual Survey Results

prepared by



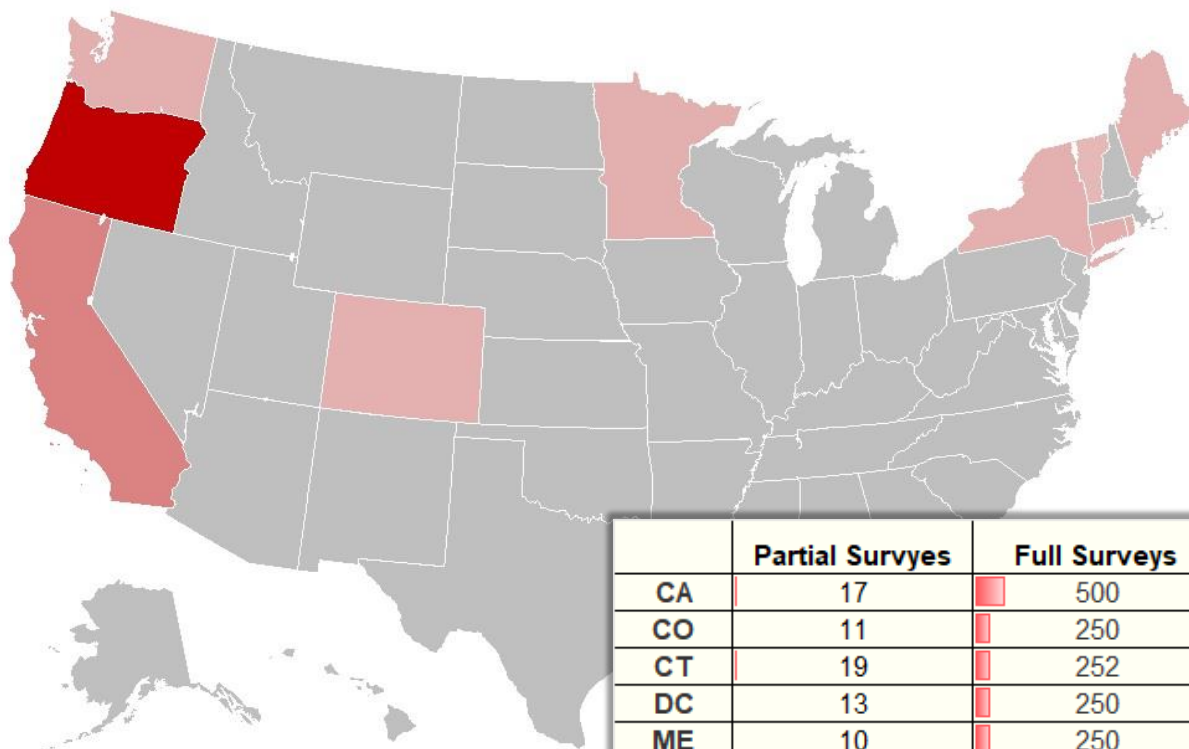
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APPENDIX 2: State/District Results	Encl.

Response Summary

- ❖ 4,096 surveys were conducted in 10 states plus the District of Columbia in September - October 2024.
- ❖ Panel research methodologies were applied to attain a representative distribution of results by gender, age, ethnicity, and income. Surveyed consumers were all over the age of 18.



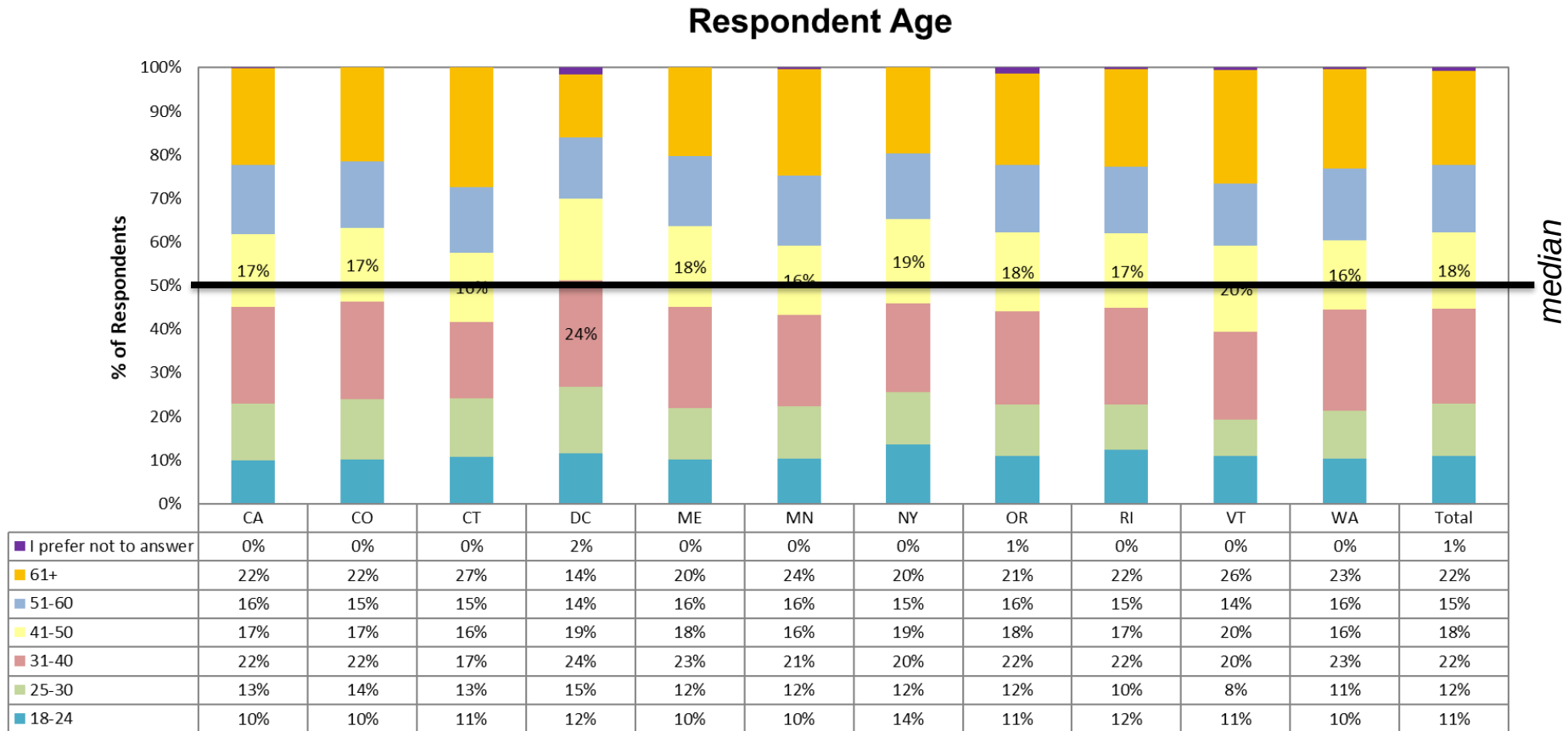
	Partial Surveys	Full Surveys	Total Surveys	Margin of Error*
CA	17	500	517	+/-3%
CO	11	250	261	+/-5%
CT	19	252	271	+/-5%
DC	13	250	263	+/-6%
ME	10	250	260	+/-5%
MN	15	250	265	+/-5%
NY	8	250	258	+/-5%
OR	59	1200	1259	+/-2%
RI	13	250	263	+/-5%
VT	11	203	214	+/-6%
WA	15	250	265	+/-5%
Total	191	3905	4096	



RESPONDENT PROFILES

Profile of Respondents - Age

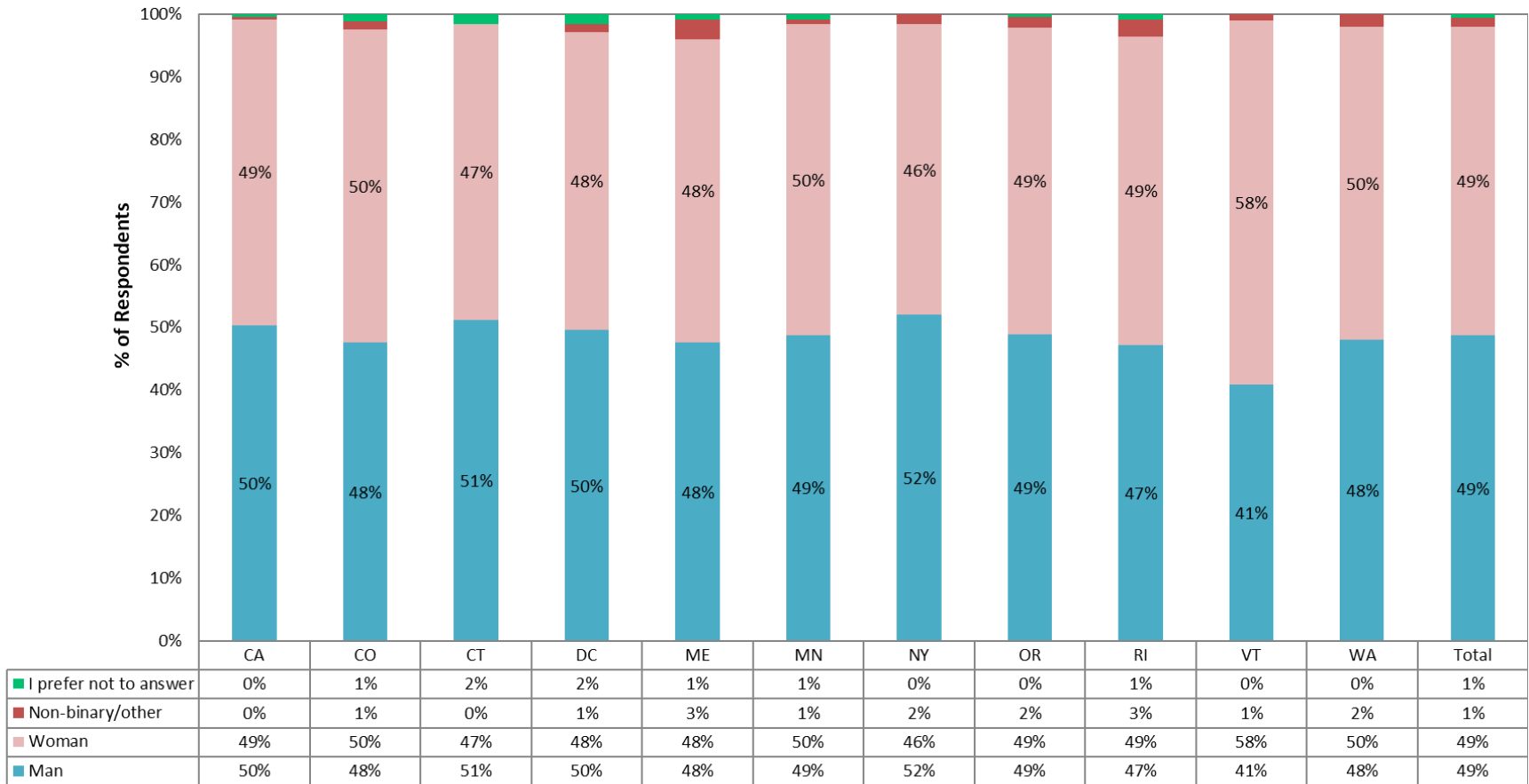
- ❖ A good mix of age ranges was represented in each state's/district's sample.
- ❖ The median age was 41-50 overall and in most states/the district (as was the case last period).
- ❖ Variances can be attributed to state/district characteristics and sample availability.



Profile of Respondents - Gender

- ❖ Overall, results were fairly evenly split between men and women.
- ❖ Variances can be attributed to sample availability.

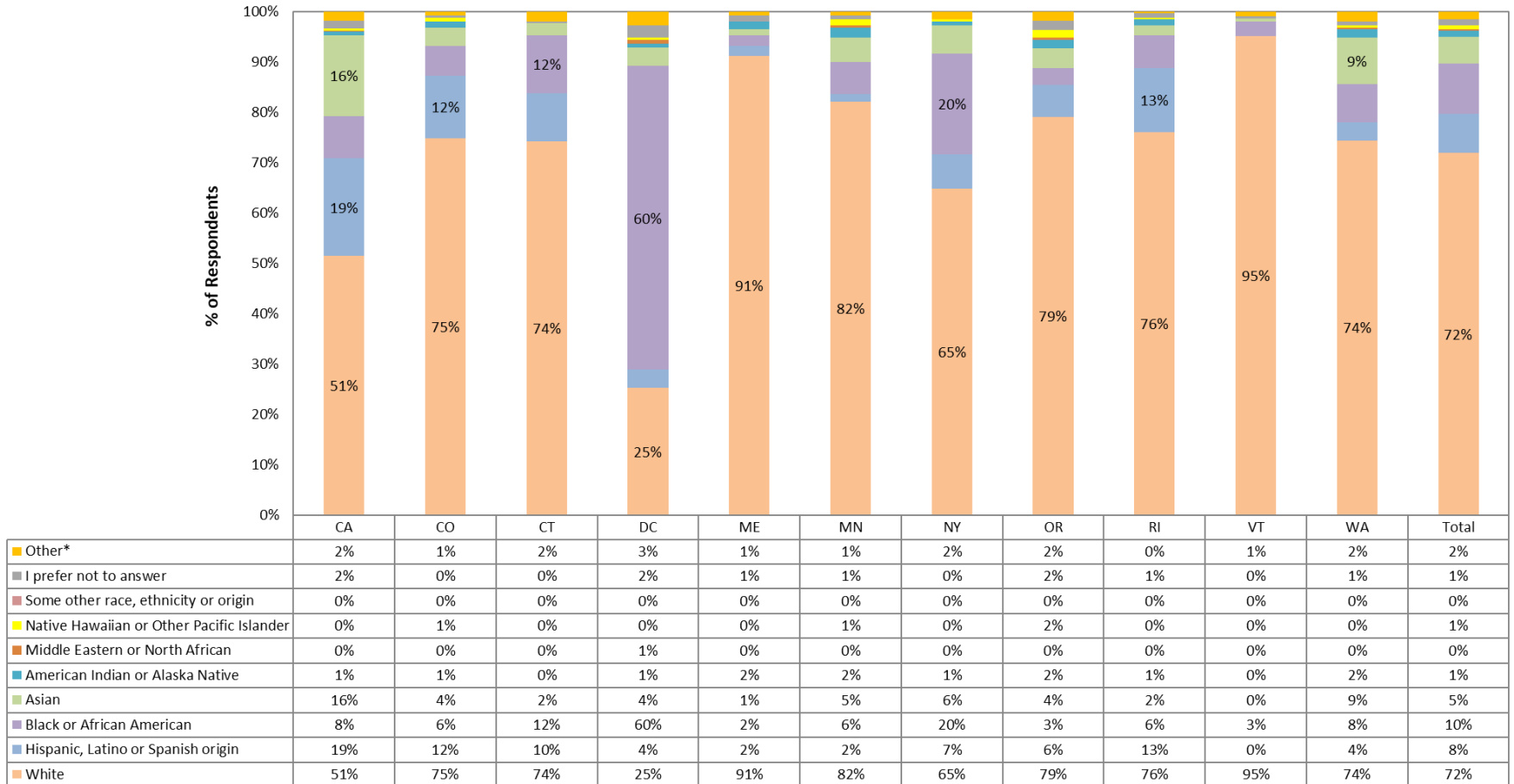
Gender Identity



Profile of Respondents - Ethnicity

- ❖ 72% of all respondents identified themselves as white (about the same as in last period).
- ❖ However, there were variances within states/the district. Consistent with census data, D.C. had the highest proportion of Black/African American respondents; California, Hispanic/Latino and Asian respondents; Vermont/Maine; white respondents.

Respondent Ethnicity

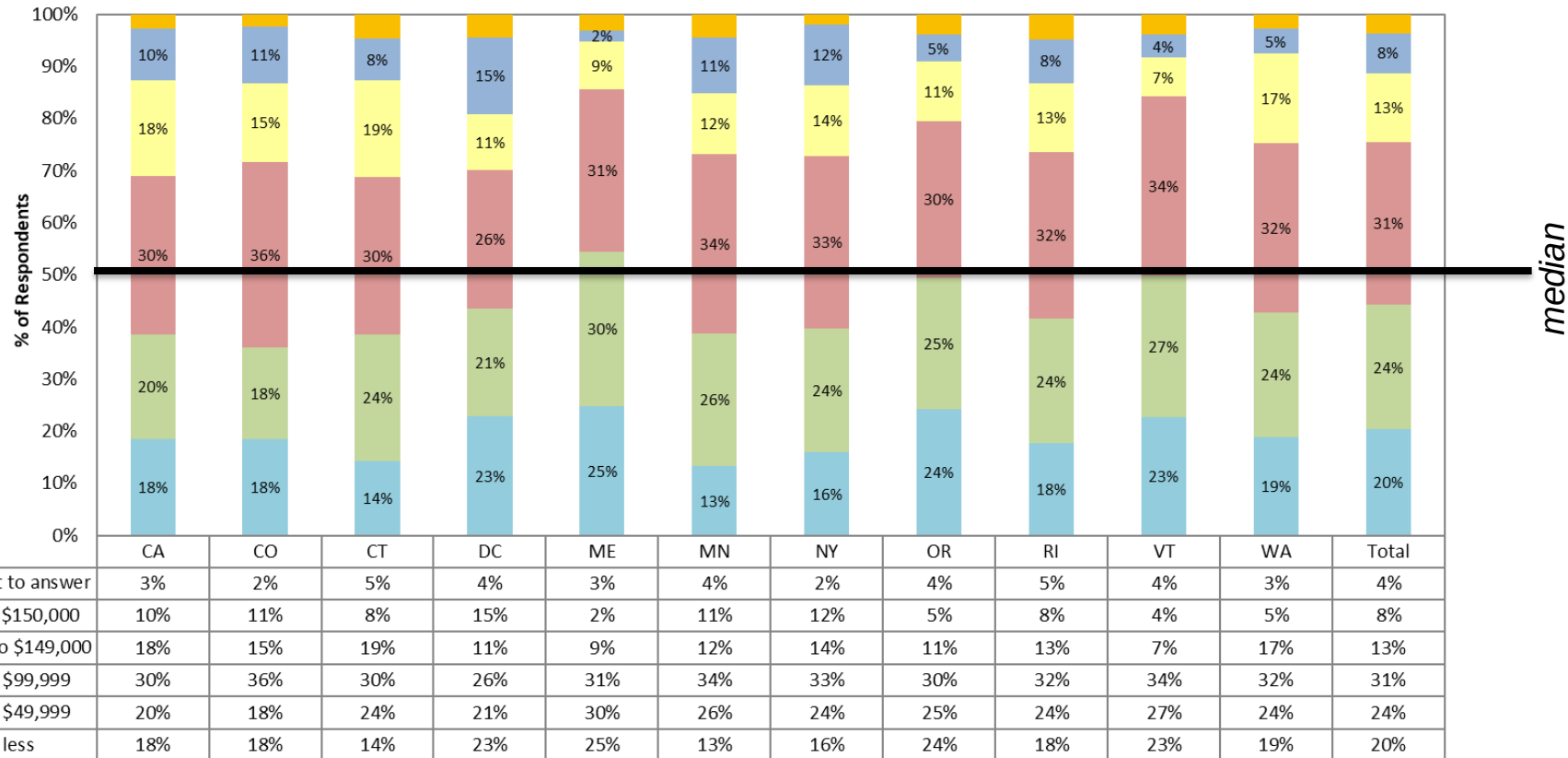


**Other Ethnicities: American, Human, Bi-Racial/Mixed Race, Caribbean, Native American, Portuguese, German, Scandinavian, Italian*

Profile of Respondents - Income

- ❖ The median household income level for respondents in each state/district was \$50-99K per year, with the exception of Maine where the median income was \$25-49K.

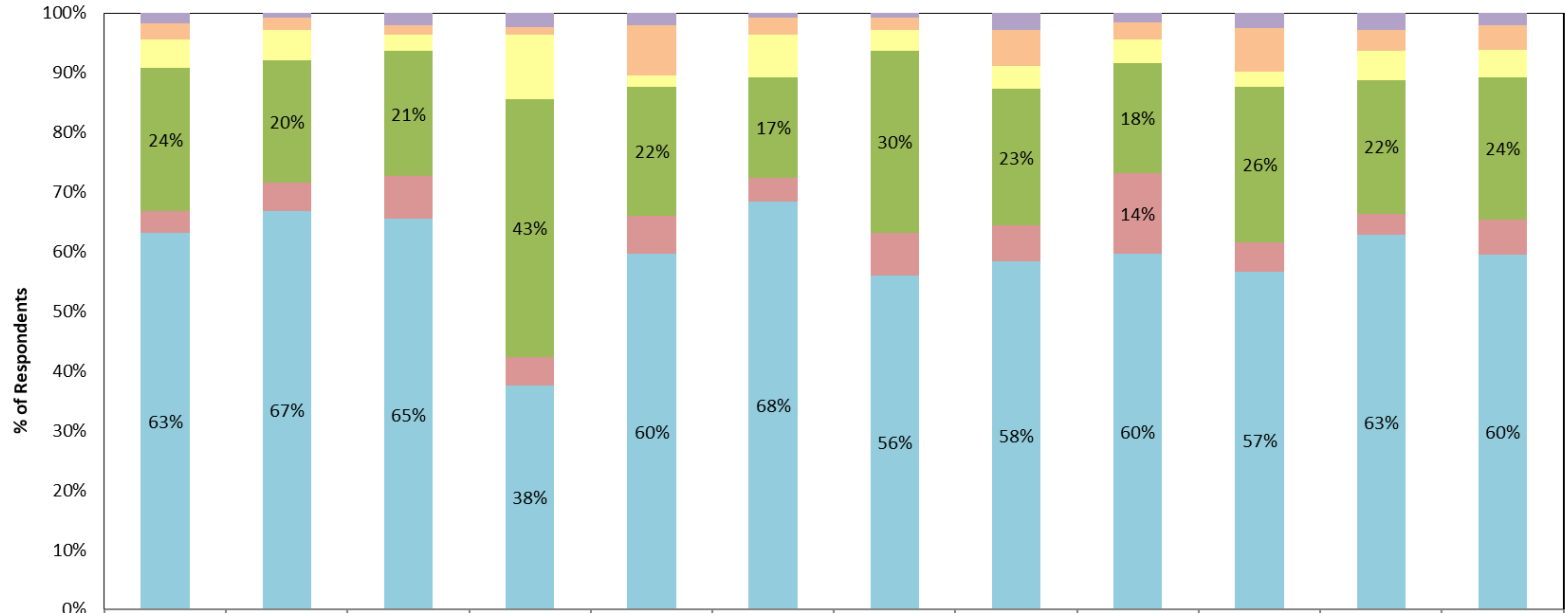
Respondent Annual Household Income



Profile of Respondents – Dwelling Type

- ❖ 60% of respondents live in a single-family home (similar to last period).
- ❖ Condominium/apartment living was more predominant in D.C. and New York.

Respondent Dwelling Type

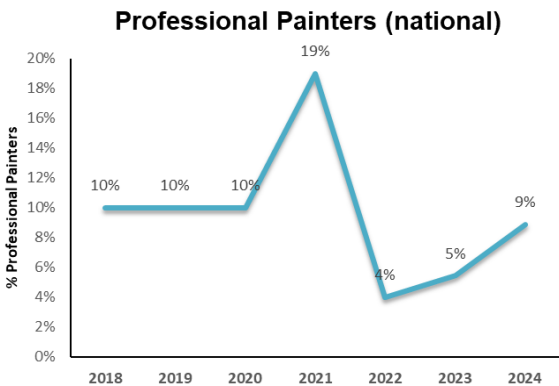


Other*	2%	1%	2%	2%	2%	1%	1%	3%	2%	2%	3%	2%
Mobile Home	3%	2%	2%	1%	8%	3%	2%	6%	3%	7%	4%	4%
Townhome	5%	5%	3%	11%	2%	7%	4%	4%	4%	2%	5%	5%
Condominium or Apartment Building	24%	20%	21%	43%	22%	17%	30%	23%	18%	26%	22%	24%
Two or Three-Family House	4%	5%	7%	5%	6%	4%	7%	6%	14%	5%	4%	6%
Single-Family House	63%	67%	65%	38%	60%	68%	56%	58%	60%	57%	63%	60%

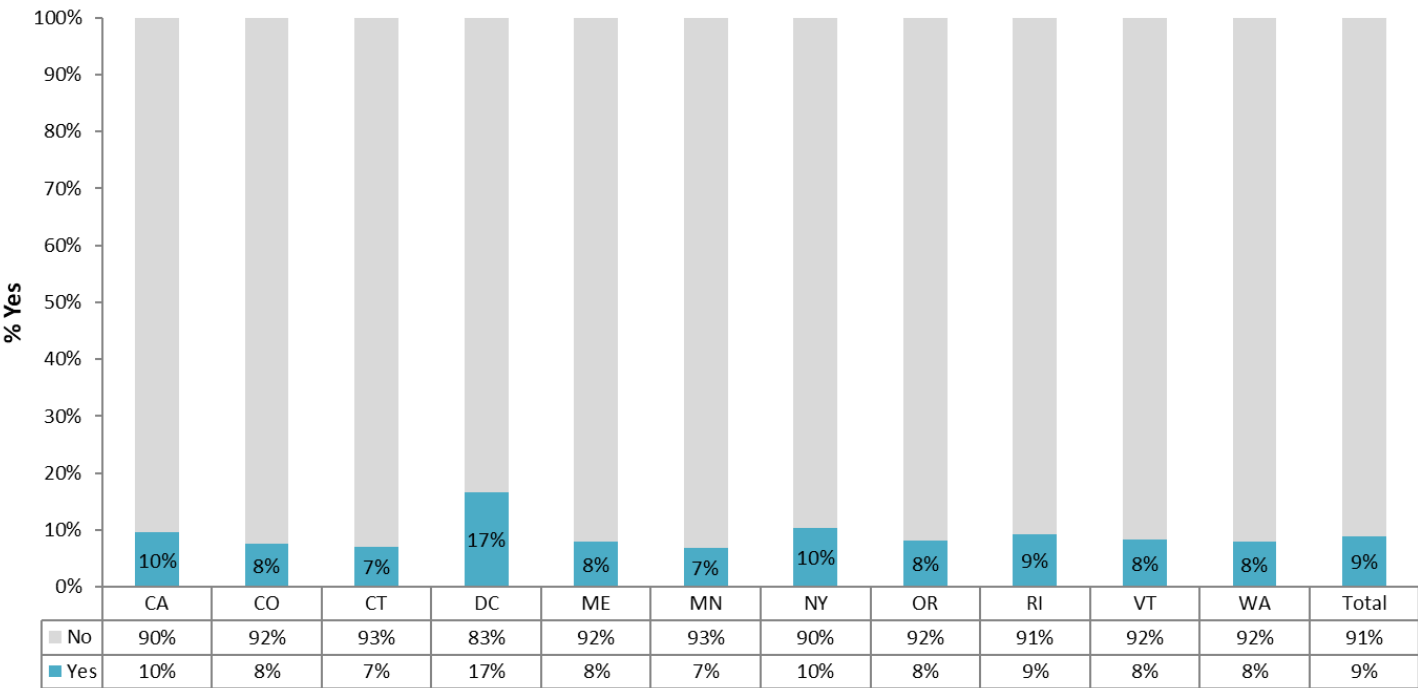
**Other Dwelling Types: Shelter, Hotel, Trailer, Homeless, Nursing Home, Rehab Center, Co-op, University Housing, Row House, Staying with Family/Friends, Navigation Center, Vehicle, RV, Tiny House, 7 Family House*

Profile of Respondents – Paint-Related Professions

- ❖ 9% of all respondents identified as professional painters, higher than last year (5%).
- ❖ The greatest percentages of professional painters were in DC, CA and NY.



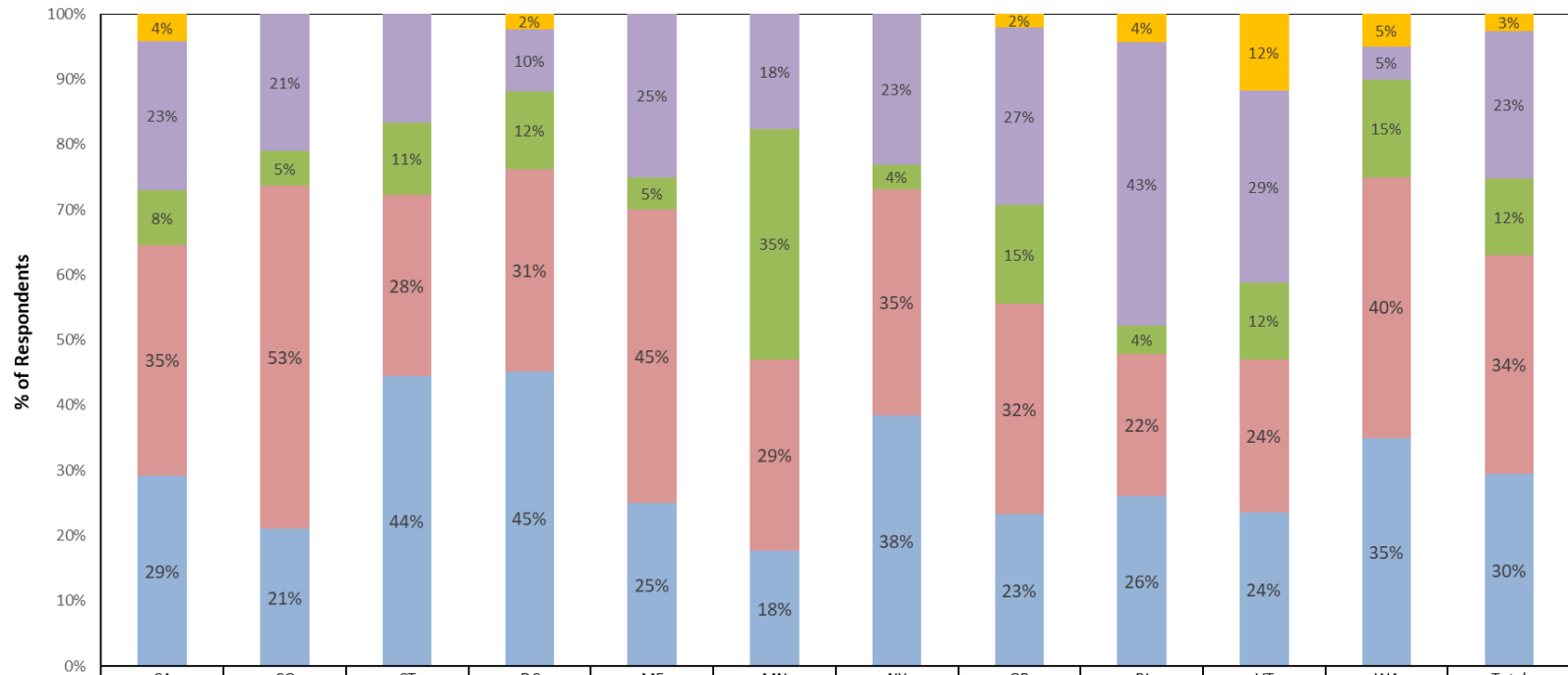
Do you paint professionally (NOT as an artist)?



Profile of Respondents – Painter Types

- ❖ Professional painter respondents were mostly general contractors (34%) and painting contractors (30%).
- ❖ Results varied by state/district. For example, respondents were most commonly general contractors in Colorado; handyman, in Rhode Island; painting contractors, in the District of Columbia.

What type of professional painter are you?



Other*	4%	0%	0%	2%	0%	0%	0%	2%	4%	12%	5%	3%
Handyman	23%	21%	17%	10%	25%	18%	23%	27%	43%	29%	5%	23%
Property maintenance crew	8%	5%	11%	12%	5%	35%	4%	15%	4%	12%	15%	12%
General contractor	35%	53%	28%	31%	45%	29%	35%	32%	22%	24%	40%	34%
Painting contractor	29%	21%	44%	45%	25%	18%	38%	23%	26%	24%	35%	30%

**Other Professions: Property owner, Banker, House Flipper, Parking Area Painter*

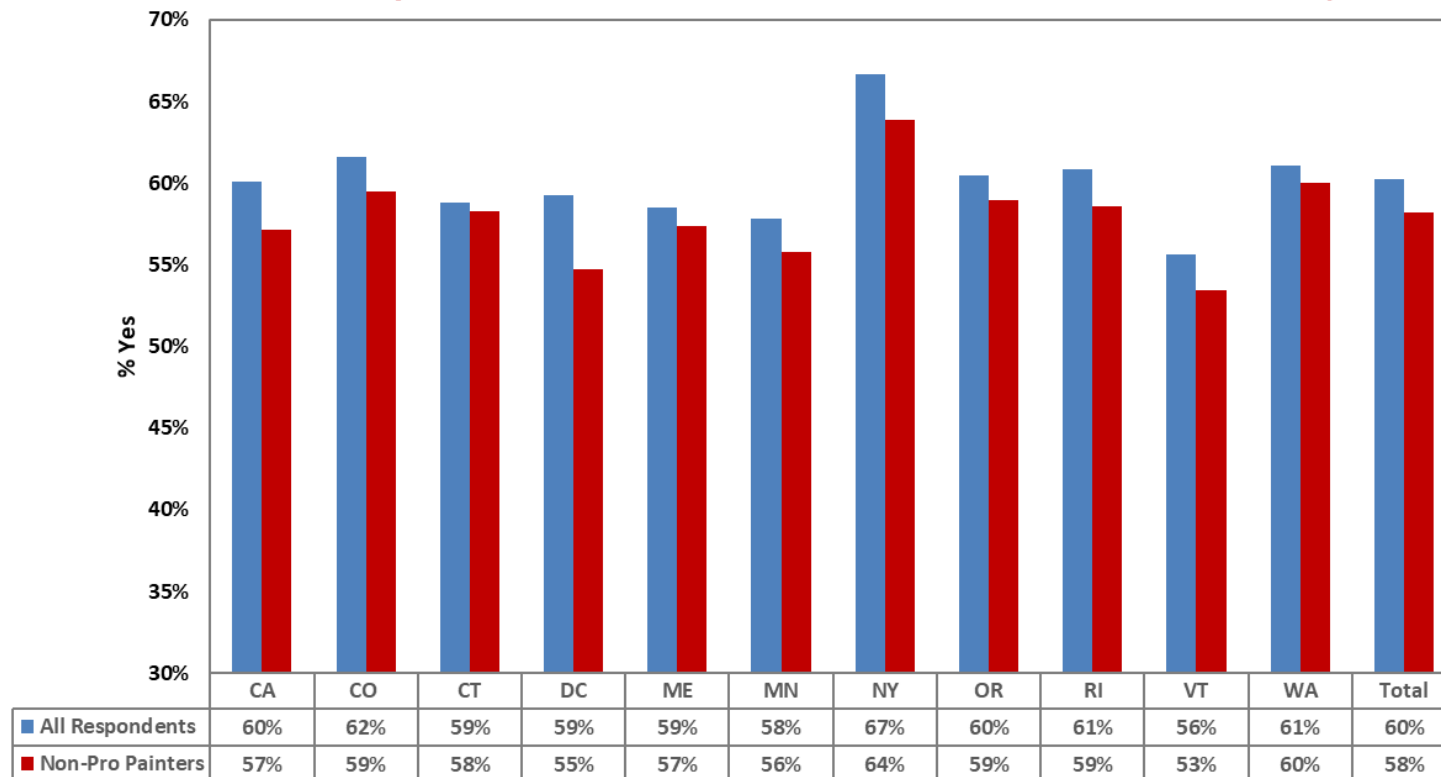


SOURCE REDUCTION BEHAVIORS

Recency of Paint Purchases

- ❖ More than half of respondents bought paint in the last year, both overall and among the subset of non-professionals (end consumers).
- ❖ The gap between all respondents (blue) and non-professional painters (red) can be explained by the fact that 84% of professional painters nationally bought paint in the past, driving the overall average up.
- ❖ Note: data is not shown for professional painters in individual states/the district due to low sample sizes.

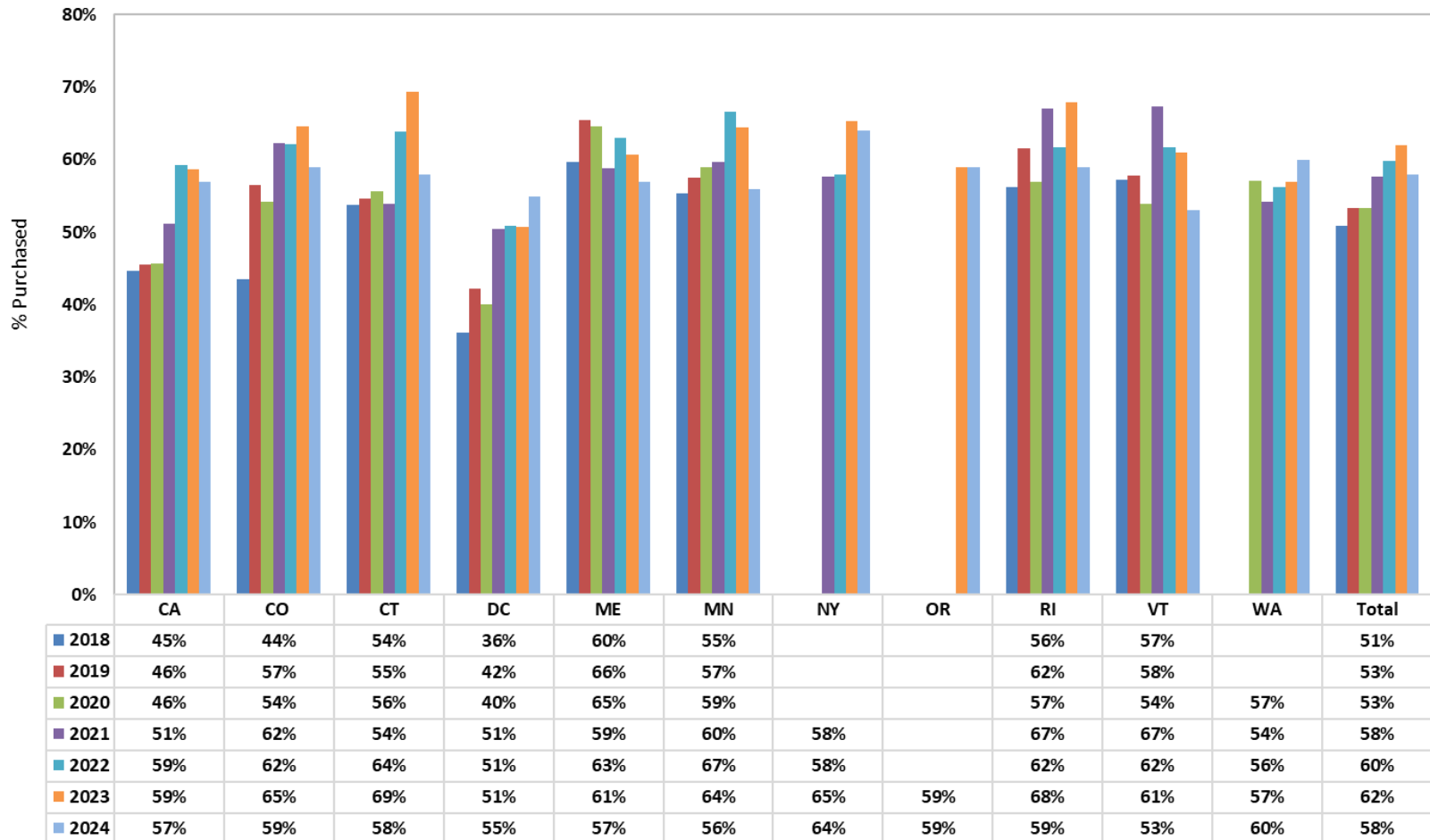
Have you purchased paint in the last year? (primer, interior or exterior house paint, stain, deck sealer, and clear finishes like varnish)



TREND: Recency of Paint Purchases Among End Consumers

- ❖ Purchase recency data are shown as a percentage of end-consumers who purchased in the last year.
- ❖ Overall, paint purchases dipped in 2024 among non-professionals (end consumers).
- ❖ Results varied by state/district.

TREND: Purchased Paint in the Last Year Among Non-Professional Painters



Determination of Paint Quantity Needs

- ❖ Across all states/the district, the most common methods respondents used to determine the amount of paint to buy was taking measurements of the project area themselves and asking a salesperson for assistance.
- ❖ The “other” category responses are shown on the following page.

How did you determine right amount of paint to buy? (Select all that apply)

Method	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
Took measurements of project area and estimated myself	38%	38%	42%	37%	45%	43%	38%	47%	41%	51%	45%	43%
Asked a salesperson for assistance with calculating	43%	36%	35%	44%	30%	36%	46%	33%	40%	34%	35%	37%
Followed instructions on the label	32%	20%	25%	36%	15%	22%	25%	19%	18%	17%	26%	23%
Looked up recommendations online	23%	24%	28%	25%	15%	25%	26%	18%	25%	17%	25%	22%
Used a web-based “paint calculator” tool that helps you figure out the right amount	21%	22%	22%	29%	12%	15%	24%	14%	16%	8%	23%	18%
Other*	5%	7%	5%	5%	8%	6%	4%	7%	5%	6%	6%	6%
None of the above	3%	3%	3%	5%	4%	2%	2%	3%	4%	3%	1%	3%

Shown as a percentage of all respondents

COMMENTS: Other Ways of Determining Quantities

❖ Top three “other” sources were painter advice, guesswork, and friends/family advice.

handyman	Boyfriend told me how much to get	Guess
2 spray cans is all I needed	Buy a gallon at a time, or else two-three spray cans	Guess
A favorite I have used before	Buy it and hope for the best	Guess
Advised by a professional	Buy some and then more if I need it	guessed
all of the above	By looking en knowing	Guessed
Already knew	by the price and location the paint was being used	Guessed
Already measured	Can tell by the size of the room	Guessed
An app	Common sense	Guessed
Ask contractor	consulted with contractor	Guessed
Ask the painter	Contractor purchased the paint	Guessed
Asked a friend	contractor told us what to buy	Guessed
Asked a professional	Contractor	Guessed
Asked my contractor	Contractor bought the paint	Guessed
Asked my Dad for advice	Dad owned a painting company	Guessed
Asked my family	Estimate	Had professionals paint our house and they brought what they thought wa necessary
Asked my wife	Estimated Myself	I bought a gallon at a time. Always able to use the whole gallon
Asked painter	estimated myself and overbought	I bought spray paint
Asked the contractor	Experience as a painter.	I bought the amount the contractor told me to buy
Asked the painter	Experience with painting room previously	I estimate blueprints using a CAD device
Asked the painters in the family	Eye measurements	I got a brand that worked well before
Based it on my contractor's estimate.	Figured it out by myself-guess the amount	I guessed
Based on size of room and color I'm using determine if it's gonna take multiple coats	Friend	I guessed using past experience
Bought 1 and when I ran out bought another	from previous projects I knew it would be under a gallon	I guesstimate. And if I need more I go buy it and it never hurts to have a little extra on hand for touch-ups through our the years
Bought extra	Gallon was best price	I have painted a lot
Bought more than actually needed	Got a sample court to make sure it was the right color	I just bought like 2 big paint cans and it had enough.
Bought too much to paint my house	Grandfather to help me	I just eyeballed it

Success in Determination of Paint Quantity Needs

- ❖ More than half of respondents said they purchased more paint than they needed for the project.
- ❖ About a third purchased the right amount; 8%, less than they needed.

<i>When you initially purchased paint did you buy...?</i>												
Amount	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
More than I needed for the project	54%	56%	58%	48%	54%	51%	51%	59%	63%	50%	60%	56%
The right amount for the job such that there was little to none leftover	36%	36%	38%	44%	35%	44%	40%	31%	30%	32%	31%	35%
Less than I needed for the project	8%	8%	4%	7%	8%	5%	8%	9%	6%	15%	8%	8%
Unsure	1%	0%	1%	2%	3%	0%	1%	2%	1%	3%	1%	1%

Shown as a percentage of all respondents

Reasons for Excess Paint Purchases

- ❖ Across all states/the district, the top two reasons for excess paint purchases were to have extra for later touch-ups and to avoid having to go back out to buy more.
- ❖ 15% said they were unsure how to calculate the right amount. Results varied by state/district.
- ❖ “Other” category responses are detailed on the following page.

<i>Why did you buy more paint than you needed? (Select all that apply)</i>												
Reason	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
I wanted to save some for touch-ups.	59%	59%	66%	47%	64%	64%	66%	66%	56%	60%	56%	62%
I did not want to run out and then need to get more.	52%	47%	53%	41%	44%	60%	64%	53%	60%	45%	50%	52%
I wanted to save some for future projects.	28%	31%	39%	30%	35%	30%	38%	36%	25%	29%	34%	33%
I wanted to account for multiple coats of paint.	33%	23%	34%	33%	22%	21%	28%	32%	33%	22%	26%	29%
I was unsure how to calculate the right amount.	17%	18%	23%	25%	15%	8%	17%	12%	15%	12%	16%	15%
It's more cost-effective to buy more.	16%	13%	13%	10%	10%	12%	15%	14%	10%	9%	15%	13%
Other*	1%	2%	0%	0%	1%	3%	0%	2%	2%	5%	1%	2%

Shown as a percentage of all respondents

Comments: Other Reasons for Excess Paint Purchases

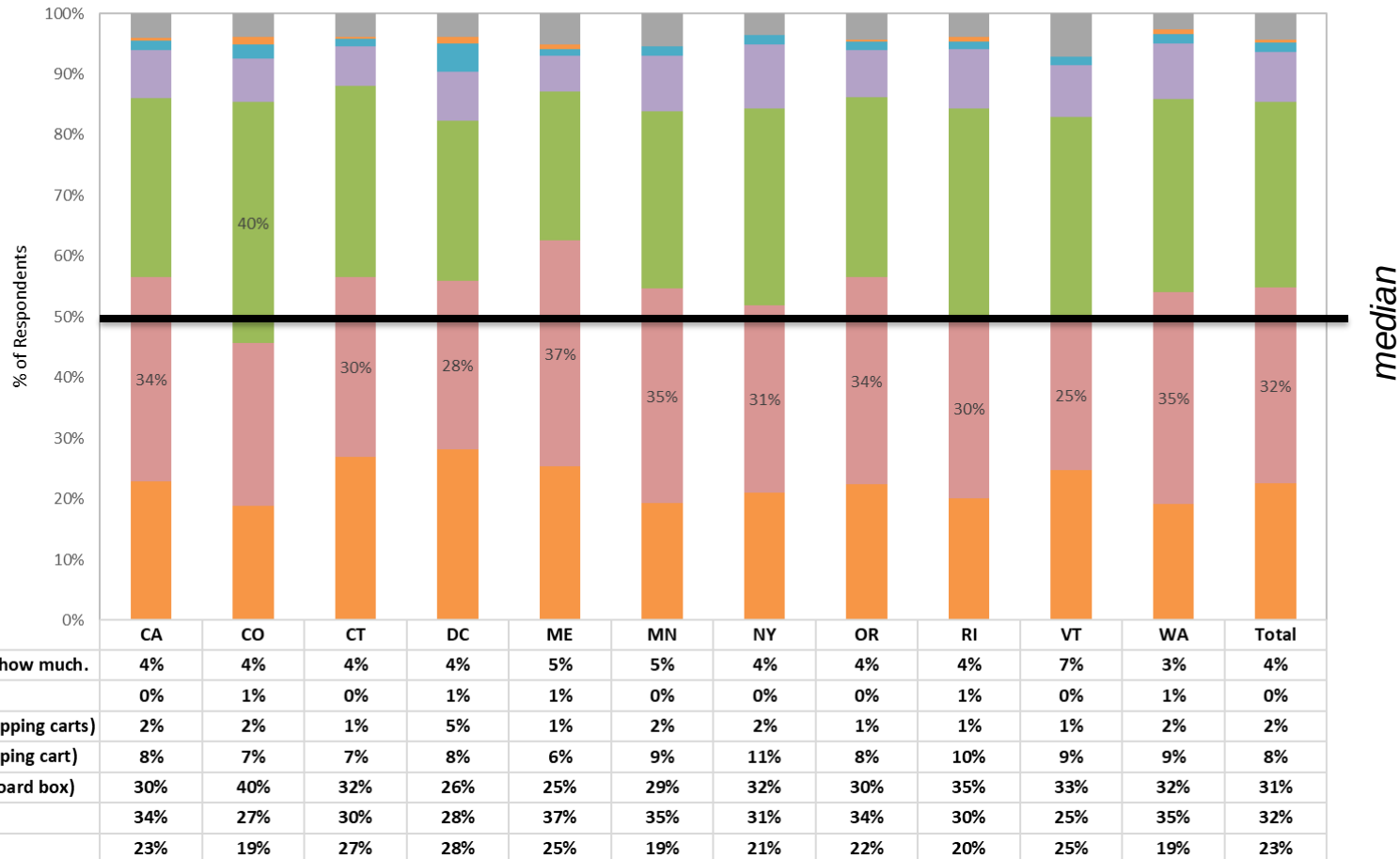
- ❖ The most common “other” reason for excess paint purchases was that a smaller size wasn’t available.*

Because I knew I only needed a small amount
bought a gallon
Didn't come in a smaller can size
I assumed how much I needed and used no accurate measurements
i couldn't buy a smaller container
In case of accidental spillage
It wasn't my fault.
It's a small project
less amount cost more or can't get
Only came in one siza
Only size available
Only size they had
Painting front door. The least I could buy was 1 quart.
price of quart vs price of gallon
Rental property that I have
The only way this can was sold
The pros brought way too much to paint the house
The salesman sucked
To get the amount I needed I had to buy the larger quantity as that was what was in the container
To have it for the next projects
you cant be exact

Leftover Paint Storage

- ❖ The median amount of paint stored at home/business was “less than a gallon,” overall and in most states/the district.
- ❖ “1 up to 5 gallons” was also a common response.

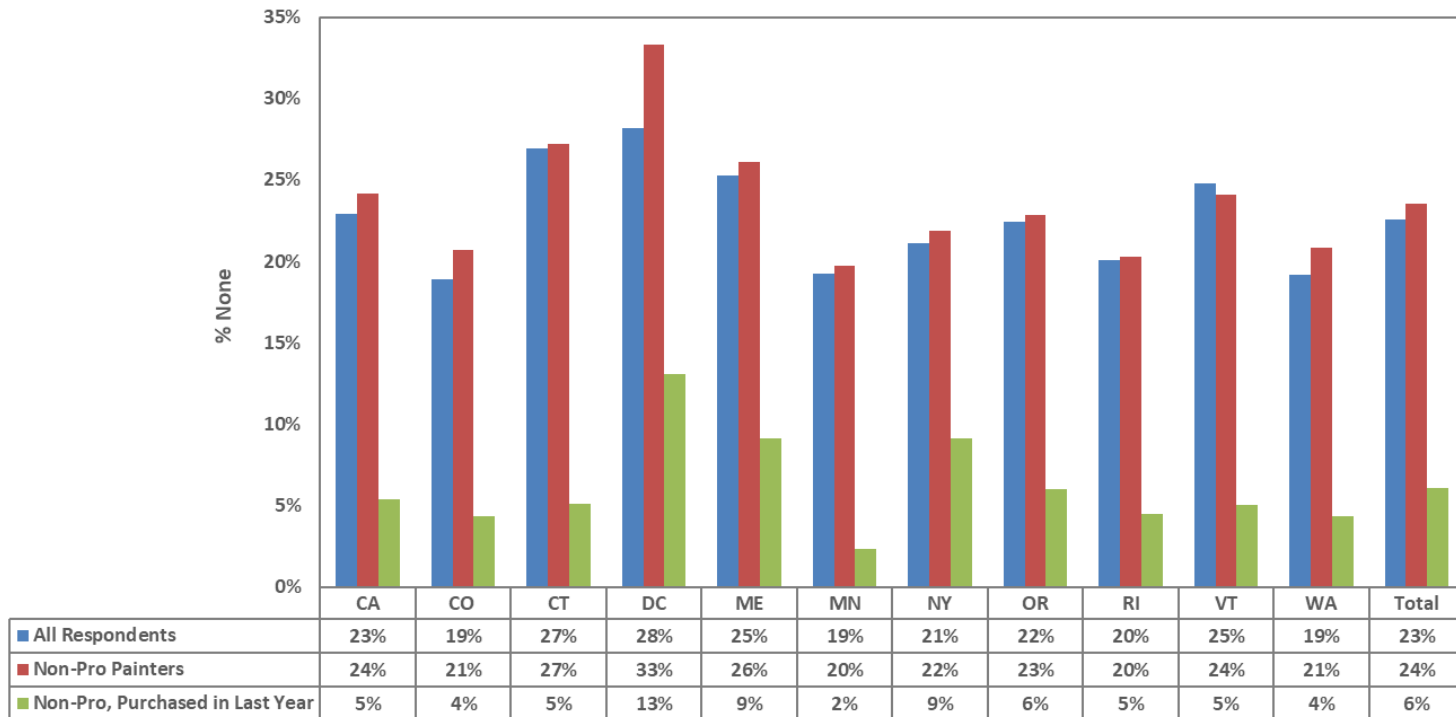
How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior/exterior house paint, stain, deck sealer, or clear finishes like varnish)?



Leftover Paint Storage

- ❖ To consider the impact of professional painter status and purchase recency, results are shown three ways hereafter: 1) all respondents, 2) non-professionals, and 3) non-professionals who purchased paint in the last year.
- ❖ Recency makes a big difference in paint storage. Those who purchased paint in the last year were significantly more likely to be storing paint now. This suggests some delay in disposal after purchase.

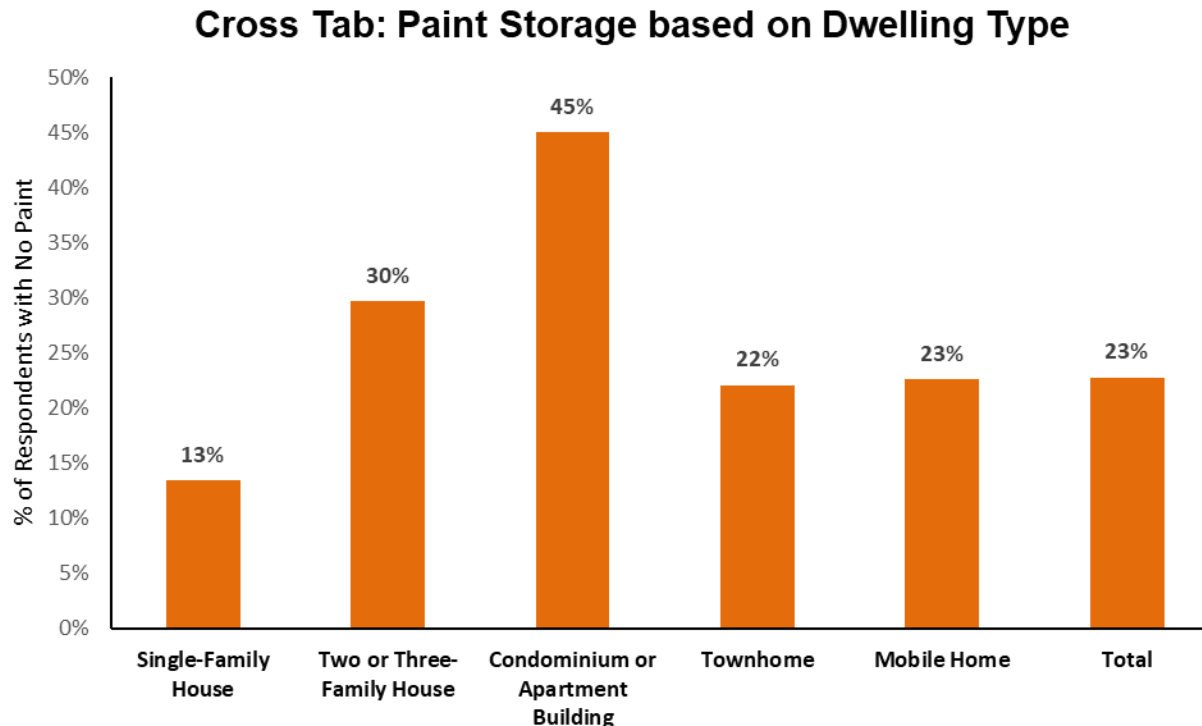
How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?



Data is not shown for professional painters in individual states/the district due to low sample sizes.

CROSS TAB: No Paint Storage Based on Dwelling Type

- ❖ Another factor that seems to impact paint storage is dwelling space.
- ❖ Those living in apartments/condominiums were much less likely to store paint. Accordingly, Washington D.C., which has the highest percentage of apartment/condominium dwellers, also has the lowest paint storage.

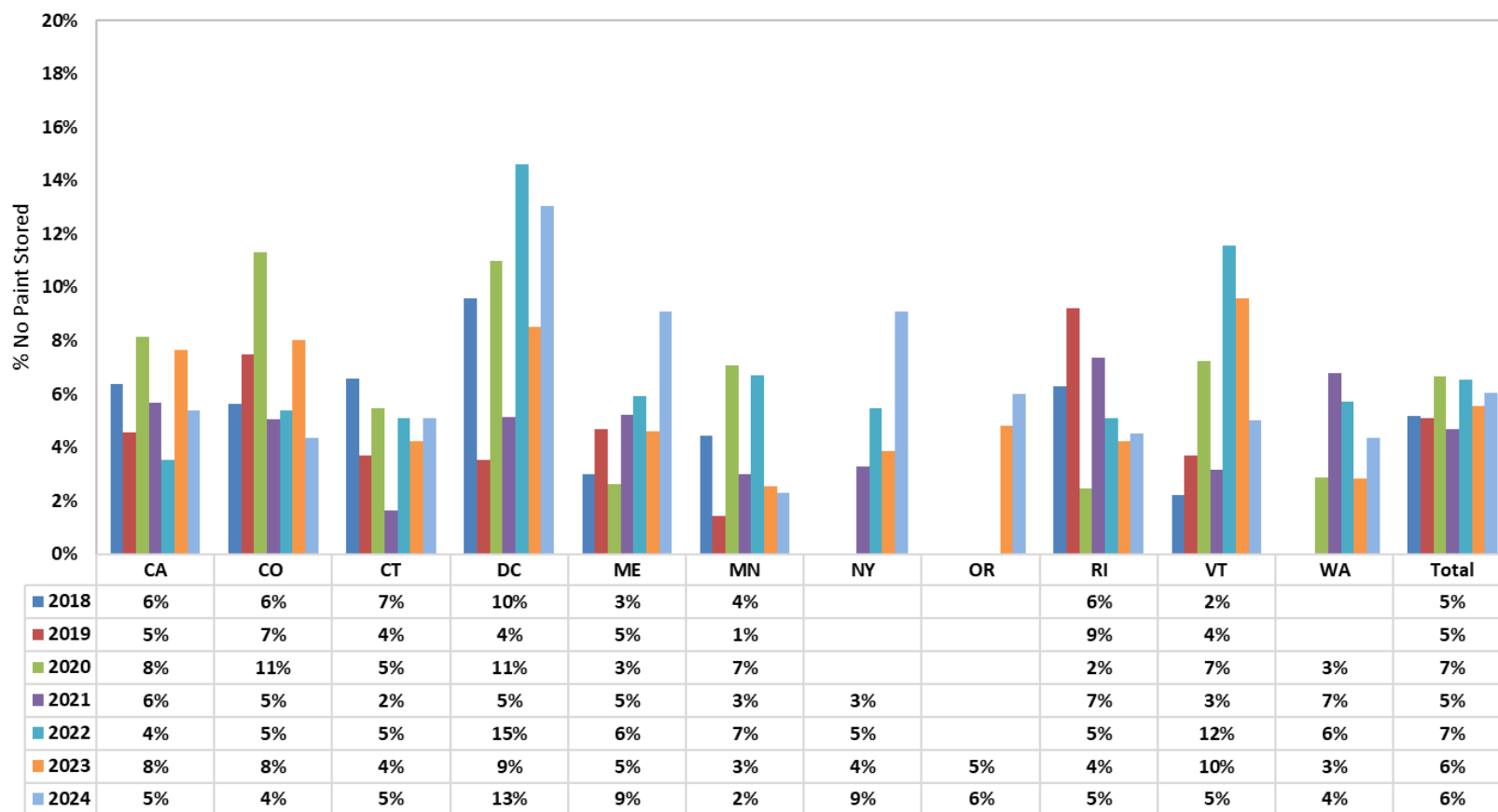


N=145 to 2150 by dwelling type

TREND: No Paint Storage, Recent End-Consumer Purchasers

- ❖ All trends hereafter are shown as a percentage of end-consumers who purchased in the last year.
- ❖ Overall, the same percentage of end consumers are not storing paint in 2024 as they were in 2023 (6%).
- ❖ Results varied by state/district. For example, in the District of Columbia, where apartment/condominium living is prevalent, paint storage was the lowest.

TREND: No Paint Stored at Home/Business, Non-Pros Who Purchased Paint in the Last Year



Reasons for Paint Storage

- ❖ The top 2 reasons (highlighted in yellow) that respondents stored paint are the same in all states/the district: leftovers from their own paint job or planned excess for touch-ups.
- ❖ Results were fairly consistent for all states/the district.
- ❖ “Other” category responses are shown on the following page.

<i>What is the main reason you have the leftover paint currently in your home/business?</i>												
Reason	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
I did some painting myself and I had some leftover paint when I was done.	52%	45%	54%	51%	57%	63%	57%	53%	62%	57%	51%	54%
I intentionally bought paint for future touch-ups.	27%	29%	30%	22%	26%	19%	27%	26%	18%	19%	24%	25%
I hired someone to paint, and they left it behind.	12%	8%	9%	10%	4%	5%	6%	6%	9%	6%	8%	7%
I found the paint in my home or business when I moved in.	5%	11%	4%	5%	3%	6%	4%	7%	5%	9%	8%	6%
I don't remember where the paint came from.	3%	3%	1%	6%	5%	2%	4%	3%	3%	4%	3%	3%
Other*	1%	3%	2%	2%	3%	3%	0%	2%	2%	3%	5%	2%
I am a professional painter or contractor, and it is from one or more of my jobs.	1%	1%	1%	4%	2%	1%	1%	2%	1%	2%	0%	2%

Shown as a percentage of all respondents

Comments: “Other” Reasons for Storage

- ❖ The most common “other” reason for paint storage was that a future project was envisioned.

Apartment let me use it for touch ups. Did one project, will complete another with same paint, the extra was intentional For any additional building I might do on the deck For future projects Had plans for projects, bought the paint, and haven't done the project yet Have paint for projects I have not finished yet I always keep some for future touch up and to Match later I always like to buy a little extra for touch ups I bought too much spray paint and I'll use it later I have paint for unfinished projects I haven't finished painting I hired someone to paint and I bought the paint. They left what was left over so that I could use it for touching up if necessary. I like to keep extra paint on hand for touchups I plan to paint more surfaces in the future and touch ups I'm a crafter and do many paint projects I'm an artist with multiple projects It was leftover and I keep for touch up or repairs. May need it for touch up My x-husband and daughter bought paint for projects that are not yet finished. There are some leftover paint for touch ups. We painted railings on our front-step deck and will be painting railings on our larger back deck soon. Bought paint on top of what was there when we moved in Dad had it when he passed and left me his home. Grandma left the leftover paints behind. It belonged to the previous owner of the my house. It is for home mini projects and my kids art projects. It was here when we bought the house. It's 50/50 between paint that was left behind and paint that was leftover from painting over the ugly colors they had painted Left from previous owners Left over from projects and previous management left over paint from relatives before I owned house Leftover paint from painting when we moved into this house, and paint from the previous owners Some of it was here when I bought my house. The rest of it is left from various painting jobs over the past 25 years.	After painting the house, there is little paint left. Can dispose of it. It is classed toxic waste Dad owns construction company. Left over paint from jobs/house projects Didn't buy enough and then bought too much I did not paint the item that needed painting I had extra and didn't know how to dispose of it I have no idea what to do with left over paint. I have paint from several different projects I have paint leftover from our painters but I also bought more of one I was short on to paint shelves to the exact match of white trim I have the left over paint bcuz, I discovered I only needed a certain amount to cover the area worked on. I'm bad at math lol It was in a spray can just had too much to begin with. Left over from a job site, customer said I could keep any leftovers Left over from rebuild after totally destroyed by wildfire Leftovers from family member My brother is a professional painter and all the leftover paint is from his jobs. My father gets to keep the leftover paint from work, and we save it for other projects. My friend gave me paint for my dresser My mom hired somebody to paint our house. My roommate bought paint to fix-touch up the stairs her dog chewed on. Not sure who bought Paint store tinted the wrong base paint Repairs Repeat rooms that the tenants are living in. Someone else bought paint Someone in my house bought the paint to renovate my bathroom. The guy I work for was trying to only buy what we needed so when we ran out it was easier to guestimate I The salesman oversold me To paint another room in the Spring Was going to paint We get gallons for \$10 and then mix our own colors.
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Paint Storage Best Practices Knowledge

- ❖ About half of respondents knew about most best practices (i.e., rubber mallet, clean rim, temperature/humidity control, paint key).
- ❖ 15% of respondents didn't know any of the best practices listed. Results varied slightly by state/district.

Below is a list of best practices when it comes to paint storage. Which best practices were you aware of before taking this survey? Select all that apply.

Best Practice	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
When putting the lid back on the can, tap it with a rubber mallet instead of pounding it with a hammer to prevent the lid from bending.	49%	57%	55%	46%	64%	60%	48%	62%	58%	62%	55%	57%
Clean any paint out of the container's rim before putting the lid back on.	51%	54%	55%	39%	64%	64%	49%	57%	61%	55%	57%	55%
Keep paint away from freezing temperatures.	40%	57%	55%	47%	64%	71%	51%	55%	51%	66%	50%	54%
Keep paint away from rain or damp locations.	45%	50%	46%	41%	55%	50%	50%	51%	48%	51%	52%	49%
Use a paint key or paint can opener instead of a screwdriver to prevent the lid from bending.	40%	48%	46%	32%	51%	45%	43%	51%	48%	50%	46%	46%
None of the above - I didn't know any of these best practices before taking this survey.	20%	14%	18%	21%	13%	9%	16%	14%	13%	12%	14%	15%

Shown as a percentage of all respondents

Past Paint Disposal Methods

- ❖ The most common “disposal” method across most states/the district is actually not to dispose it at all.
- ❖ Disposing at a HHW facility/event was next most common for most; however, results varied by state/district.
- ❖ “Other” category responses are shown on the following page.

<i>In the past, which has been your preferred method to dispose of leftover or unwanted paint?</i>												
Method	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
Stored it in the basement, garage, or a closet because I intended to use it someday	26%	23%	25%	22%	26%	23%	28%	23%	30%	25%	25%	25%
Took it to a household hazardous waste facility/event or transfer station	23%	15%	23%	9%	20%	33%	11%	24%	13%	23%	19%	21%
Not applicable - I have never stored or disposed of leftover or unwanted paint	13%	9%	12%	15%	10%	9%	15%	10%	9%	16%	13%	11%
Dried it out and put it in the trash	6%	10%	8%	10%	15%	8%	12%	8%	15%	7%	12%	9%
Gave it away to family, friends, or a community organization	8%	9%	9%	10%	9%	6%	7%	11%	9%	10%	6%	9%
Took it to a paint, hardware, or lumber store	8%	12%	7%	9%	5%	7%	3%	8%	8%	6%	6%	7%
I don't remember what I did with the leftover or unwanted paint.	7%	9%	5%	6%	4%	4%	8%	7%	6%	5%	7%	6%
Put cans of liquid paint in the trash	3%	2%	4%	6%	3%	2%	7%	3%	2%	2%	2%	3%
Left it behind when I moved	3%	3%	3%	4%	4%	3%	3%	4%	3%	0%	4%	3%
Mixed it with hardener or kitty litter and put it in the trash	2%	2%	2%	5%	2%	4%	3%	2%	4%	3%	4%	3%
Other*	1%	2%	1%	1%	0%	0%	1%	1%	1%	1%	1%	1%
Poured paint down the drain	1%	3%	0%	2%	1%	1%	1%	0%	0%	0%	2%	1%

Shown as a percentage of all respondents

Comments: “Other” Past Disposal Methods

- ❖ The most common “other” method for paint disposal was to give it to some sort of recycler.
- ❖ Several others said they didn’t know what to do with it.

All of it remains in my storage areas because I don't know what to do with it and I don't want to do the wrong thing for the environment.	Art
I didn't throw it away instill have it	Burned it
I mostly store it because I don't know what to do with it but I also might need it for touch up's someday	Donated it
It's sitting in my garage because I'm not sure how best to dispose	Donation
Store in garage	Flushed down toilet
Stored in closet	Found a use for it (upcycle)
We'd figure something else we'd use it for	Gave it to the boyscouts as they use it to help others
Called for hazardous waste pick up	I always used it all....never bough too much paint.....nt.
	If there's a significant amount of paint, then the local Habitat For Humanity will accept the paint for free. We just need to drive it over boxed up. If there's a negligible amount, we could open the can, leave it to dry out, and put it in the trash, but I've never done this.
disposed of it at resickle center	It would depend on how much was left
	Left by trash for city to pick up
Dried paint pu in commercial hazardous dumpster we pay for	
Drop off at disposal location	My wife saves the paint until she or my daughter needs it for future art projects.
I actually took the cans to ACE Hardware after I was done with them.	
Portland has a paint recycling program - can drop off there (I think they even pick up). we've used that	Painted my garage floor
Recycle	Put saw dust into it till all wet paint is gone. Lte it dry and then dispose of container
Recycled	The guy I worked with took it
Recycled it through curbside pickup.	threw in garbage
Take it to the transfer station	Use it for another project
To get to our recycling place that gets rid of it for you	used it
took it for recycling	Used the paint I had - placed the empty cans in the normal trash after allowing them to dry out.
Took it to a transfer station	We have a red recycle bin and the recycle company picks it up on trash day.
Took it to paint recycler	
Took it to recycling on free recycle day	When I was sure I was completely finished with the paint I sold it at my yardsale
Took it to the paint exchange	

Past Paint Store Disposal Preference

- ❖ Paint take-back service is the top reason people would go to a store vs. a HHW facility/event.
- ❖ Proximity was also important in most areas; however, the lack of HHW facilities and store hours also play a role for few others.
- ❖ *Note: results should be interpreted only anecdotally as sample sizes are low.*

What is the main reason you would take paint to a paint/hardware/lumber store instead of a household hazardous waste facility/event or transfer station?												
Reason	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
The paint/hardware/lumber store has a paint take-back program in place.	32%	55%	56%	38%	58%	33%	25%	46%	50%	54%	56%	45%
We don't have any local hazardous waste facilities/events or transfer stations.	21%	19%	28%	17%	17%	6%	25%	25%	15%	31%	25%	21%
The paint/hardware/lumber store is close.	24%	16%	17%	21%	8%	39%	13%	22%	20%	0%	19%	20%
Paint/hardware/lumber stores are open more often.	24%	6%	0%	25%	8%	22%	38%	8%	15%	15%	0%	13%
Other*	0%	3%	0%	0%	8%	0%	0%	0%	0%	0%	0%	1%

*Other

Because I dont know where there is a hazardous waste facilities/events or transfer stations are in my state
Hardware store knows disposal protocol

Household Hazardous Waste Facility/Event Preference

- ❖ Lack of knowledge of retail store take-back services was the top reason people chose HHW facilities/events in the past across all states/the district.
- ❖ Chemical disposal and proximity were also important in some areas.
- ❖ The “other” category responses are detailed on the following page.
- ❖ *Note: results should be interpreted only anecdotally as sample sizes are low.*

What is the main reason you would take paint to a household hazardous waste facility/event or transfer station instead of a paint/hardware/lumber store?												
	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
I wasn't aware paint/hardware/lumbers stores took back paint	37%	67%	36%	43%	52%	54%	38%	51%	47%	52%	43%	48%
The household hazardous waste facility or transfer station is closer.	22%	23%	33%	17%	26%	11%	31%	18%	26%	21%	22%	21%
I have other chemicals to dispose of that paint/hardware/lumber stores don't accept and want to get rid of it all at the same time.	29%	3%	12%	30%	14%	20%	12%	17%	12%	19%	22%	18%
We don't have a paint/hardware/lumber store that takes back paint in our area.	7%	8%	12%	4%	4%	9%	15%	8%	15%	4%	6%	8%
Other*	3%	0%	7%	0%	4%	1%	4%	2%	0%	4%	4%	3%
I have more paint than the paint/hardware/lumber stores would take.	3%	0%	0%	4%	0%	5%	0%	3%	0%	0%	2%	2%

Shown as a percentage of all respondents

Comments: “Other” Reasons for HHW Disposal Preference

- ❖ The most common “other” reason for preferring a HHW facility over a paint store seems to be the perception that HHW facilities are the proper/legal option.

*Other
I thought this was the best way to handle old paint cans.
That's the only way I know of legally disposing paint .
Because where I live it's illegal to put it in with regular trash
It's the right way to dispose of old unused paint
The city supplies the proper facility to get rid of pants and chemicals so I use it
Environment
i am waiting to have more paint to dispose of
As far as I am aware none of the hardware stores near me will take the paint back, but I will admit that I don't actually know for sure as I've never thought to ask.
Safely dispose
they have an exchange program for people
The transfer station is where it goes
The local facility recycles it and sells it.
At the time it was the most convenient and ethical option for disposal.
Common Sense
im enviromentally responsible
Also buying recycled paint
So it can be recycled
I bring all my trash to the transfer station
My mom used to own a business that ran these.
To be used by someone in need
Best option for the environment.

Future Paint Disposal Intentions

- ❖ Disposing at a HHW facility/event was the top future disposal intention in all states/the district.
- ❖ In most states, taking unwanted paint to a paint/hardware/lumber store was second. For some, giveaways and the dry-then-trash methods were prevalent.
- ❖ Very few said they would pour liquid paint down the drain.
- ❖ “Other” category responses are provided on the following page.

If you wanted to get rid of unwanted paint in the near future, what would you most likely do with it?												
Method	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
Take it to a household hazardous waste facility/event or transfer station	30%	27%	31%	23%	28%	43%	22%	30%	28%	33%	33%	30%
Take it to a paint/hardware/lumber store	18%	24%	14%	21%	17%	16%	14%	19%	19%	16%	17%	18%
Give it away to a family member, friend, or community organization	19%	12%	15%	13%	14%	13%	18%	18%	14%	17%	15%	16%
Dry it out and put it in the trash	10%	16%	13%	11%	18%	13%	14%	11%	18%	14%	11%	12%
I don't know	11%	10%	15%	17%	12%	10%	16%	12%	10%	14%	13%	12%
Mix it with hardener or kitty litter and put it in the trash	5%	4%	5%	5%	5%	2%	5%	3%	6%	3%	6%	4%
Put cans of liquid paint in the trash	5%	2%	4%	6%	4%	1%	6%	4%	2%	2%	2%	4%
Pour paint down the drain	2%	2%	1%	2%	1%	1%	4%	1%	3%	0%	2%	2%
Other*	1%	2%	2%	1%	0%	1%	1%	2%	0%	0%	0%	1%

Shown as a percentage of all respondents

“Other” Future Disposal Intentions

- ❖ Once again, the most common “other” method for paint disposal was to not dispose it at all.

I put it in a storage that I have in my garage for some days usage.	recycle
Use the rest of it on a different project	took it to the recycling centre where they know what to do with it
I would find a DIY project or ask around to see if someone wanted it. Maybe post it on a social media site like FB Marketplace or Letgo	If a hardware store or lumber store accepted it, I would take it to them. Otherwise, I would check to see where I could safely dispose of it.
Just store in the basement	try to recycle it
I would just store it in my garage	Bring to a recycling center
Upcycle by finding a use for it.	Take it to an recycling center
Store in garage	have it recycled
	I'll call and see if my local store will take it and if not I'll take it to the household hazardous waste facility
Use it for a DIY project	
put it in basement or garage if you dont have either of them id throw it out triple bagged still in can	dry it out, bring it to a paint store or hazardous waste facility
Find some way to use it up	Recycling center
Make art	Take it to the paint exchange
	Take it to a paint/hardware store first to see if they take unwanted paint if not then take it to hazardous waste center
Target practice	recycle thru the city
I would never get rid of paint. I would use it eventually.	I would call first to see if donating or delivery to transfer station would be better
See if the paint can be useful for home blemishes	I'd probably take it to a pint/ lumber store if I didn't need to dispose of other trash or bio toxic liquid.
Use it to paint abstractly on a canvas	
Google what to do with old paint	Take it to recycling
Ask around to find best alternative in my area.	Take it to Metro Re-cycling for reuse.
hire a bulk trash crew and let them handle it	Drop it off at a PaintCare location
Flush down toilet	
Small amounts would be dried and discarded, large amounts saved or recycled	
Box up the cans with lids intact and drive it over to Habitat For Humanity, which accepts old paint for free.	
Google the best paint disposal methods. Never just pour it out somewhere randomly.	
Donate to a nonprofit organization	
This is much closer to me and I am there often	
Take to dump	
Don't buy to much.	
I currently live in an apartment and have no need for paint.	
Take it to paint recycler	
Hazardous commercial dumpster we own	

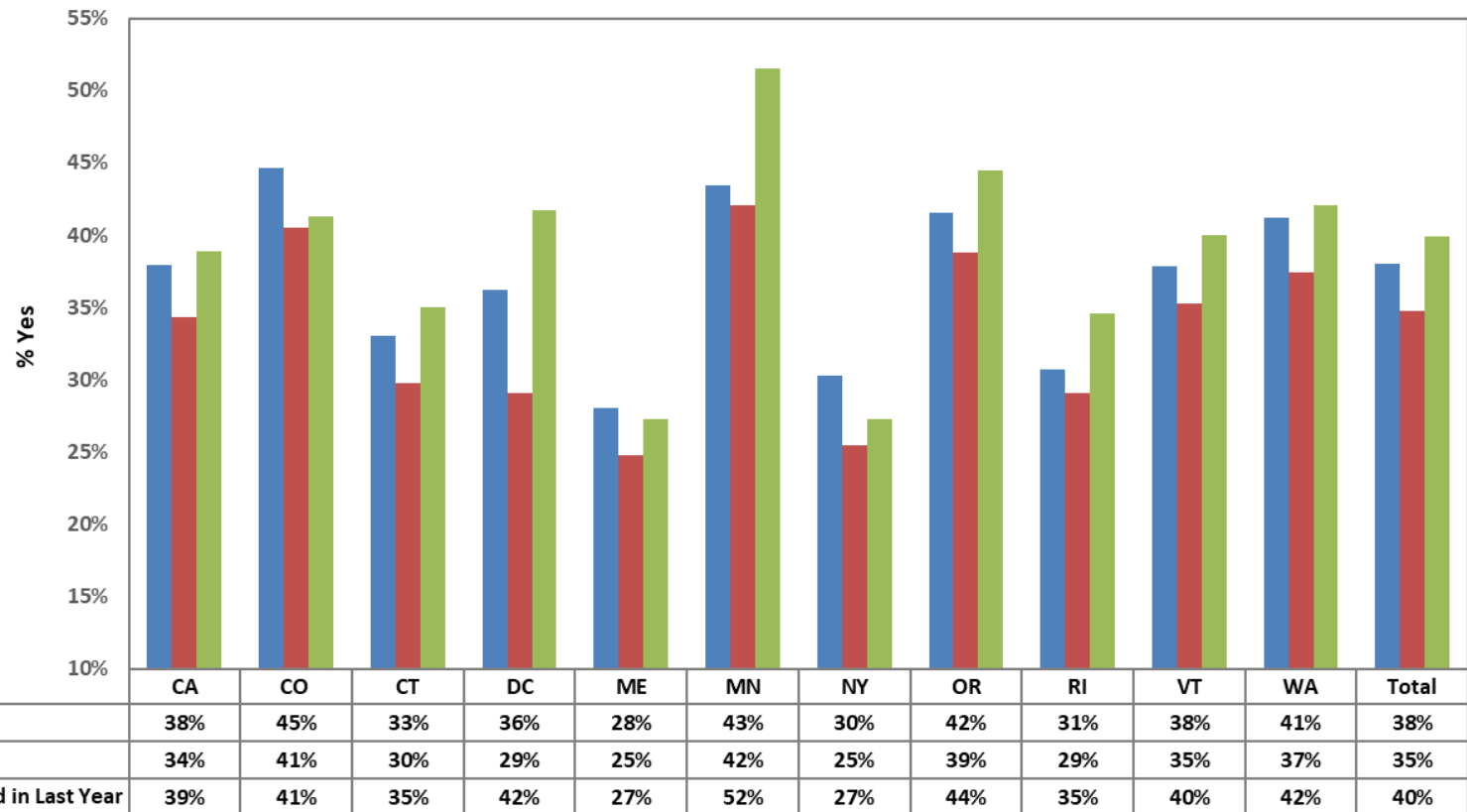


PAINT RECYCLING AND DISPOSAL AWARENESS

Awareness of Paint Recycling

- ❖ 38% of all respondents said they knew that paint can be recycled (comprised of consumers and pros).
- ❖ Whereas 35% of end consumers knew that paint could be recycled, 72% of professionals were aware*.
- ❖ End consumers who purchased paint more recently were more likely to know that it can be recycled. This supports the idea that recent store interactions are having an impact on awareness.

***Prior to this survey, did you know that paint can be recycled
(disposed in such a way that it may be re-used)?***

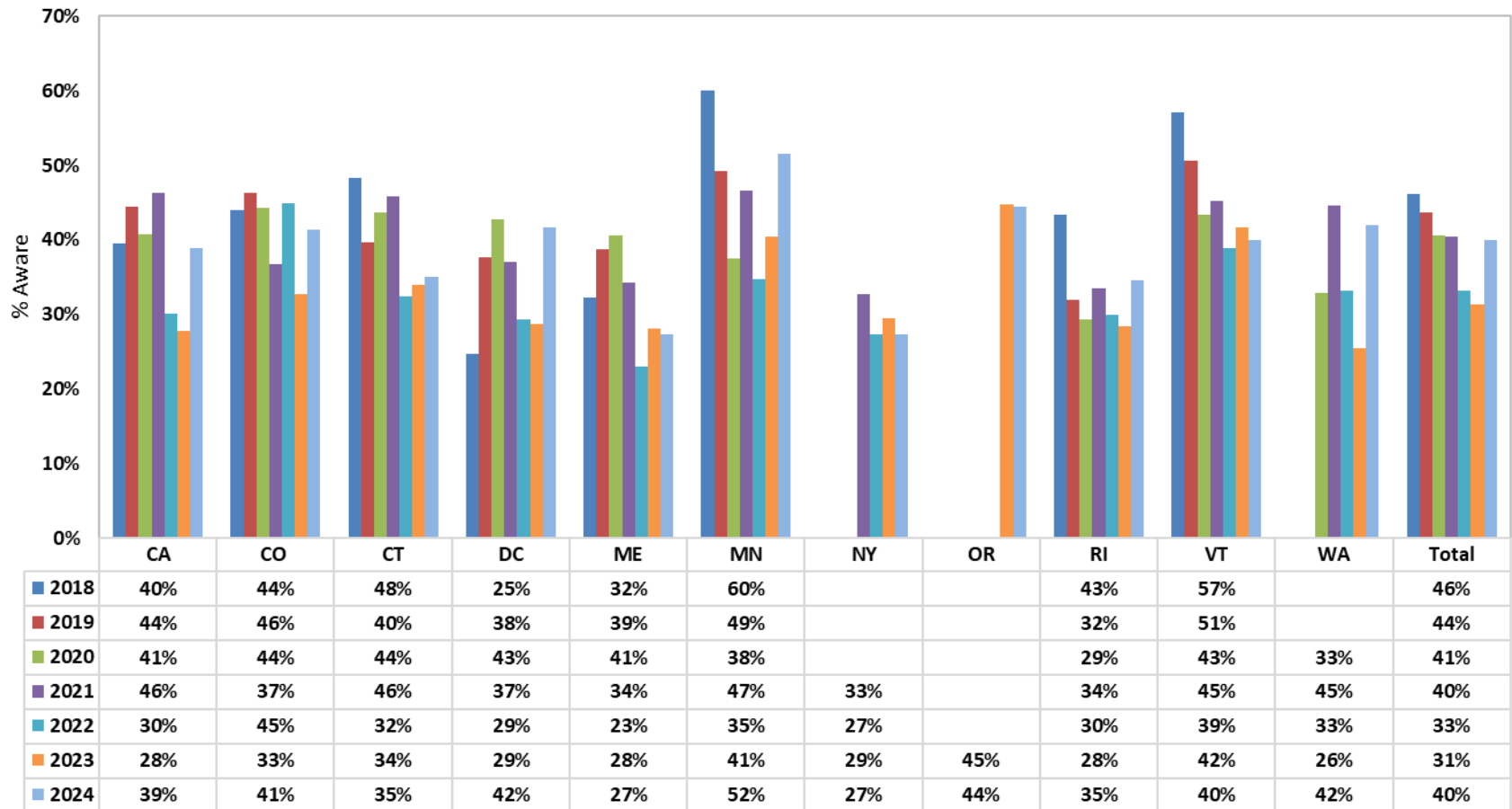


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: Paint Recycling Awareness, Recent Consumer Purchasers

- ❖ Overall, a higher percentage of recent end-consumer purchasers were aware that paint can be recycled in 2024 (40%) than in 2023 (31%). Results varied by state/district.

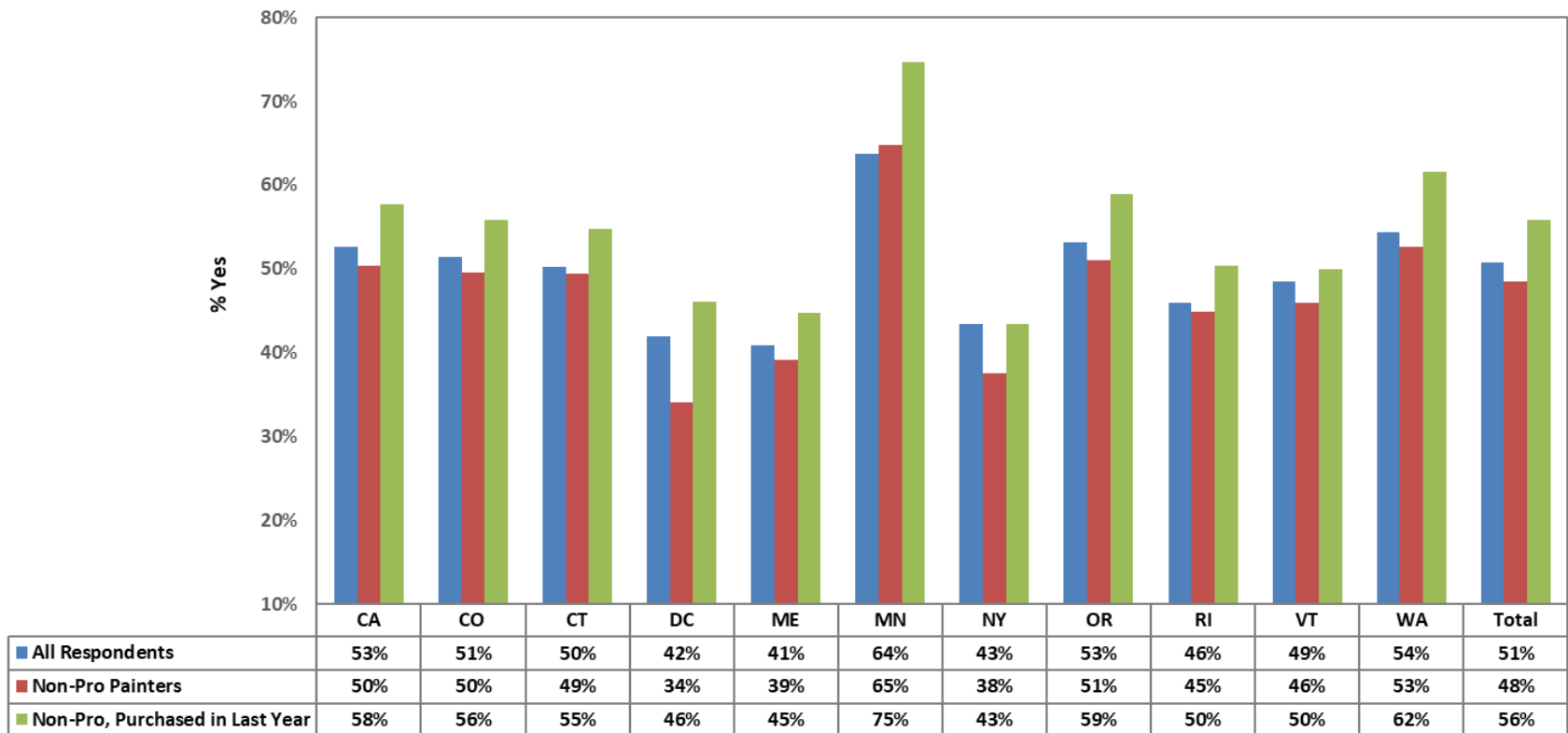
TREND: Knowledge of Paint Recycling, Non-Pros Who Purchased Paint in the Last Year



Awareness of Paint Disposal Opportunities in State/District

- ❖ 51% of all respondents were aware of paint disposal opportunities in their state/district, comprised of both professionals (74% aware) and end consumers (48% aware).
- ❖ Awareness among end consumers who purchased in the last year was higher (56%) than that of all consumers (48%), demonstrating that purchase recency makes a difference in understanding.

Prior to this survey, were you aware of paint disposal opportunities in your state, such as drop off locations at paint stores and household hazardous waste facilities?

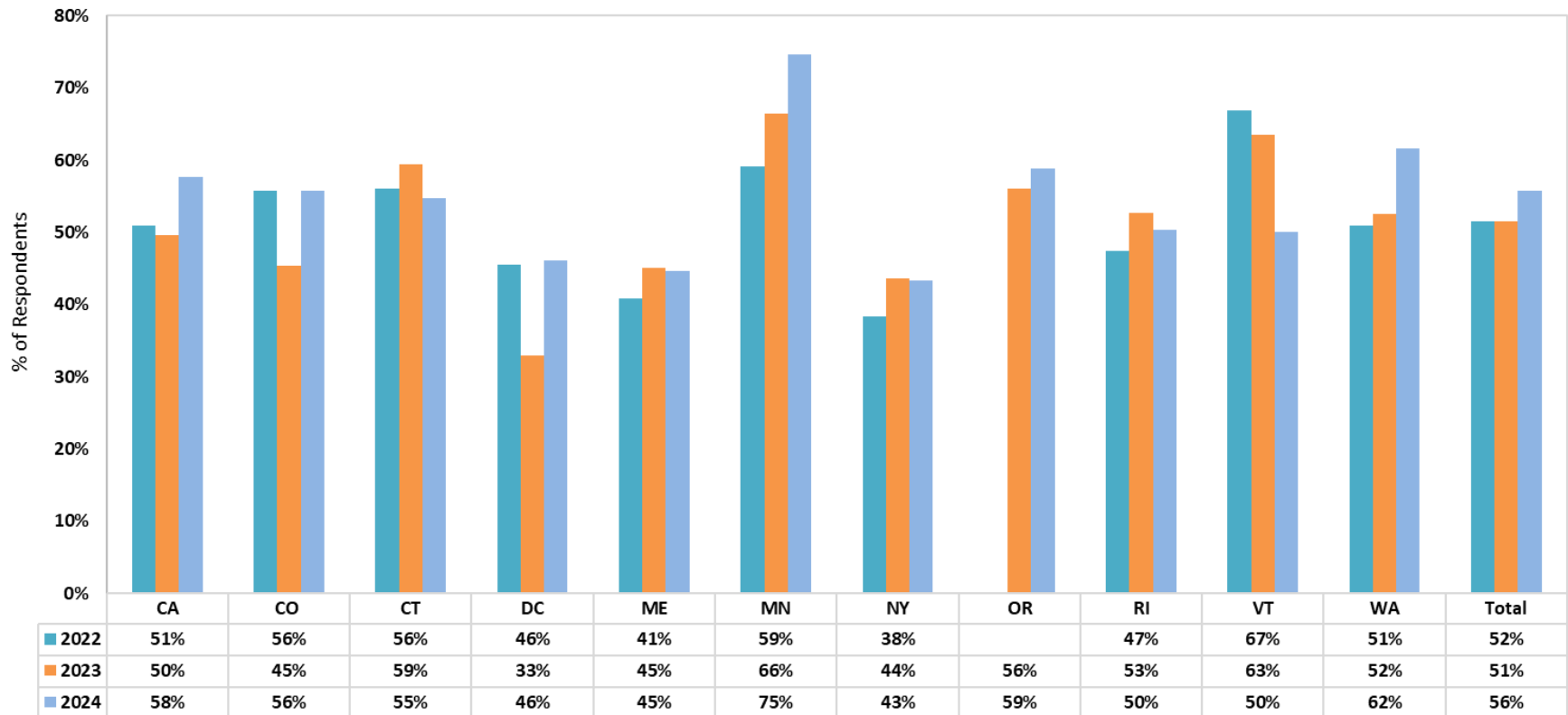


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: Disposal Opportunity Awareness, Recent Purchasers

- ❖ Overall, awareness of disposal opportunities among recent end-consumer purchasers increased from last year. Results varied by state/district.
- ❖ *Note that only three years of trend data is available as this question was added in 2022.*

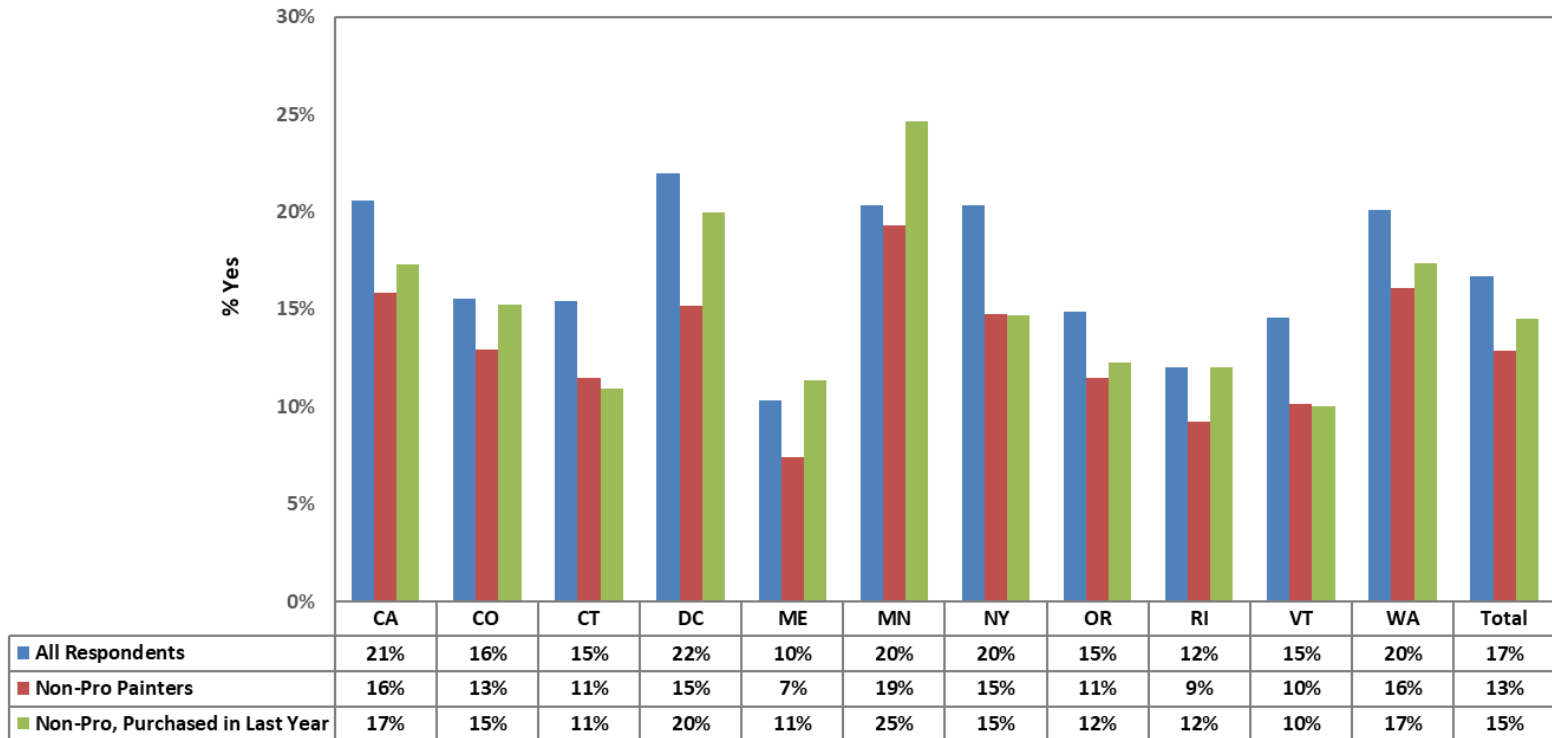
TREND: Aware of Paint Disposal Opportunities in State, Non-Pros Who Purchased Paint in Last Year



Awareness of Free Onsite Pickup Services

- ❖ 17% of all respondents knew that 100+ gallons could be picked up for free.
- ❖ 55% of professional painters were aware*; 13% of non-professionals.
- ❖ Recency may have made a small difference among non-professionals. 15% of those who purchased in the last year were aware of pick-up services.

Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?

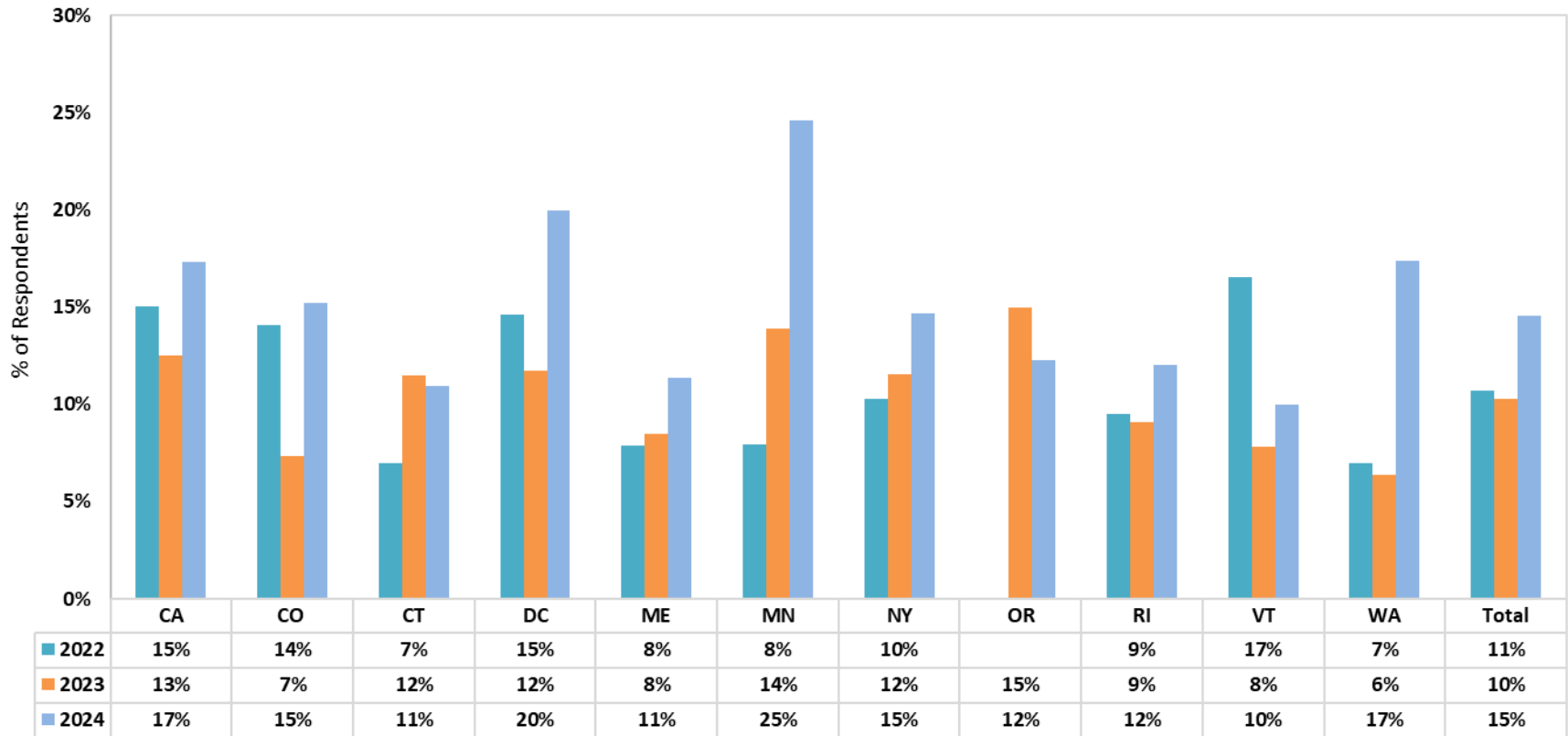


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: Awareness of Free Onsite Pickup, Recent Purchasers

- ❖ Overall, awareness of pick-up services among recent end-consumer purchasers increased from last year, from 10% to 15%. Results varied by state/district.
- ❖ *Note that only three years of trend data is available as this question was added in 2022.*

TREND: Aware 100+ Gallon Pickup, Non-Pros Who Purchased Paint in the Last Year





AWARENESS MATRICES

Recycling/Disposal Awareness Matrix

- ❖ Familiarity with paint recycling does not necessarily go hand in hand with the knowledge of drop-off opportunities.
- ❖ In fact, there are many who know about paint recycling who do not know about disposal opportunities in the state/district, and vice versa.
- ❖ The following “matrix” breaks down the entire respondent base given both subjects.
- ❖ 31% knew about both topics; 43%, neither; the rest, one or the other.*

		Knows About Paint Recycling	
		Yes	No
Knows About Disposal Opportunities	Yes	31%	19%
	No	7%	43%

**Implication: need for balanced marketing and communications if we are to get both points across.*

Awareness Matrices – By Professional Painter Status

- ❖ As expected, professional painters were much more likely to know about both topics, paint recycling and disposal opportunities.
- ❖ In fact, more than twice as many professionals (62%) knew about both than non-professionals (29%).

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	29%	20%
	No	6%	45%

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	62%	12%
	No	10%	16%

Awareness Matrices – By Recency of Consumer Paint Purchase

- ❖ End consumers were slightly more aware of both aspects, disposal opportunities and paint recycling, if they had purchased paint in the last year (34% vs. 29%).
- ❖ This supports the idea that consumer education is working among those who have recently interacted with stores and/or seen marketing communications.

ALL END CONSUMERS			CONSUMERS BOUGHT IN LAST YEAR				
Disposal Opportunities		Paint Recycling	Disposal Opportunities		Paint Recycling		
		Yes		No		Yes	No
	Yes	29%		20%	Yes	34%	22%
No	6%	45%	No	6%	38%		

Awareness Matrices – By State/District, Recent Consumer Purchasers

CA

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	32%	25%
	No	7%	36%

ME

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	25%	20%
	No	2%	53%

RI

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	29%	22%
	No	6%	43%

CO

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	36%	20%
	No	5%	39%

MN

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	45%	30%
	No	7%	18%

VT

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	31%	19%
	No	9%	41%

CT

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	28%	26%
	No	7%	39%

NY

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	22%	22%
	No	6%	50%

WA

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	36%	25%
	No	6%	33%

DC

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	30%	16%
	No	11%	43%

OR

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	39%	20%
	No	5%	36%

ALL END CONSUMERS BOUGHT IN LAST YEAR

		Paint Recycling	
		Yes	No
Disposal Opportunities	Yes	34%	22%
	No	6%	38%

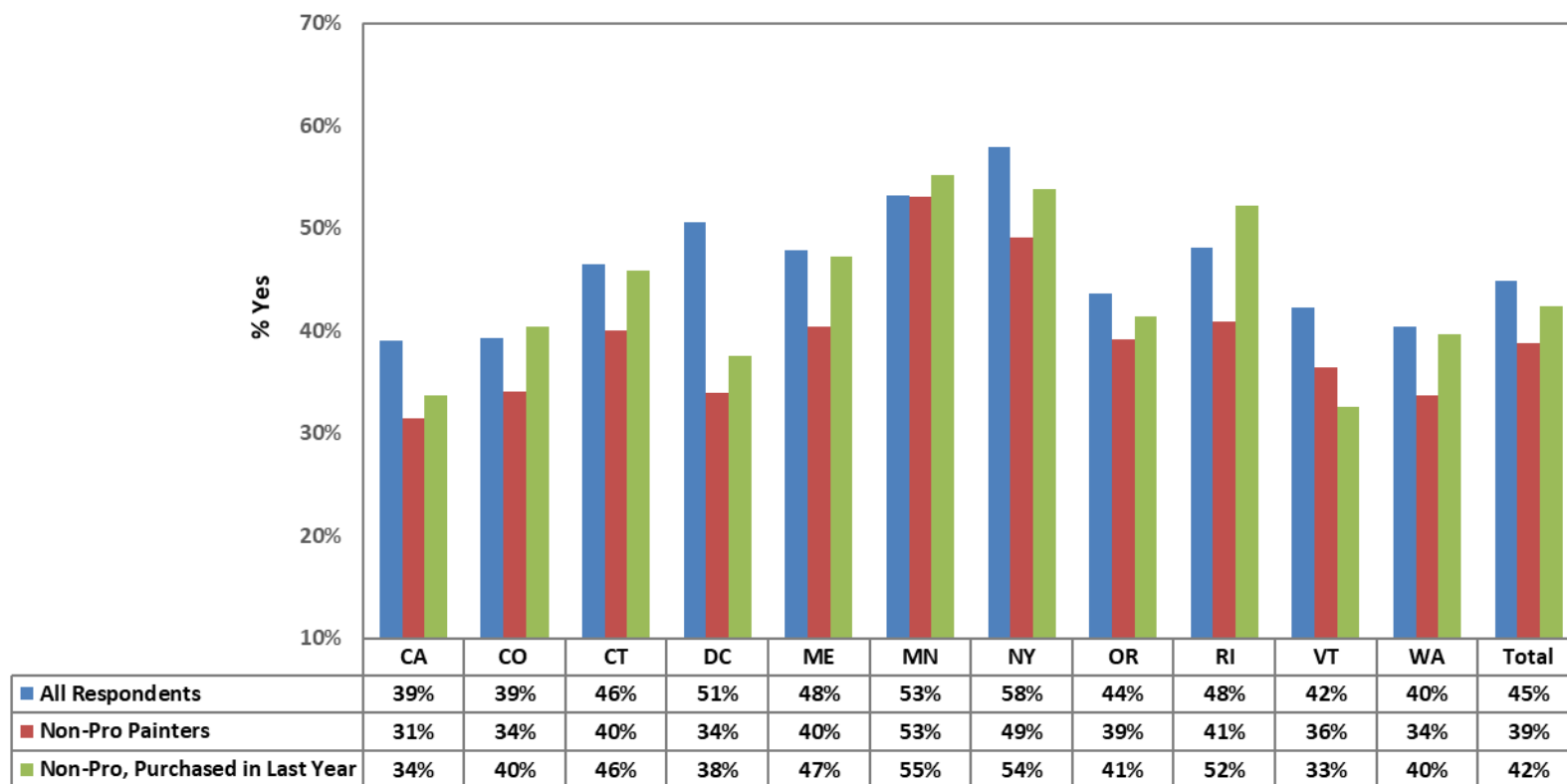


RECYCLING PROCESS AWARENESS AND BEHAVIORS

Awareness of Fee Among Those Who Knew About Recycling

- ❖ 45% of those who knew about paint recycling also knew about the recycling fee added to new purchases.
- ❖ There was a marked difference between professionals (75%)* and non-professionals (39%).
- ❖ Recency of paint purchases made a small difference. Results varied by state/district.

Are you aware that when you buy paint in (STATE/DISTRICT), there is a small fee added to the price to pay for a program to recycle any leftover paint you have?

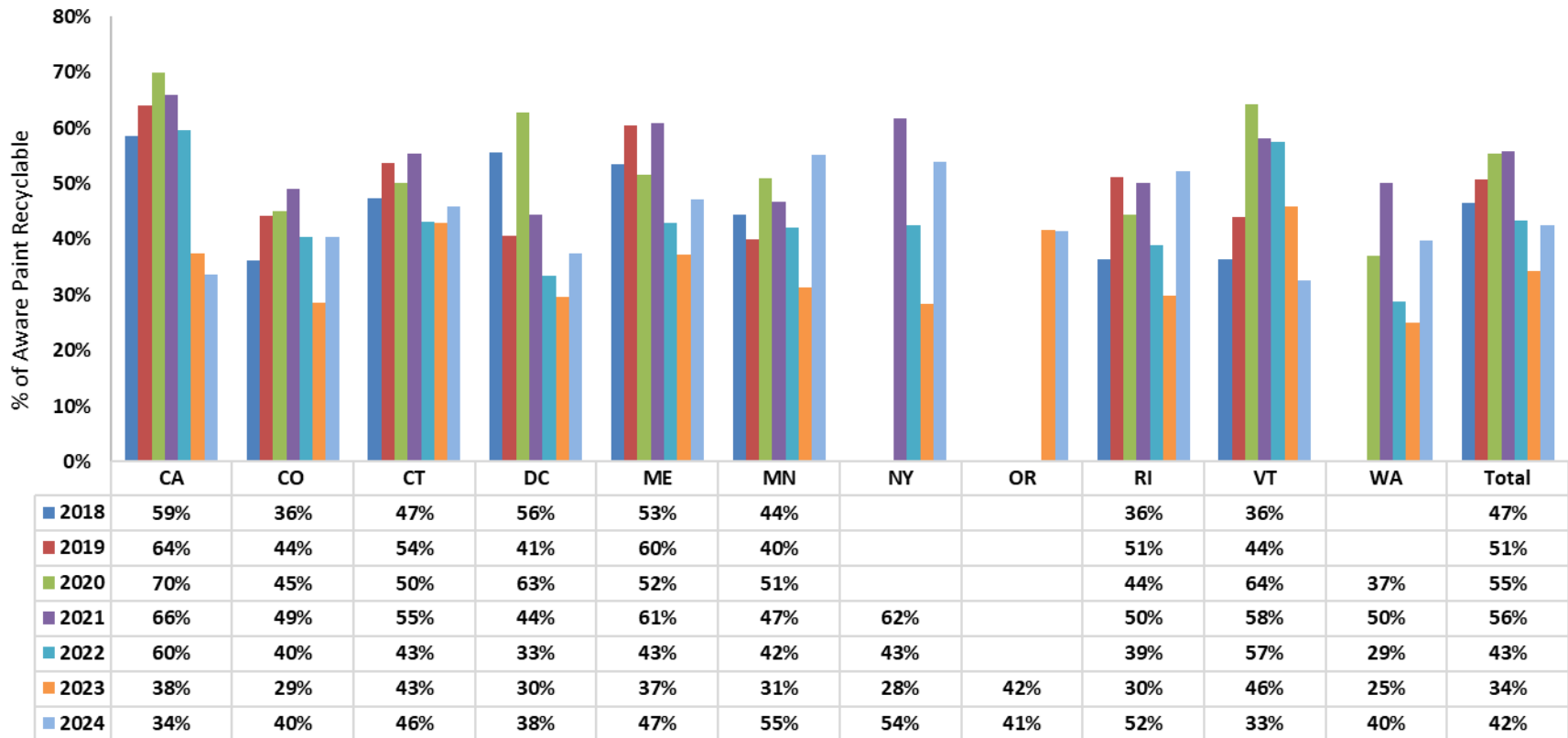


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: Fee Awareness, Recent End-Consumer Purchasers

❖ Fee awareness improved in 2024 overall, but varied within states/the district.

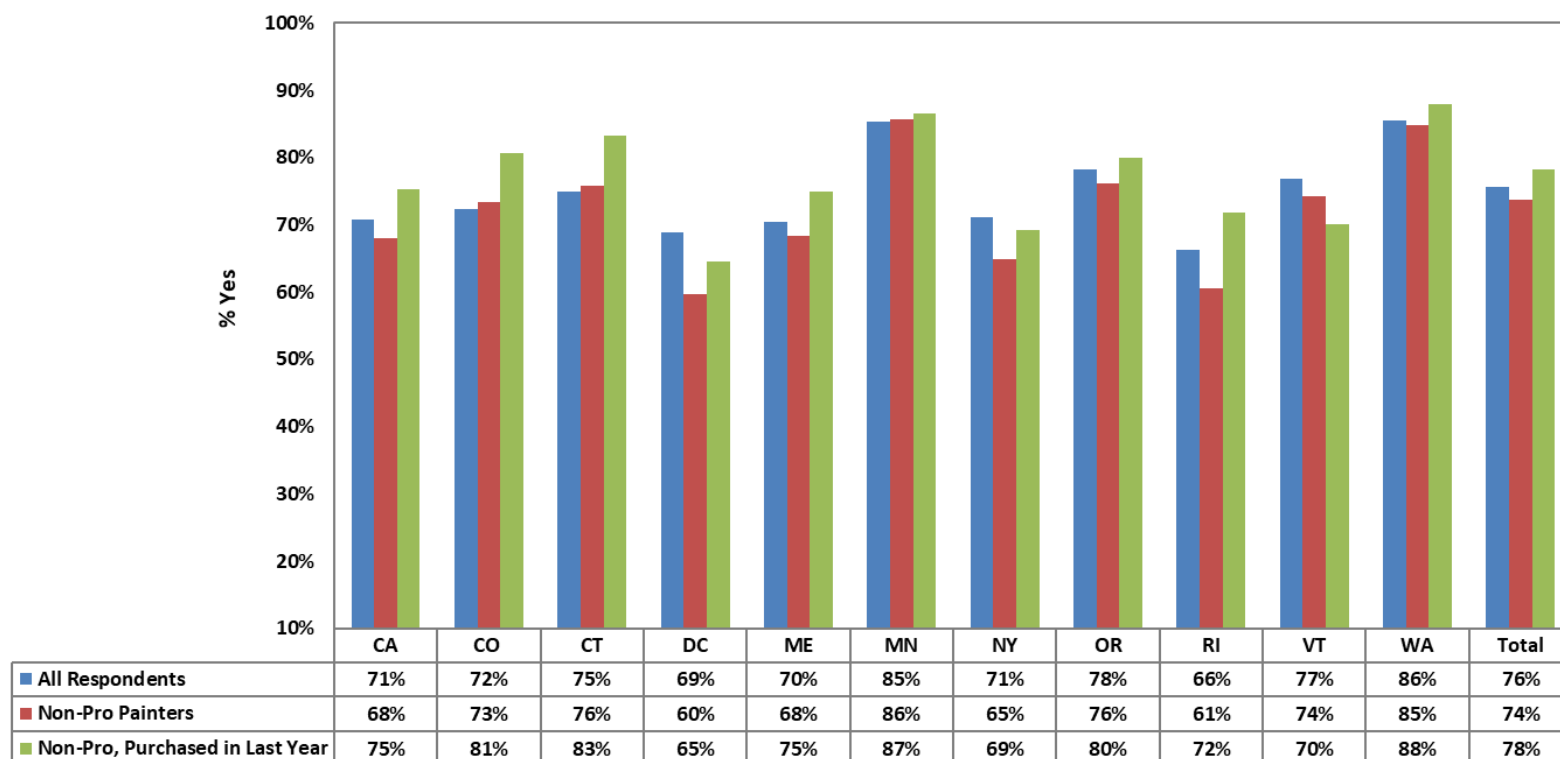
TREND: Aware of Fee, Non-Pros Who Purchased Paint in the Last Year



Knowledge of Places for Recycling

- ❖ 76% of respondents who knew that paint can be recycled also knew where to go to do so.
- ❖ As with other results, end consumers' awareness was lower (74%) than professionals' (86%)*.
- ❖ Awareness was higher among end consumers who purchased in the last year (78%).

If you wanted to take paint somewhere to be recycled, do you know where to take it?

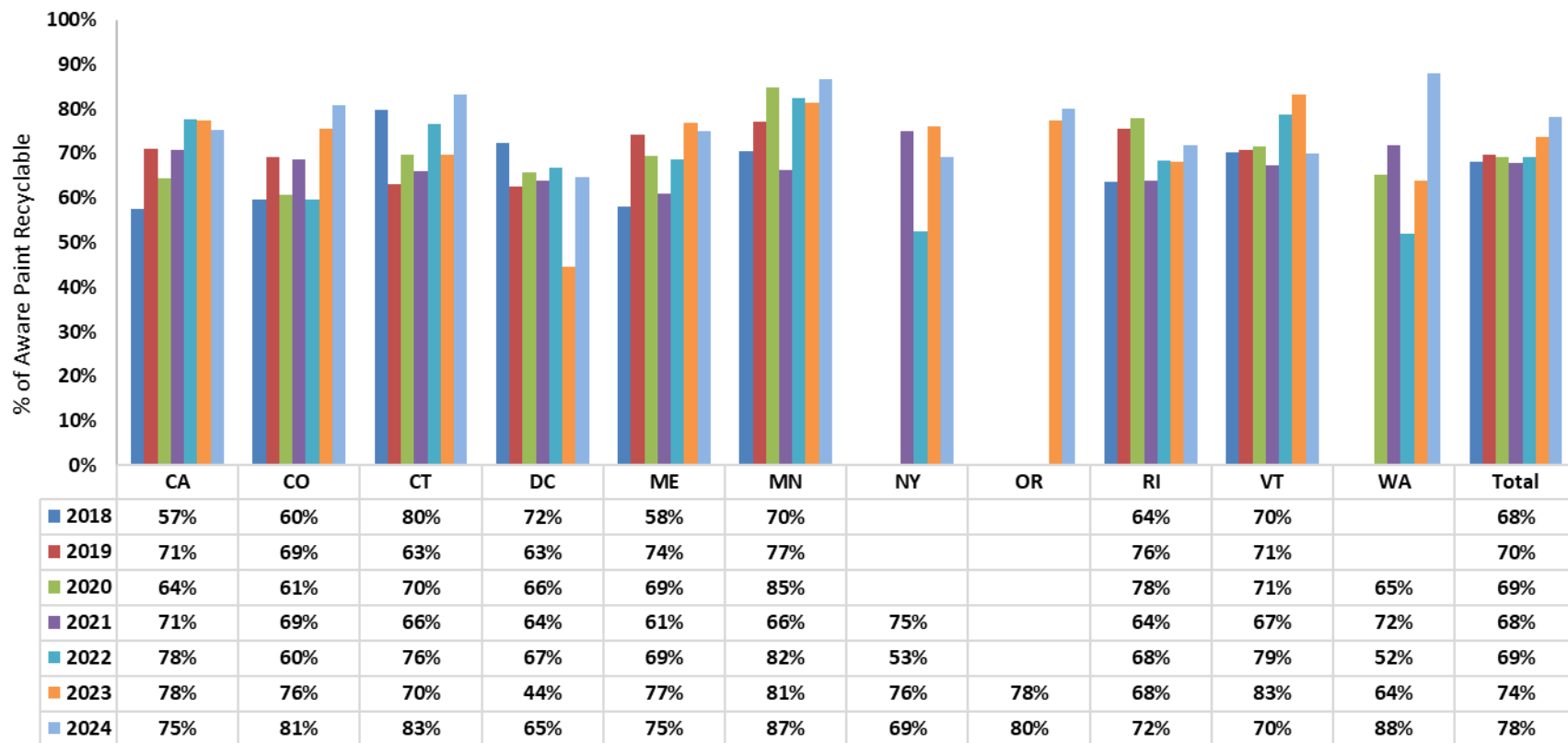


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: Knowledge of Where to Recycle, Recent Purchasers

- ❖ Recycling location knowledge improved in 2024 among recent consumer purchasers who were familiar with recycling.
- ❖ Results varied by state/district.

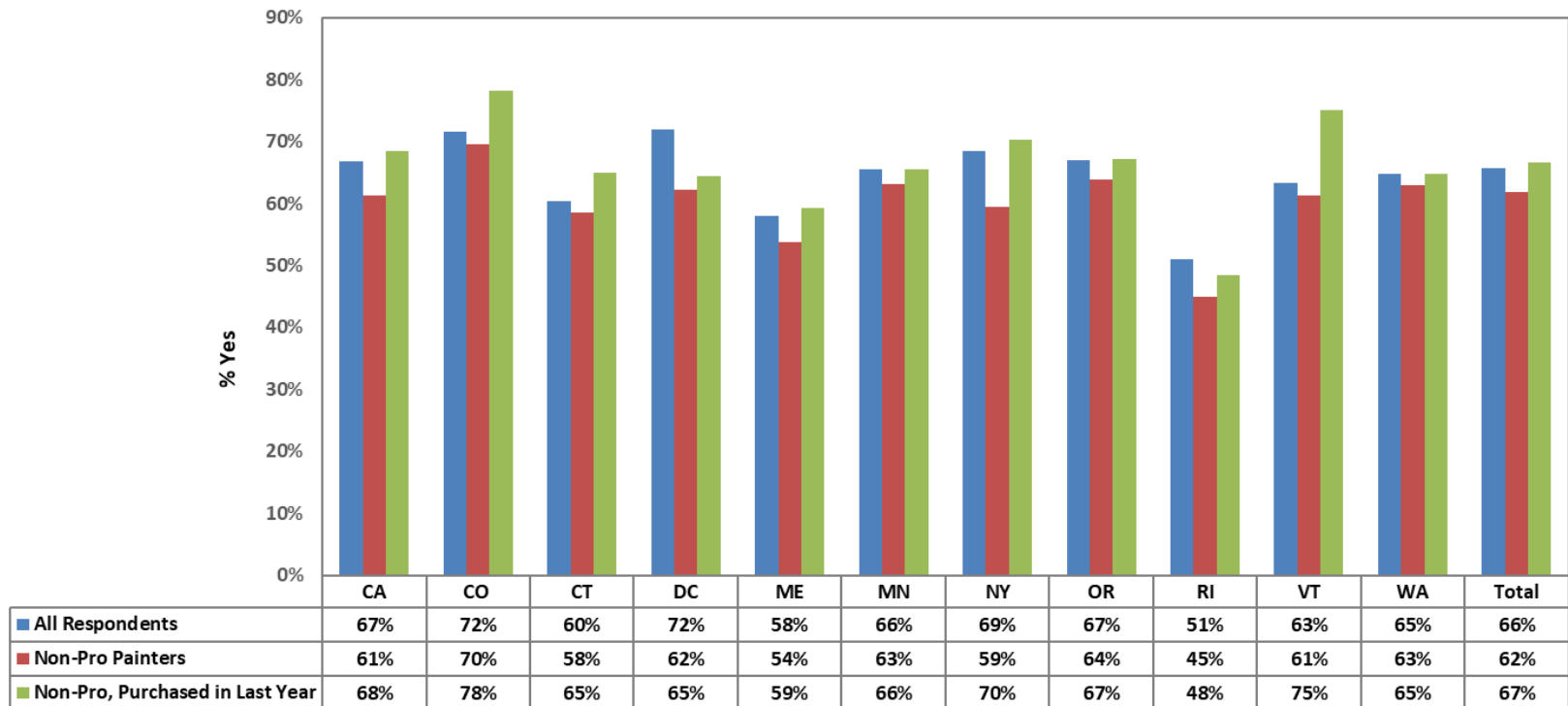
TREND: Aware of Recycling Locations, Non-Pros Who Purchased Paint in the Last Year



Past Recycling Behaviors Among Those That Knew About Recycling

- ❖ 66% of those who said they were aware that paint can be recycled said they had done so in the past.
- ❖ Non-professionals (62%) are less likely to have recycled in the past than professionals (81%)*.
- ❖ End consumers who purchased in the last year are similarly likely to have recycled in the past as those who had purchased before.

Have you ever taken paint somewhere to be recycled?

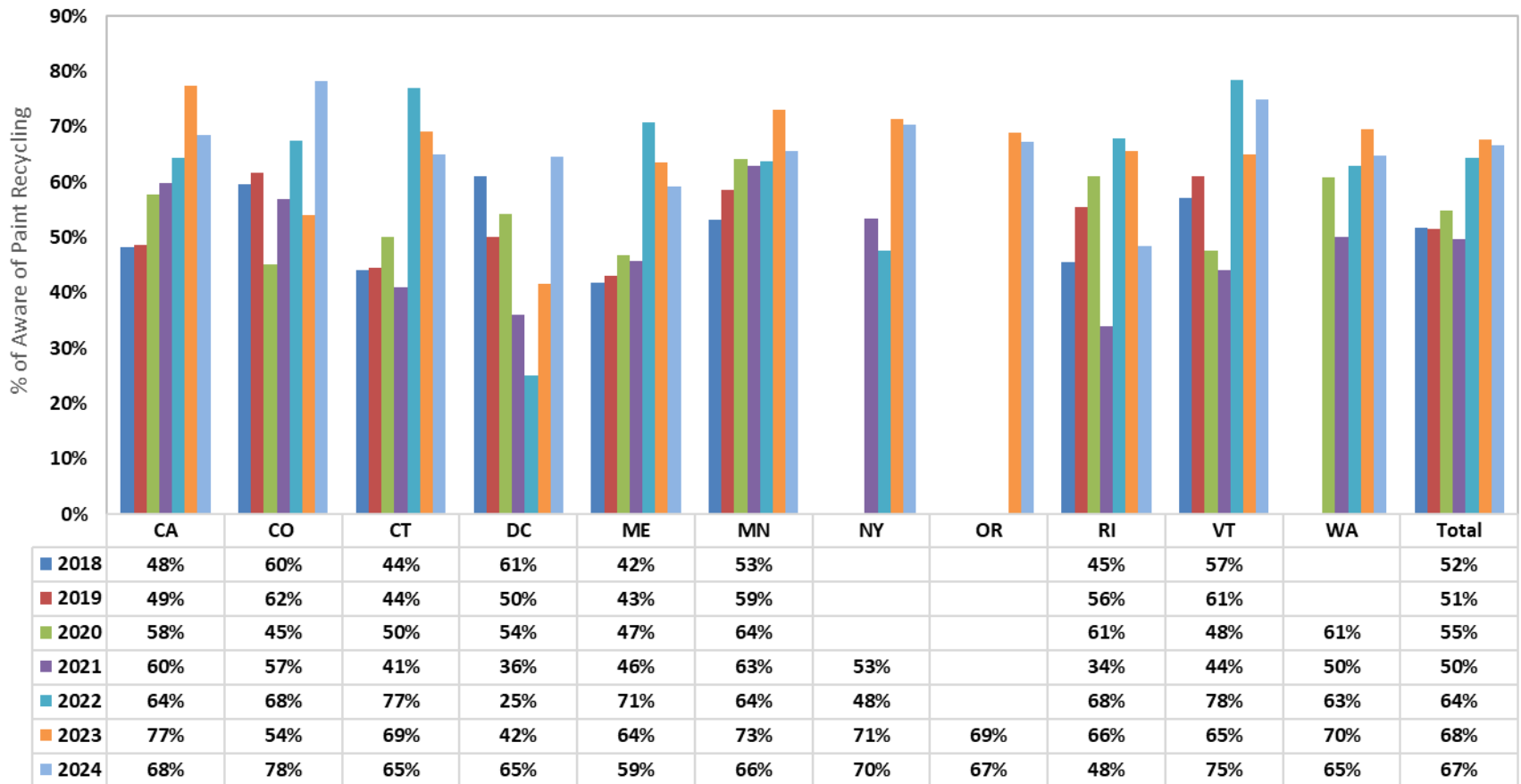


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: Past Recycling, Recent End-Consumer Purchasers

- ❖ In 2024, about the same percentage of end-consumer respondents who purchased in the last year indicated they had recycled in the past as in 2023.
- ❖ Results varied by state/district.

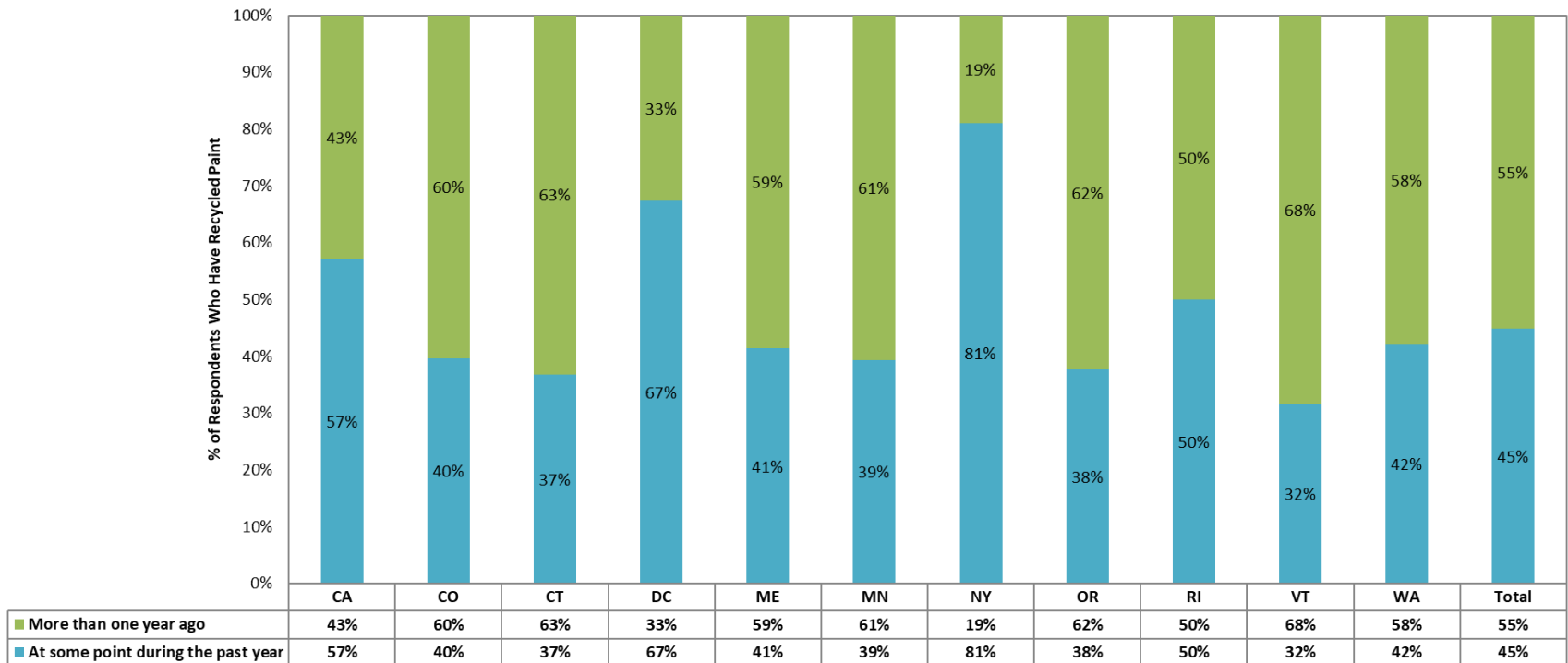
TREND: Recycled in the Past, Non-Pros Who Purchased Paint in the Last Year



Recency of Paint Recycling

❖ 45% of those who said they had recycled paint in the past said they had done so in the last year.

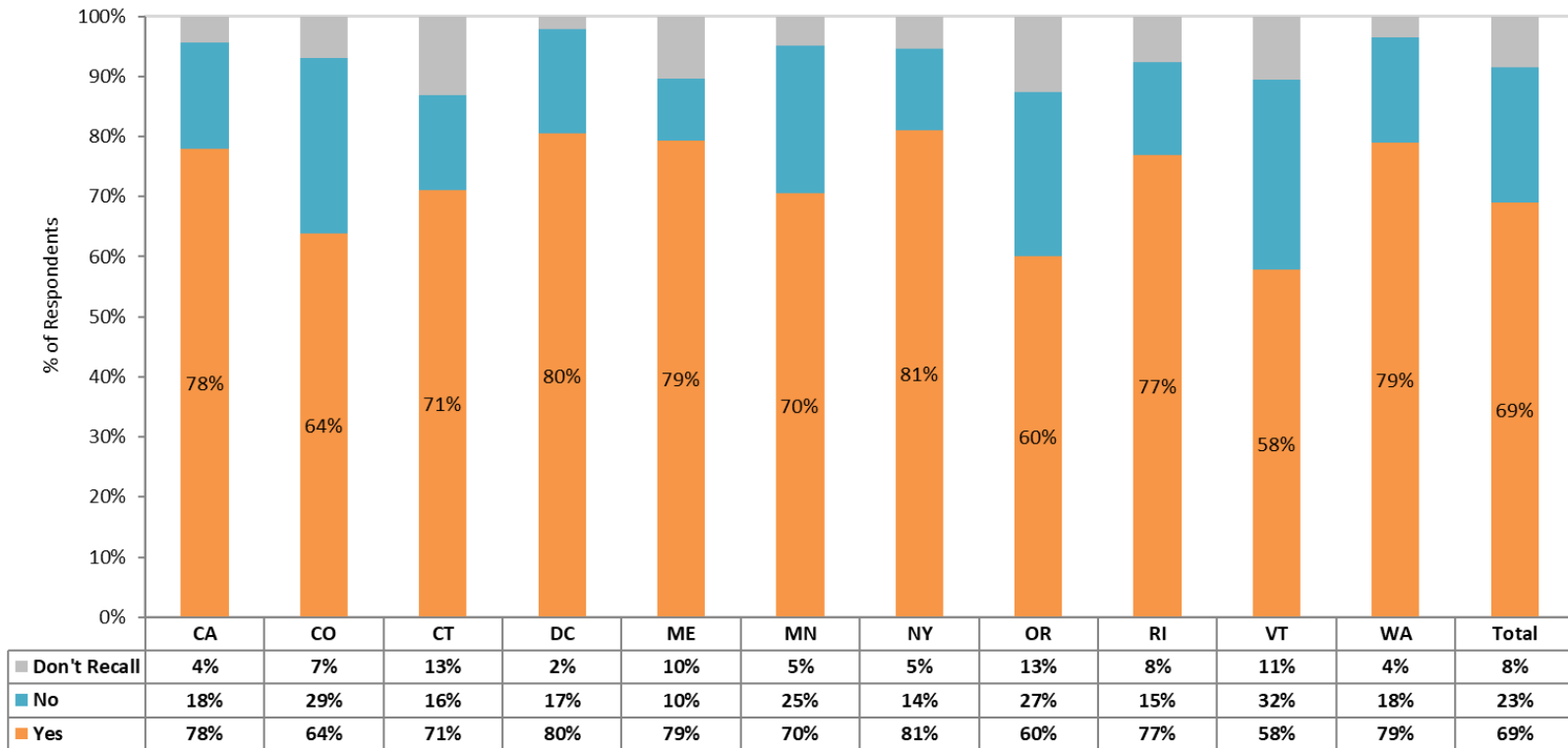
When was the most recent time you have taken paint somewhere to be recycled?



Consistency of Paint Purchasing and Recycling

- ❖ The person who brought the paint to be recycled was usually the same person who had purchased the paint.

Was the person who physically took the paint to be recycled the same person who bought the paint?



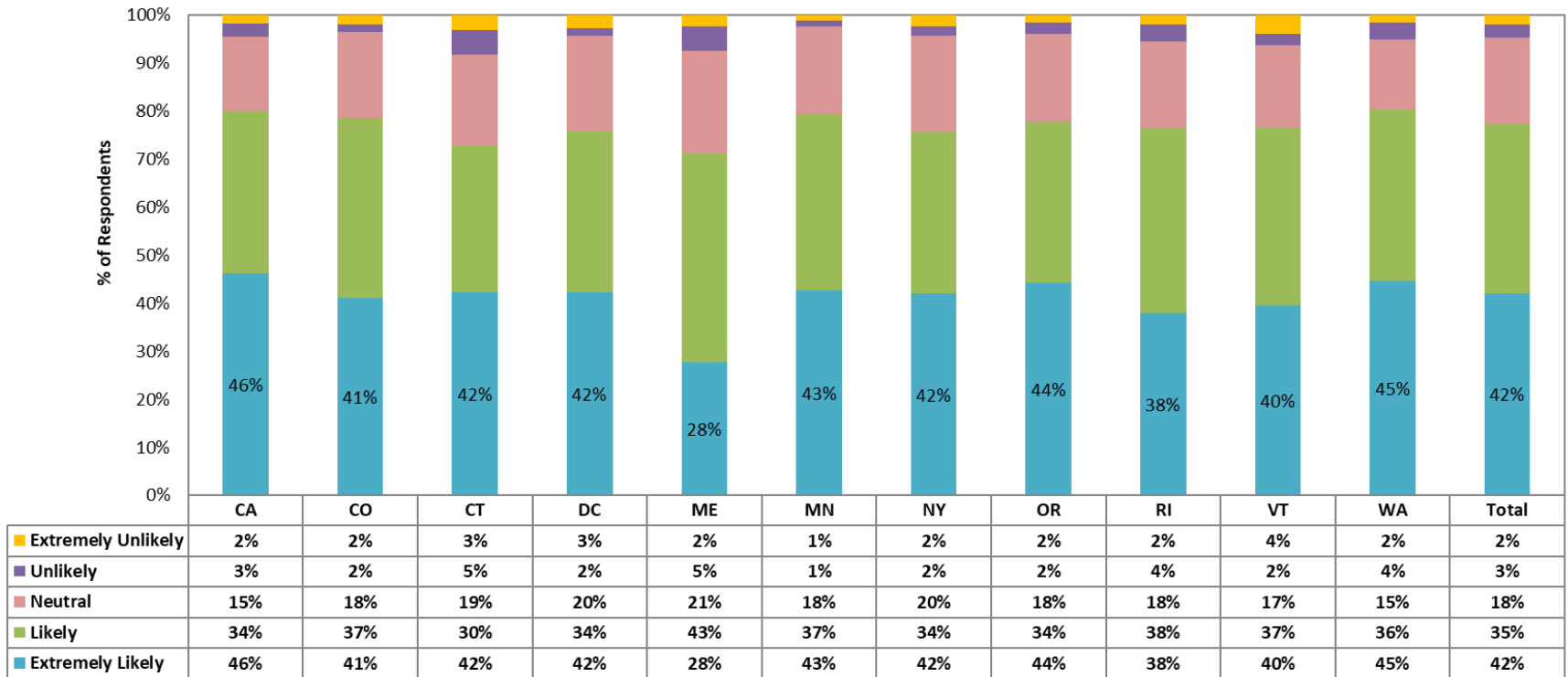


PAINT RECYCLING FUTURE INTENTIONS

Likelihood for Future Paint Recycling

- ❖ 77% of all respondents said they were “extremely likely” or “likely” to recycle the next time they had paint to dispose.
- ❖ Very few said they were unlikely to do so.
- ❖ Results varied only slightly by state/district.

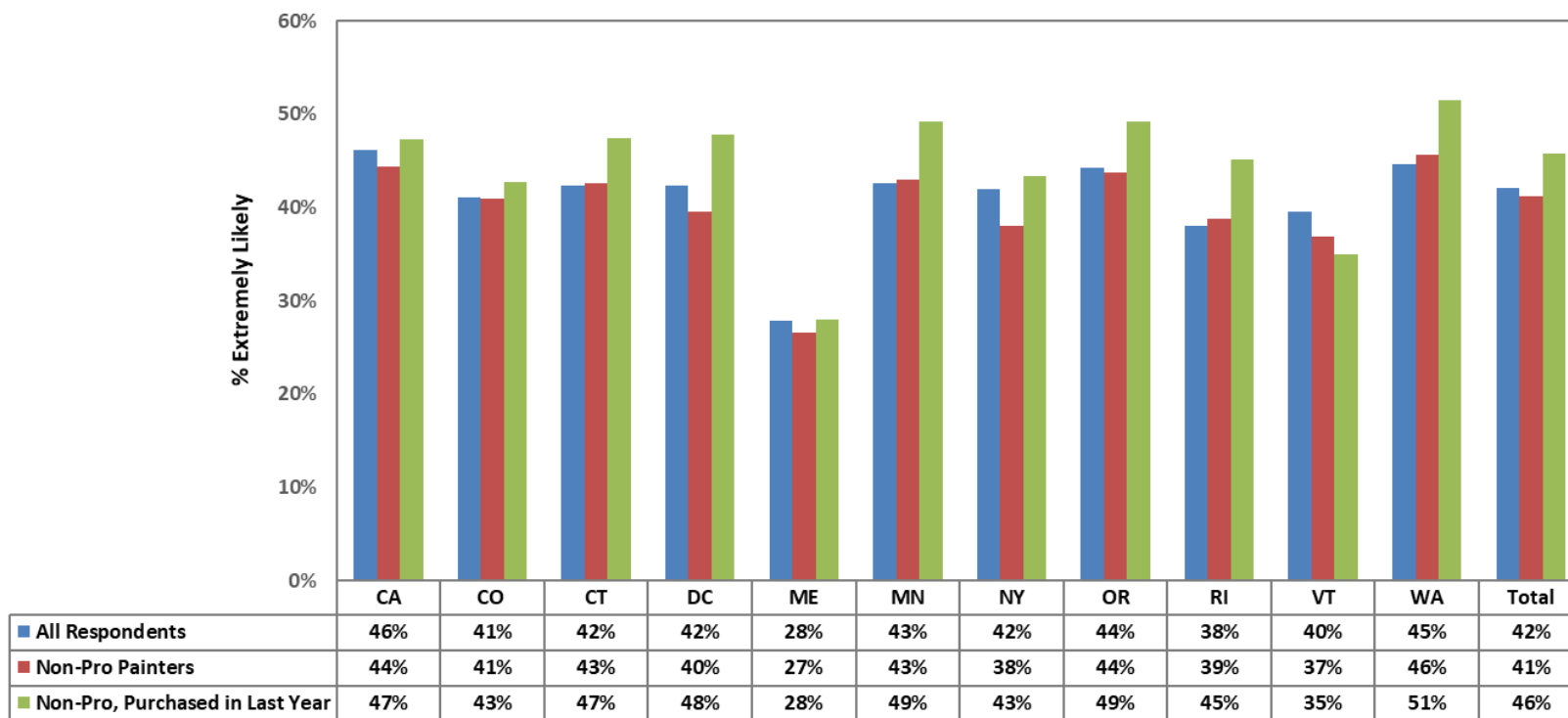
How likely will you recycle next time you have paint to dispose?



Future Paint Recycling Intentions – Extremely Likely

- ❖ 42% of respondents were “extremely likely” to recycle in the future.
- ❖ The percentage of respondents who said they were “extremely likely” to recycle was lower among non-professionals (41%) than professional painters (51%)*.
- ❖ Recency plays a strong role in driving recycling intentions—those who had purchased paint in the last year were most likely to recycle in the future (46%).

How likely will you drop it off for recycling next time you have paint to dispose?

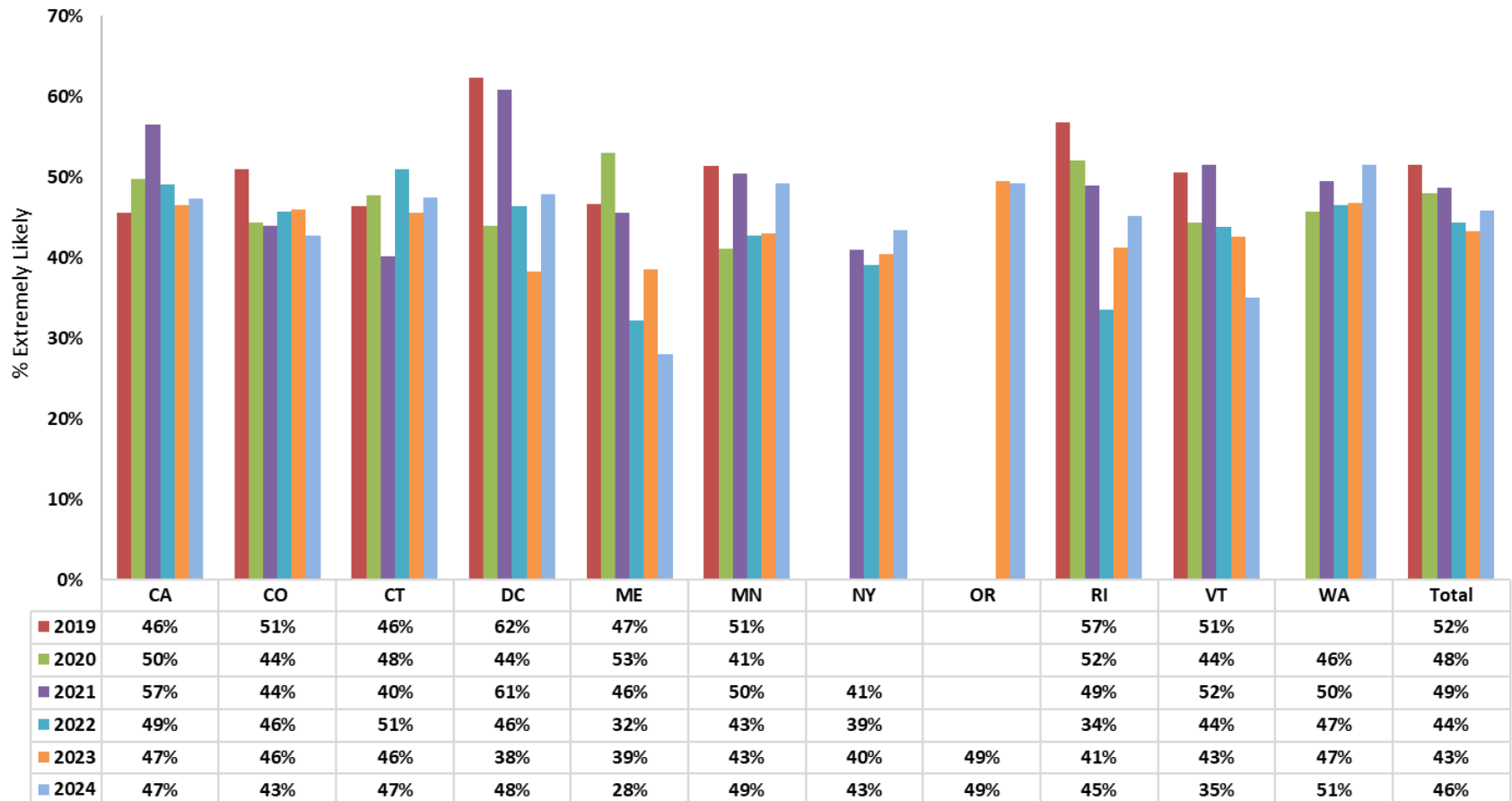


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: Extremely Likely to Recycle Paint, Recent Purchasers

- ❖ The percentage of end-consumer respondents who are “extremely likely” to recycle in the future was slightly higher in 2024 (46%) than in 2023 (43%).
- ❖ Results varied by state/district.

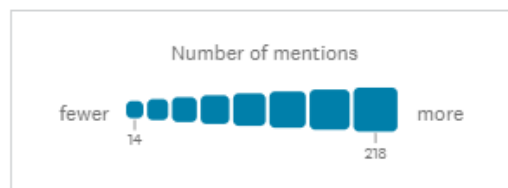
TREND: Extremely Likely to Recycle In Future, Non-Pros Who Purchased Paint in the Last Year



Open-Ended Commentary: Recycling Motivators

- ❖ The most common motivations to recycle paint are to help/save the environment, reduce waste/clutter, and “do the right thing.”
- ❖ To a lesser degree, philanthropic, financial and safety motivators played a role. Sample comments are provided in the following pages.

What would be your personal motivation for recycling your leftover paint in the future?



Sample Comments* – Environmental Motivations

An law who passed a few years ago had a friend here in California who worked at a Sherwin Williams, and he told this in law what to do with leftover paint, how to dispose of it. That you take water based paint to different locations as opposed to oil based paint. To never pour paint down a drskn anywhere becuse its horrible for the environment. I saw a video on youtube where old paint can be recycled and used to make more paint. I don't store paint here, as a nephew dropped it off at a paint center 2 years ago.
Better for the environment. Recycled paint is a great resource for keeping building costs lower.
Desire to do something good for the environment and make sure I don't contribute to unnecessary pollution.
Environmental concerns. Don't want to pollute.
Environmental responsibility and knowledge that the paint is disposed of in the best possible manner
Environmental, community contribution, convenience, cost saving, personal values, awareness.
Had I known of better methods of recycling I would have used them for the best result in preserving the planet.
I believe in recycling as it is better for the environment.
I believe in recyIng just about most things to allow for a green environment.
I believe that restoring the environment is the foremost responsibility as a species.
I care about the environment and I do not want my leftover paint contaminating the soil
i care about the environment and will do what it takes to conserve nature whatever possible.
I want to be able to protect my environment. And I don't like that the paint cans will fill up a landfill.
If I have any leftover paint which is very unlikely because my husband uses paint like crazy, but for me recycling paint would be much better for the planet, environment, and wildlife
Just to do my part in helping the environment and disposing of the paint the right way
My motivation would be to help the environment and do my part in keeping the planet clean.
My personal motivation for recycling leftover paint in the future would be primarily driven by environmental concerns
My personal motivation for recycling leftover paint in the future would be to make sure it didn't end up causing any environmental issues and possibly benefit someone with a new use.
My personal motivation for recycling leftover paint would be to reduce environmental impact and promote sustainability.
My personal motivation for recycling my leftover paint in the future is to help contribute environmental sustainability
My personal motivation for recycling my leftover paint in the future would give me peace of mind also about doing something great for the environment.
Of course, I will be more than happy to give the leftover paint Do the companies they can recycle it? I feel like I did something good for the environment.
Planet Earth !!!
Environmental Motivations 1. Reduce waste: Keep paint out of landfills and conserve natural resources. 2. Protect waterways: Prevent paint pollutants from contaminating water sources. 3. Conserve energy: Recycling paint reduces energy needed for new paint production Personal Motivations 1. Save money: Recycling paint can reduce waste disposal costs. 2. Clear storage space: Get rid of leftover paint taking up space. 3. Feel good: Contribute to a sustainable future.
There are many reasons why recycling is essential. Not only can it help reduce your carbon footprint, but it also helps reduce the need for harvesting raw materials, saves energy, reduces greenhouse gases, prevents pollution, and more

Sample Comments* – Decluttering Motivations

Knowing that it would be used in a better way instead of languishing in a basement for years.
Because I don't want to put it in the trash and I don't want it sitting around my house
Because I have no use for it anymore and don't need it to be laying around in my household. Best thing to do is to get rid of it.
Cleaning the basement
Definitely to get rid of and de clutter the house
Don't want to store it in garage.
Environment and not having leftovers taking up room in my garage
Get it out of the house
Get rid of the leftover paint I don't need that takes up space.
I think it is better to recycle it than just pile it in the garage or throw it away.

Just doing the right thing and not leaving it laying around the house, plus if the service is free then why not just drop it off at the recycling center.
Not having cans of paints left out in shed or garage that I never use and take them in to a disposal place instead
To get rid of paint that I have no intention of using and that is just taking up shelf space
To help reduce unwanted paint laying around potentially getting spilled & throw in the garbage
To make room on the shelves in the garage for other household items
To not have leftover paint stored at my home when I probably will never use in time for it to still be good
Too Much clutter at home and I know that I won't use it in future OR moving houses
Would prefer to have it recycled than drying in my basement.
Get it out of the house
Get rid of unwanted paint so my yard looks better.
get rid of what is not needed without throwing ut out
help the environment and clean out my garage
I can get rid of it right away. Don't have to wait for it to dry out.
I love to do so. it will clean my garage.
I would like to not have it stored in my garage
I would use for the paint that I will never use and need to get rid of
Instead of it just sitting in our garage or basement taking up space!
It's simple and reduces clutter in my home.
Just to get it out from under foot.
Keeping un-used paint from my kids. Also, less storage.
Takes up space. Paint could be flammable. Pets or wildlife could get into it and poison themselves.

Sample Comments* – Right Thing To Do

It is a responsible action to take. Warm.fuzzy.
a good citizen concerned about the environment
Because it is environmentally responsible.
Because it's the right thing to do
Being a responsible citizen and protecting the environment
better to know it will be taken care of properly
Do the right thing for the environment maybe help somebody else in need
Easy to do and right thing to do
Environmentally the right thing to do
Get off my lazy butt and do the right thing.
I am environmentally concerned and want to do right thing
I do the right thing for the environment
i dont want it and want to do the right thing for the environment
I just feel it's morally the right thing to do and I would have no issue doing it , especially when it could be beneficial
I strive to be the most environmentally conscious and responsible
I want to be a better global citizen.
I want to be responsible and take care of the planet.
I would want to do the right thing. I would want to do what's right for the environment.
it is good for the environment- its the right thing to do!
It is the most environmentally responsible way of disposing of my leftover paint.
It is the responsible thing to do.
It sounds like the right thing to do for the environment
It's less guilt and I'm sure I can combine it with another errand
It's the proper way
just feels good to do the right thing i never knew you could recycle paint usually just sits around in my garage if i have extra
Just knowing I did the right thing
My family and I have recycled for three decades and always try to recycle responsibly.
None I'm already doing the right thing
So it can be disposed of properly or repurposed appropriately
Those collection centers are the experts in the field, and I trust they will handle the material properly.
To be a more responsible person
To do the right thing for the planet
To ensure that it was properly taken care of.
To make my contribution to saving the environment. I try in every way to recycle or properly dispose of things.
To save the environment, what am i supposed to do? Pour it down the storm drain, that's irresponsible and horrible for those around and the environment.
we ALL have to do what is right, even with such small things like recycling left over paint

Sample Comments* – Waste Reduction Motivations

Cut down on waste, it's better for the world in general
Decrease waste and negative environmental effects
decrease waste in landfill
Doing whatever miniscule things i can to help do my part to elleviate improper waste and curb demand for paint by recycling it. I hate capitalism.
Giving the paint to anyone who could put it to good use, to reduce waste, and improve the environment.
Hate to waste and recycling is a great option. we throw out way too many things in this country.
Help keep waste our of landfills.
I am someone that does try to recycle! I do terracycle and as much as possible I hate waste, I have never thought of recycling leftover paint because by the time I remember I have it's all dried out and gross so I just buy a new one and assume dried out paint is non recyclable so now I know that there's a way to recycle them I'd like to just because the more people do it the more popular it will get and the more sustainable our world will be.
i care about recycling and limiting waste
I don't like to waste and paint isn't to dispose of in the landfill.
I hate waste and want to protect our environment as much as possible. It's easy enough to recycle, so if I can't use the paint or give it to someone who could use it, I would recycle.
I would be motivated since the paint would not go to waste and seems would be a sustainable way to dipose of unused paint.
If it helps with the environment and less waste in landfills be nice to do.
I'm committed to minimal waste and toxins in out landfullsz
I'm very environmentally friendly when it comes to man made waste
It should be recycled because if it recycle then the paint would not be the waste and pollute our environment.
It's never a good idea to throw hazardous waste like paint away in the garbage of all places.
Keep it from hardening being wasted or in a landfill. Also if someone can reuse that is awesome
Less waste and pollution if it can be recycled, and it doesn't really inconvenience me.
less waste for the dumps, its safer for the environment.
Less waste is always better for the earth
My personal motivation for recycling leftover paint in the future stems from a desire to reduce environmental impact, promote sustainability, and support community resources. Recycling ensures that materials are reused, preventing waste and contributing to a healthier planet for feature generations
My personal motivation for recycling leftover paint would be to reduce environmental waste and free up storage space
My personal motivation for recycling leftover paint would be to reduce waste and minimize environmental impact. It feels good to contribute to sustainability and ensure that materials are reused rather than ending up in a landfill.
My personal motivation for recycling leftover paint would be to reduce waste. By recycling, I can contribute to conserving resources and supporting sustainable practices. Additionally, I can help provide recycled paint to those in need or to community projects, enhancing social responsibility and benefiting the community.
My personal motivation would be to reduce waste, protect the environment, and support sustainability efforts.

Sample Comments* – Reuse Motivations

Knowing that it can be reused which someone else might need

Knowing that it's being repurposed would probably be my motivation for recycling my leftover paint in the future
be good for the earth and to help someone else out.

Have someone else use it or give it to an organization that makes homes

I always believe in reuse or recycling overthrowing away if it all possible. I'd love to be able to give away the paint and have somebody recycle or reuse it!
Much better than trashing it.

I care about the environment, and also overall being good to other people. if I have to move I'll find a way to recycle so it's not someone else's problem.

I donated paint to art projects through a local charity. I don't have to worry that my excess is polluting and I get to give supplies to future artists

I like knowing that unused paint could be used for someone else or be repurposed in some way.

It's a great way to help someone else While getting rid of my paint

I try to be intentional about reusing/recycling anything I don't need anymore in order to make best use of the planet's resources. Whether it is taking
clothes I no longer wear to a consignment or thrift store, or taking unneeded paint to a paint store/recycling facility, I feel I'm using resources intelligently
by making sure they're used to the fullest extent.

My personal motivation for recycling leftover paint is that paint is expensive and if it could help someone lower their price that'd be awesome.

My personal motivation for recycling. The paint in the future would be because I always gave it to friends or the community or family and I don't know if
they would use it or how they would dispose of it. So just to make sure it was disposed of correctly, I would just recycle it myself.

Reduce, Reuse, Recycle is my motto when at all possible.

Leftover paint can be a challenge to dispose of. I generally try and give it to a friend, however if that isn't a option, I let the paint dry and harden, then toss
it, but the challenge there is I am knowingly storing what is at the [point garbage.

So it can be reused and given to people who can't afford it

My motivation comes from the "pay it forward" aspect. I would give it to a friend in need, or an organization for recycling.

My motivation for recycling leftover paint would be the possibility that it could be used to make new paint.

So that it could be reused or recycled makes me feel better about what I'm doing to reduce my carbon footprint.

Taking advantage of the remaining paints to restore social places.

The paint would be of help to someone else who might need it

To be able to give back and still make use of something that I probably would not have been able to and also to give to somebody who might not be
financially able to get paint, but need it

to dispose of it and let the recycle people use it for Habitat for Humanity

To give back

to give to others that can't afford to paint

To help conserve resources by allowing the C material to be reused, reducing the need for a new raw material.

Why not reuse it if you can

Sample Comments* - Financial Motivations

It's usually free to recycle and won't have such. High dump bill

Pay me

Reimbursements

Repayment. Like with when recycling cans and bottles.

safety, recyable to save time and money

Some kind of discount on new paint or something

The cost is free to recycle and it's an eco-friendly options that is good to nature.

To get an incentive of some kind.

to get points

To use it again and save money

We recycle a lot of items at the nearby recycling center. Good for the earth and the non profit center uses the money it makes on scholarships for kids going into environmental careers.

Well , honestly liabilities. Can't just dump it or toss it in the dumpster ide be fined . If it's better for environment and I've already paid a fee for disposal when bought it might as well do it right.

you can get money

\$1 rebate per can

0\$ Cost

Probably to get the return funds that are. It's taken from me when I purchase and check out and also you know whatever I can do to contribute to saving the environment. That's apparently too late to save. But, you know, I guess it's important to try intention is important

Money back

Money back sometimes

Money even if its like thr .bottle retun setup

Building on previous literature in incentives of recycling behaviors, our research aims to compare the effect of financial and nonfinancial incentives among different consumer groups

I would rather recycle than pay extra for disposal.

To help save our world and if we got money back like returning bottles but enough to make it worth it or maybe free paint

To recycle - Plus I have gotten recycled paint from the same paint recycle place that I have dropped of unneeded paint for FREE.

I would recycle to save someone else some money.

money

Preserve wealth.

Sample Comments* – Safety/Health Concerns

Being Health And Safety First. Plus Less Mess In The Regular Garbage Landfill.

Do not want to waste it. If someone else can use it, that is the best way to deal with leftover paint. Don't want it to end up in landfill because it will contaminate the ground and possibly water supply.

Doing something good for the environment by disposing it in a safer manner

Don't want it in waterways, drains or in the environment

Don't want to put chemicals into the plumbing or soil. Want to keep our environment clean.

Don't want toxic chemicals to end up in our water

Don't want toxic fumes to reach my family or me

For ease of getting it out of my house and prevent hazards

Help keep chemicals away from the ground and be better for the environment.

I am motivated to recycle paint in the future to keep my house safe and the environment safe for everyone.

I fully understand the hazards of improperly storing and or disposing a potentially harmful substance to our environment and our homes or businesses

I know it is a very toxic material to dispose of and I just wanna be safe about it for the sake of the environment, animals, and people.

I love to recycle if it helps animals and the earth were reall bad off and people dont care and just make it worse

Id rather recycle something with the hopes of it being reused it also reduces the amount of potentially hazardous trash

If it helps the environment or is less harmful to people, I would like to choose a better way of disposal, including recycle it.

It is safer for the environment and I am a responsible homeowner who values the safety of my community members and Mother Earth!

It would be a disservice if I didn't and let those chemicals roam around my family and neighbors that would be hazardous

It's free and prevents drinking water contamination and sludge buildup in sewer lines

Just to keep my house clean from clutters and also help the environment from toxic chemicals.

Keep it from being a poison to the water system

Keep the trash clean free from chemicals and messes

Keep toxic substances away from our wildlife and make something that was once unusable functional again

Paint can be a hazard to the environment and animals so recycling it will make sure that it doesn't accidentally get introduced into the environment.

Seems like safe thing to do

So it can be up cycled and reused as well as kept away from animals, children, ADULTS, and anything it may cause damage to.

So that the leftover paint does not add any toxins into the soil or water shed in the community

The personal motivation I would have for recycling in the future when it comes to leftover paint would be that it minimizes the environmental impact while promoting sustainability: paint recycling stops harmful chemicals from entering landfills and waterways, protecting ecosystems. It would motivate me to do responsible waste recycling, knowing that my effort could be conserved for resource conservation and be provided to community projects or to those in need. It's such an easy act but makes one feel good, with the satisfaction of making a difference while encouraging ecological awareness in the community.

The safety of others, myself and the planet.

To make sure it doesn't contaminate anything in our environment. Paint has chemicals that can be dangerous, and I would like to avoid that.

To prevent potentially causing harm to the environment by disposing of paint in a way that is hazardous

We only have one earth and I like to do my part to dispose of hazardous materials responsibly to keep our planet healthy and happy.

Sample Comments* - Knowledge that I Can

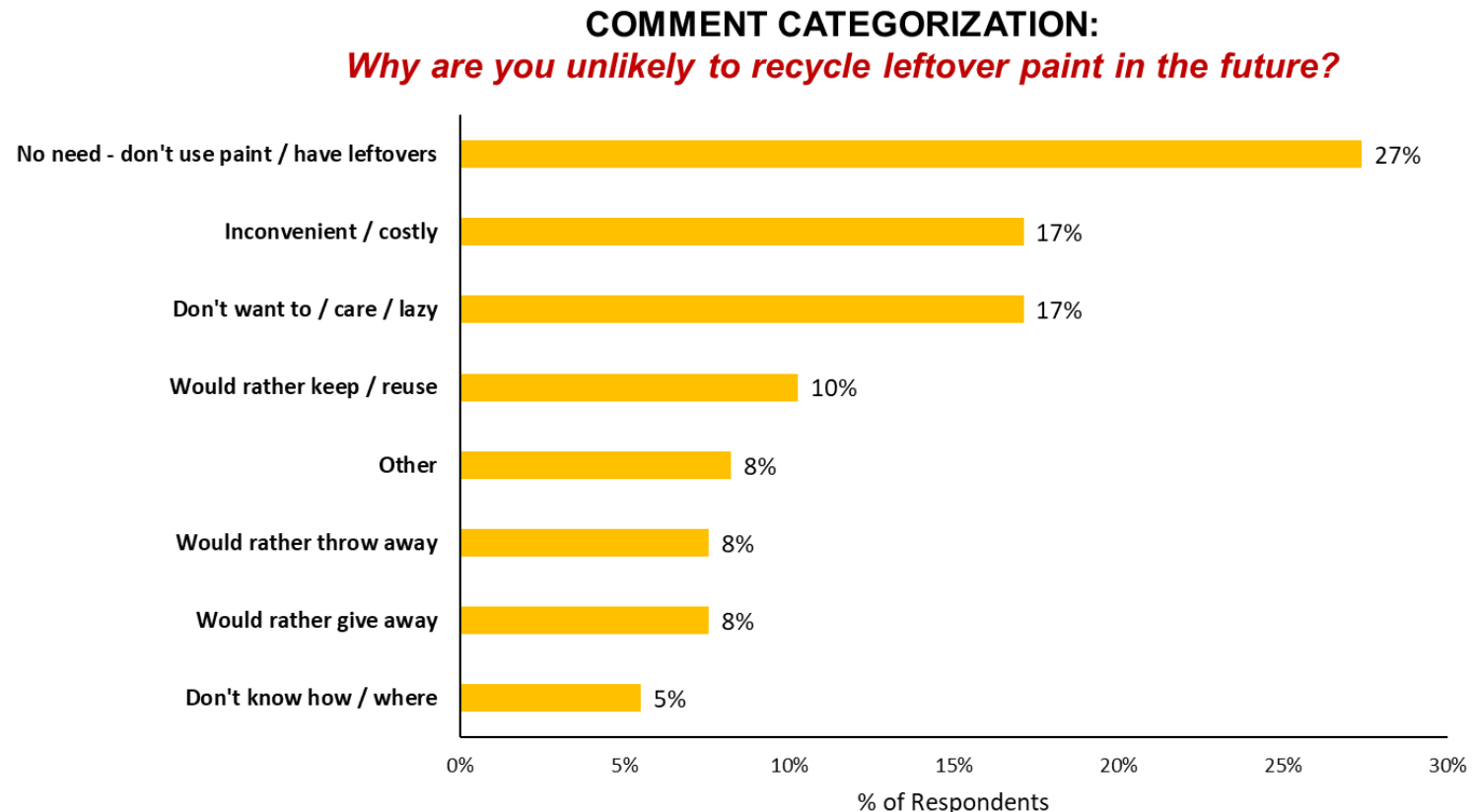
I have never known this was an option. I have cans of paint being unused in my basement and would like to get rid of them in a safe and helpful way.
I didn't know there were places you could take your left over paint. From now on I will recycle it. My motivation is Sustainability
The survey and global warming
Just knowing I'm supposed to is good enough for me
just knowing the laws or rules for recycling paint
Just knowing there is a place to recycle I would do that
Just knowing your supposed to works for me
Just that there is a way to dispose of it
knowing now that paint can be recycled; I did not know this before
Knowing of the new information that I just received that paint can be recycled
Knowing that it can be re used
Knowing that it can be recycled
Knowing where I can drop it off
Knowing where to go
Knowing where to recycle the paint.
Knowledge
knowledgeable
Now I know you can
Now I learned that you can recycle paint
Now that I know that I can. I just never did anything with it because I wasn't sure what to do so it just sat around
Now that I know that there are these specific locations designed for Paint I definitely will take them there instead.
so i can make sure i am getting rid of it correctly, and i enjoy recycling for the extra cash
That I am able to
the info here suggests that this is smart
This survey
Well now that I know it can be recycled and I've got the time to go to the location they do this at and recycle it
What I just learn s
I would have done it in the first place if I knew I could have. But I would say I'm motivated mainly because I just recycle as much as I can
One I don't know a better way or at all of disposing it. Also recycling is a better option and am a avid recycler in general, did not know u could

Sample Comments* - Avid Recycler

Because I recycle everything possibly can
I've always preferred to recycle just about everything, and try to do so when I know how.
Loveve to recycling
Recycle is always better.
Recycle whenever possible
recycling anything is better than not recycling
Recycling anything is the best practice.
Recycling in general is the better alternative when compared to all other ways of disposal
Recycling is always better than throwing away
Recycling is always good
Recycling is better for everone
Recycling is generally a good thing
Recycling is normally best
Recycling is something everyone should do if they can.
Recycling Is the best
Recycling is the best option for disposing of pretty much anything
Recycling is the way to go
Recycling items is my standard practices
try to recycle anything I can
We recycle as much as possible.
We recycle everything in our house and now that I know paint can be recycled as well, I will from now on.
We recycle much as we can! Pkis live in Oregon
I'm a huge fan of recycling. If it's recyclable, I'll recycle it.
Have recycled most of my 81-year life
I like to recycle
I like to recycle
I like to recycle
I like to recycle anything I can.
I like to recycle items when I can.

Open-Ended Commentary: Recycling Obstacles

- ❖ Cited by about a third of those unlikely to recycle paint in the future, the most prevalent obstacle was that recycling would be inconvenient.
- ❖ A fifth said they would rather keep and/or re-use leftover paint.
- ❖ 16% said they wouldn't recycle paint because they didn't paint and/or wouldn't have any to dispose in the future.
- ❖ Others preferred other disposal methods, just didn't want to, or they didn't know how to recycle.



N=146

Sample Comments* – No Need

always use it up	I DON'T EVEN BUY PAINT--I LIVE IN A RENTED APARTMENT IN THE CITY AND THERE IS NOTHING TO PAINT.
Because I don't paint	I don't own any paint
Because I don't usually have that much paint leftover	I don't paint
Because I never use paint anymore and don't have any paint in my small apartment.	I don't use paint.
Because I'm not painting anything	I have no need to buy paint in the future therefore I'm not gonna have a reason to recycle paint.
Because there usually is practically nothing left. So I will wait for a hazardous waste day in my area to dispose of any remainder paint.	I never have any left overs
Cause I never have leftover paint	I rent an apartment and never paint anything
Don't have any to recycle ya get it I said no to everything	I use it all
Dont have that much left	I usually don't have leftover anyway
Don't paint	I usually finish it
dont use paint	I'm in assisted living
I barely ever use paint and I don't waste it so I don't have leftovers.	N/A
I do not paint	Na
I do not use paint	Never I don't paint
I don't have enough to warrant it	no need
I don't purchase paint.	Not applicable
I don't use paint.	Not enough leftover paint to feel worth the effort
I Dont anticipate doing my own painting anymore now that I am sixty years old. I will hire painters and they will take the paint with them.	Use all paint
i dont buy it	We don't use paint.
I don't buy paint	When I paint my house I use all the paint.

**full comments list provided in separate file*

Sample Comments* – Inconvenient or Don't Care/Too Lazy

Don't know where such facilities are and lack transportation. However, I can upcycle the paint instead.	it's too far away for me to bother with for a single can
have to go somewhere I don't usually go	Never adequate to make it worth the trip
Cost more to transfer to recycling center then the dump	no car
Nothing in our immediate location.	no place near by
Because i will not have time to taking to another location	not convenient
Convenience	Nothing near me
Costs gas to drive to places to recycle	takes to much time to drive
Don't have the gas money to cover it.	The county collection spot is over an hour away
Don't have time	The recycling center is too far away
I don't know where these facilities are and it seems inconvenient	There are no recycle places near where I live.
I have no vehicle and the facility shut down	There are no recycling facilities near me
I live in an area where that isn't a practice, and those places don't exist.	there's no place convenient for me but I know of.
it's so far away that I cannot afford the gas.	

Because I am too lazy and I find it much easier to just throw it in the trash.	I dont want to
Because I would forget	I might forget
because im lazy	I would forget about it
Because it's too much work.	I'm lazy
Because of laziness	i'll probably forget or just be too lazy
Cause I don't care	It don't get around to it
Don't care	Just wouldnt
dont want to	lack of motivation
have not bothered doing anything more with them yet	Lazy I guess
I can't be bothered to take the time out of my day.	Seems like a lot of work
I can't keep up with what's in front of me	too much effort
I don't care	too time consuming

Sample Comments* – Rather Keep/Re-use or Give Away

Because I save it
Because I usually save the leftover paint for touchups
Because I would use it to paint on a canvas
I can always find a use for it in my home.
I keep it for any touching up that is needed.
I like to keep it on hand
I might want to use it
I normally hold it until I need it and only get rid of old paint if it is no
i save it for any other projects i might do
I will keep it until I use it all (eventually)
I will need it in the future
It would be wasting it. I would use it eventually for something.
Prefer to keep future use
would use old paint as a primer

I would more than likely give it to someone else who could use it.
Because I give my leftover paint to a family member or a friend
Because there is always someone that can use paint and I'd rather help someone or an organization save money
Give to someone
I always give my extra paint to a friend or family member who can use it
I have friends who I can give it to to be used
I know people who will use it
I normally use it all or someone else needs it
I prefer to give it to someone who needs it.
Ill give it to family or friends or donate it
My friend is a maintenance man and always finds use for it.

**full comments list provided in separate file*

Sample Comments* – All Other Obstacles

Because I am too lazy and I find it much easier to just throw it in the trash.

Because paint will dry up

because i'll pour it down the drain

Do it myself put it in the trash

easier to just throw it away

Gonna throw it away

I bring it with my garbage in 1 trip to dump.

I just dispose of it the easy way

I just pour it down the storm drain

It's easier to just throw it away.

Just easier to throw the can away, if I had a lot I'd recycle it though

Cost more to transfer to recycling center then the dump

Don't know where

Don't know where to take it

Don't know where to bring it.

I don't know where to do this

I don't know where to recycle it

I know nothing about paint

I will if I knew where to take the paint.

Just have never done it before.

0 percent

Because I want it picked up

because of animals

Flameable

I will use different disposal methods.

It's easier to take it to a hardware store where they can take it to be leftover paint to save money

Our local garbage/recycling place is a nightmare. It's only open 1 day a prefer to go to the hardware store so they recycle it

The store is closer and more convenient

We use mostly chlorinated rubber traffic paint

**full comments list provided in separate file*

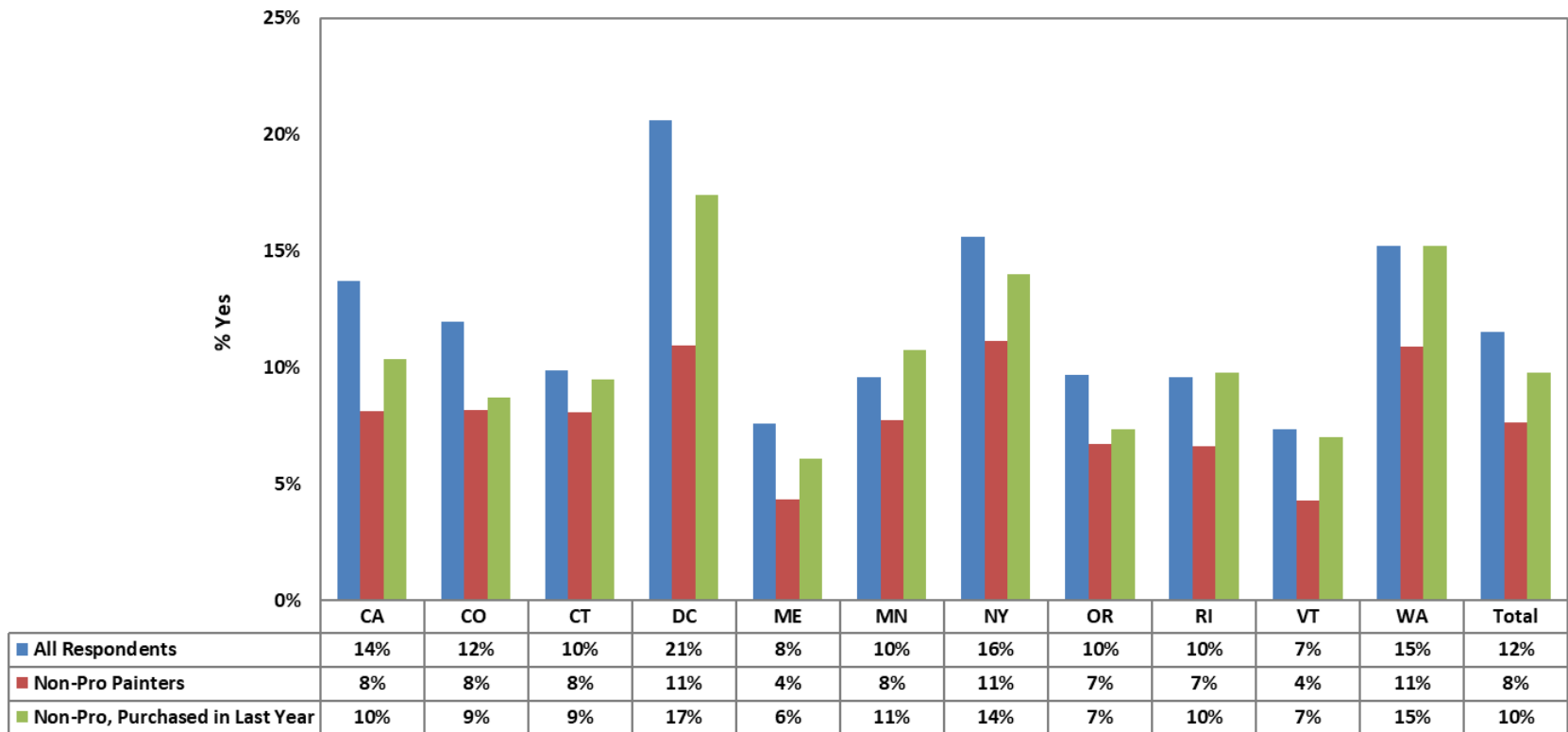


ADVERTISING AND MARKETING CONSIDERATIONS

PaintCare Awareness

- ❖ Overall, 12% of respondents said they had heard of PaintCare before.
- ❖ Awareness was much lower among end-consumers (8%) than professional painters (51%).*
- ❖ It was slightly higher among end consumers who bought paint in the last year (10%) than among all end consumers (8%)

Have you ever heard of PaintCare, the program that sets up sites that take paint for recycling?

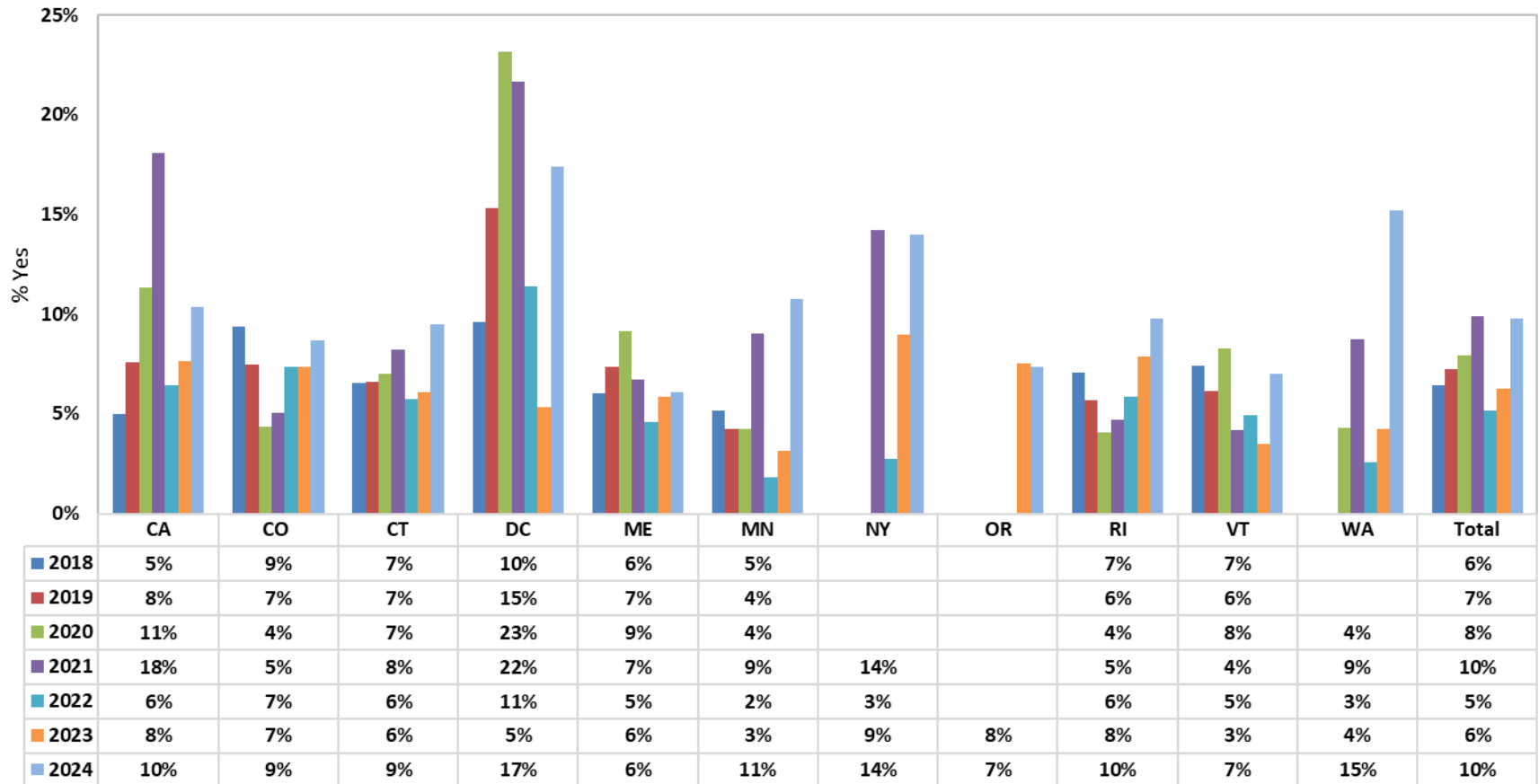


**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

TREND: PaintCare Awareness, Recent End-Consumer Purchasers

- ❖ The percentage of end-consumer respondents who had heard of PaintCare was higher in 2024 (10%) than in 2023 (6%).
- ❖ Results varied by state/district.

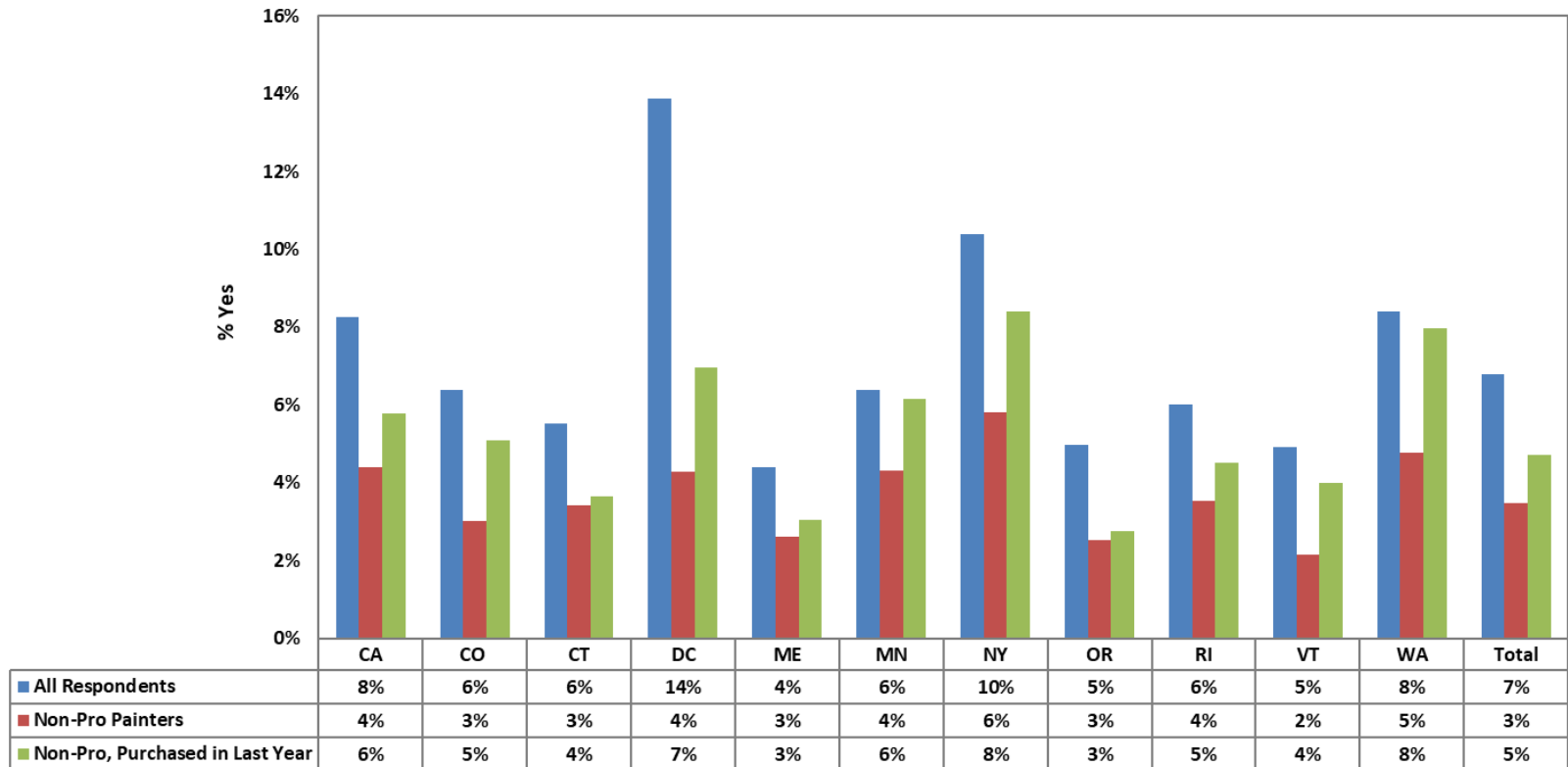
TREND: Heard of PaintCare, Non-Pros Who Purchased Paint in the Last Year



Ad Recall

- ❖ 7% of respondents recalled a PaintCare ad, higher than last year (3%).
- ❖ Non-professionals were much less likely to have encountered a PaintCare ad (3%) than professional painters (40%).
- ❖ Recent purchasers are much more likely to have encountered a PaintCare ad (5%) than all end consumers (3%).

Do you recall seeing or hearing an advertisement about paint recycling and/or PaintCare in the last several months?



**Data is not shown for professional painters in individual states/the district due to low sample sizes.*

Ad Recall Types

- ❖ TV was most frequently cited by respondents who remembered ads (typical response even when TV ads not running).
- ❖ Other common ad types varied by state/district, between online, radio, newspaper, billboard and mail.
- ❖ *Note: sample sizes are small by state/district; as such, results should be considered anecdotally.*

What type(s) of ad(s) do you recall? Choose all that apply.												
Ad Type	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
TV	56%	88%	71%	66%	82%	25%	65%	52%	47%	50%	71%	60%
Online Advertisement	41%	44%	43%	71%	55%	38%	46%	43%	60%	40%	71%	50%
Newspaper	24%	19%	36%	57%	36%	44%	46%	35%	20%	30%	52%	37%
Radio	24%	19%	50%	34%	45%	44%	46%	30%	27%	40%	24%	33%
Billboard	22%	6%	29%	31%	18%	31%	46%	22%	27%	20%	14%	25%
Mailer sent to my home/business	10%	13%	29%	9%	0%	0%	19%	7%	0%	20%	5%	9%
Unsure	2%	6%	0%	0%	0%	6%	0%	8%	7%	0%	0%	3%

Shown as a percentage of those who recalled an ad

Recall of Other Marketing Measures

- ❖ Among those who had heard of PaintCare, word-of-mouth communication was the most common source of information in most states. HHW centers also play a key role in most states/the district.
- ❖ Brochures, social media, signs, displays and online research were all important methods as well.
- ❖ *Note: sample sizes are small by state/district; as such, results should be considered anecdotally.*

Do you recall hearing about paint recycling and/or PaintCare in any of the following other ways? Choose all that apply.

Method	CA	CO	CT	DC	ME	MN	NY	OR	RI	VT	WA	Total
From a friend/relative/colleague	43%	30%	36%	35%	42%	42%	46%	49%	21%	40%	26%	40%
From my local hazardous waste center or transfer station	25%	20%	32%	38%	37%	25%	26%	32%	42%	27%	39%	31%
Brochure/card at a paint/hardware/lumber store	21%	23%	24%	44%	37%	29%	36%	20%	17%	20%	34%	27%
Sign/poster/display at a paint/hardware/lumber store	29%	13%	40%	40%	37%	25%	38%	19%	13%	7%	24%	26%
Facebook/social media	19%	17%	28%	37%	26%	13%	23%	22%	17%	27%	26%	23%
At one of PaintCare's one-day paint collection events	25%	17%	24%	31%	21%	13%	26%	17%	17%	7%	13%	20%
From my own online research (e.g. searched "how to get rid of paint")	18%	17%	24%	31%	21%	13%	13%	17%	13%	20%	24%	19%
Mailed information	16%	23%	24%	19%	26%	21%	26%	8%	21%	40%	11%	17%
None	7%	17%	12%	2%	0%	13%	0%	11%	8%	0%	11%	8%
Other*	0%	3%	0%	0%	0%	4%	0%	1%	8%	0%	0%	1%

*Other

This survey	Here just now
Ad in newspaper	From my city Public Works Department

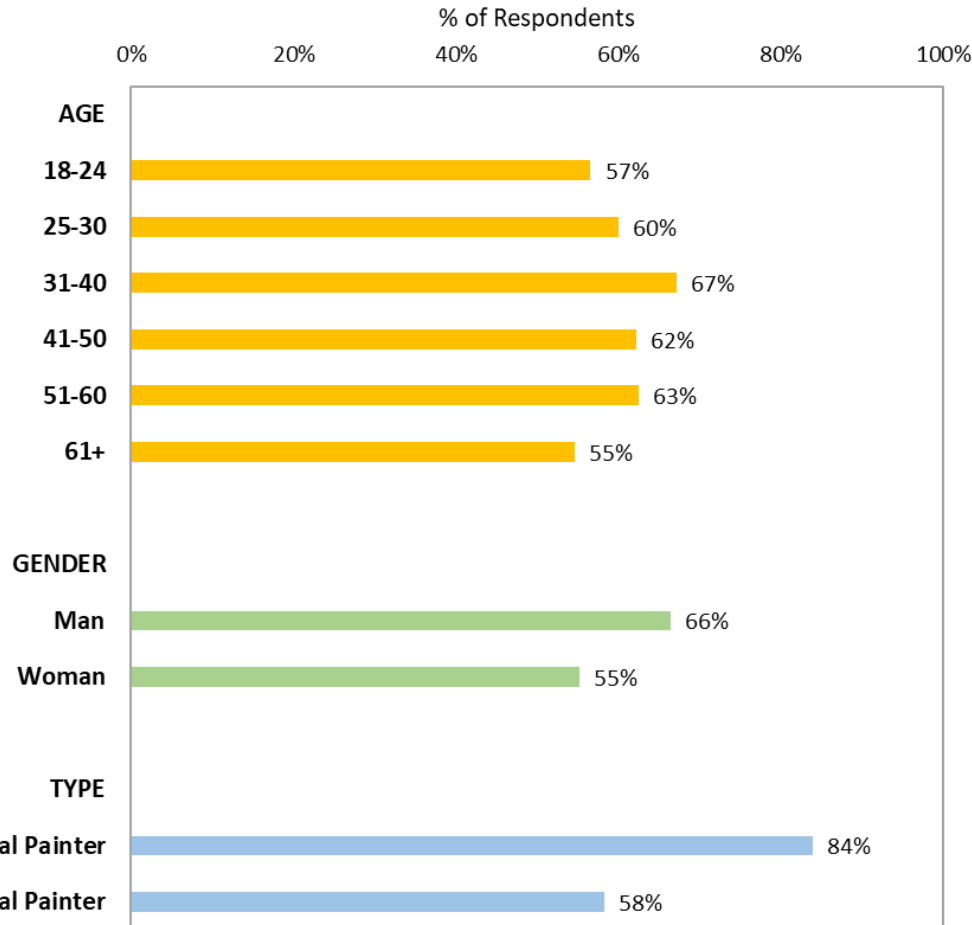
Shown as a percentage of those who had heard of PaintCare



APPENDIX 1: IMPACT OF PROFILES ON RESULTS (Cross-Tabs, All Respondents)

Consumer Behavior Cross Tabulations – Paint Purchases

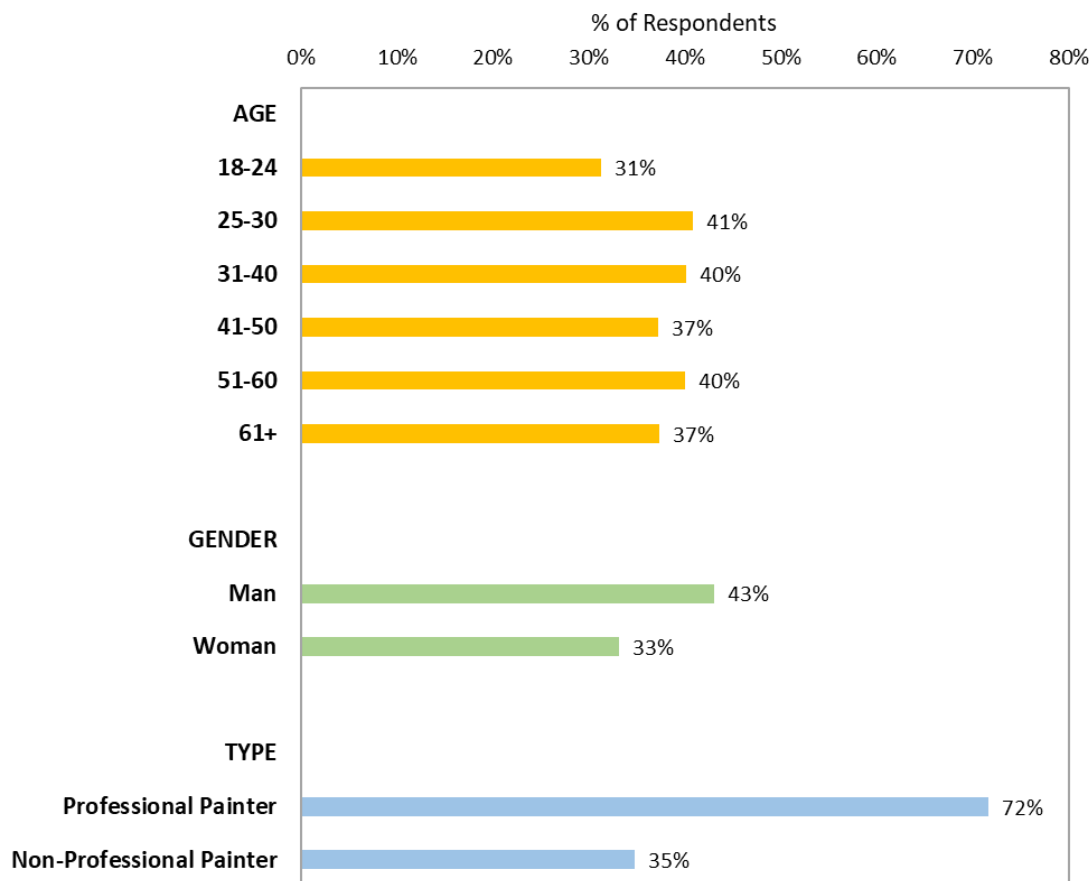
Cross-Tabulation: Purchased Paint in the Last Year



- ❖ Those in the 31-40 age range bought paint most often in the last year.
- ❖ Men purchased at a slightly higher rate than women in the last year.
- ❖ As expected, professional painters purchased more often in the last year than non-professionals.

Cross Tabulation – Recycling Knowledge

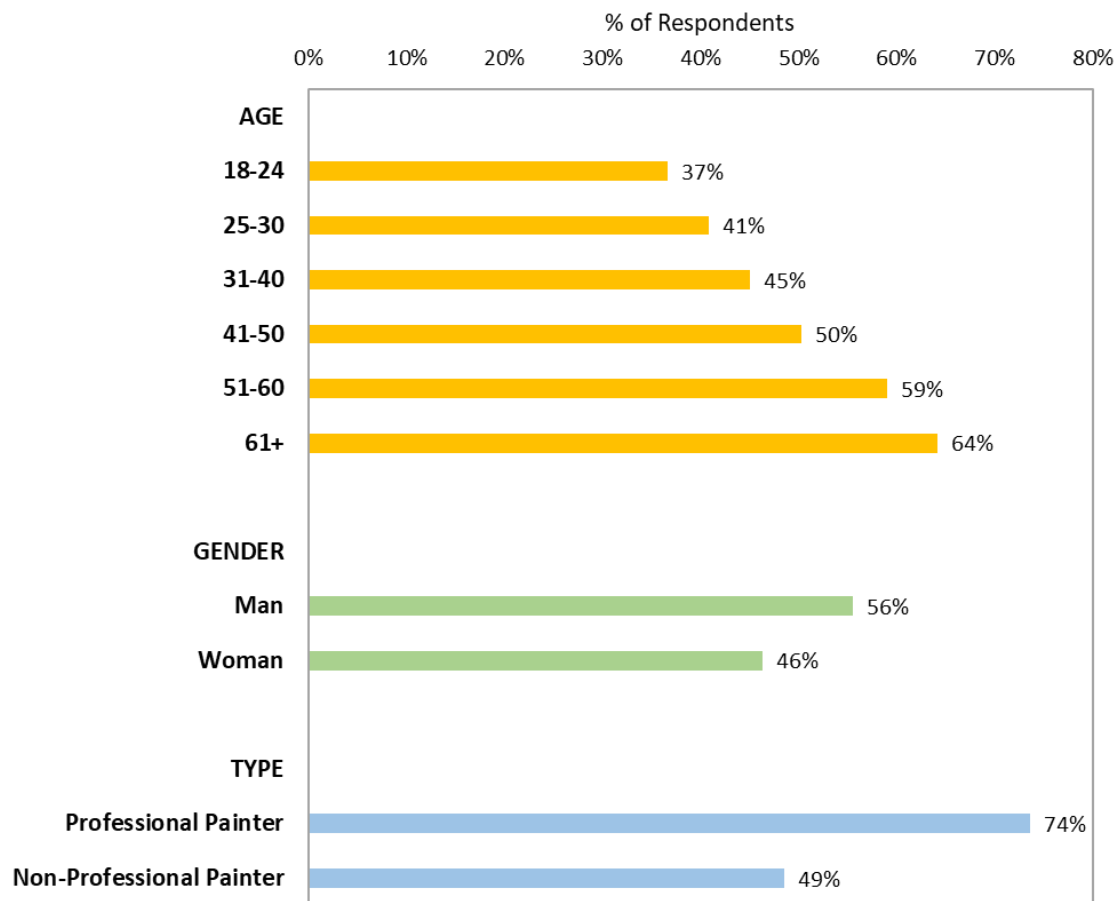
Cross-Tabulation: Paint Recycling Knowledge



- ❖ Recycling knowledge increases after 24.
- ❖ Men are significantly more likely to know that paint can be recycled than women, as was the case in prior years.
- ❖ Professional painters are more than twice as likely to know that paint can be recycled.

Cross Tabulation – Disposal Opportunities

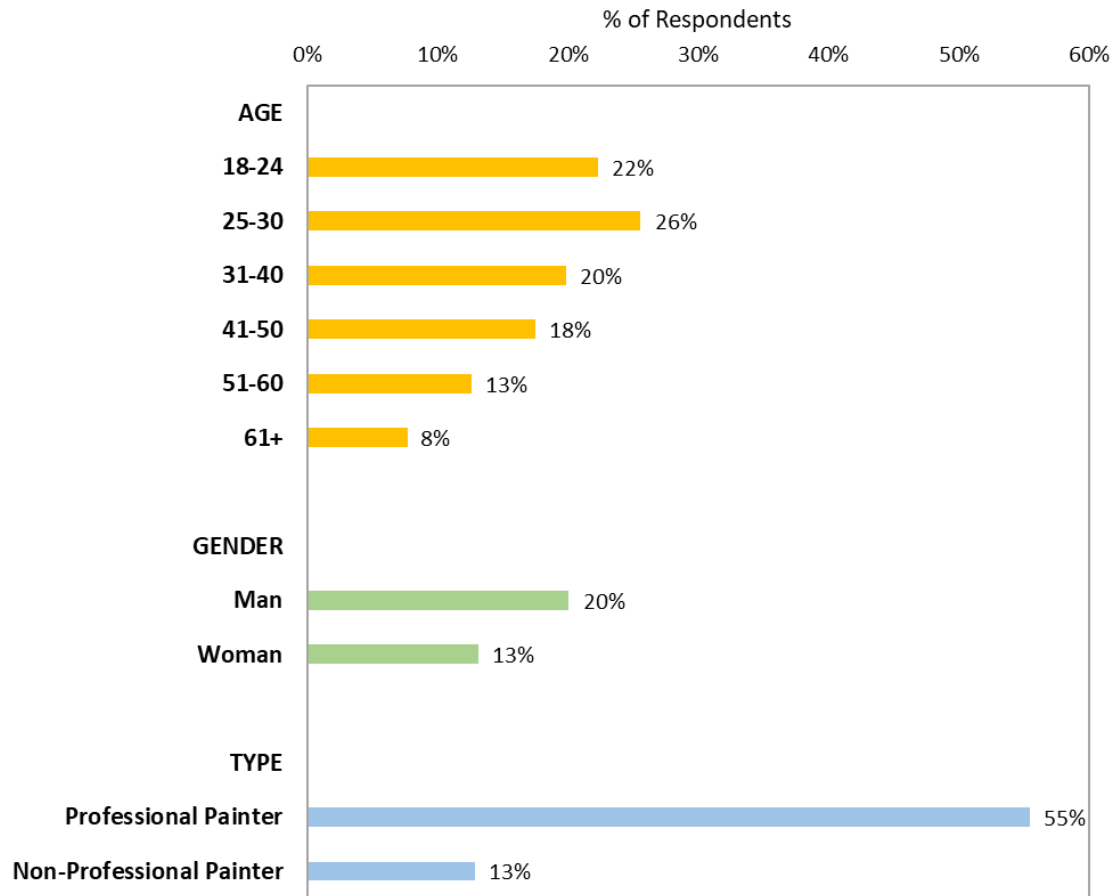
Cross-Tabulation: Disposal Opportunity Knowledge



- ❖ Knowledge of paint drop-off opportunities increases with age.
- ❖ Men are more knowledgeable about disposal opportunities.
- ❖ Professional painters are more aware of drop-off opportunities than non-professionals.

Cross Tabulation – Pick-up Service

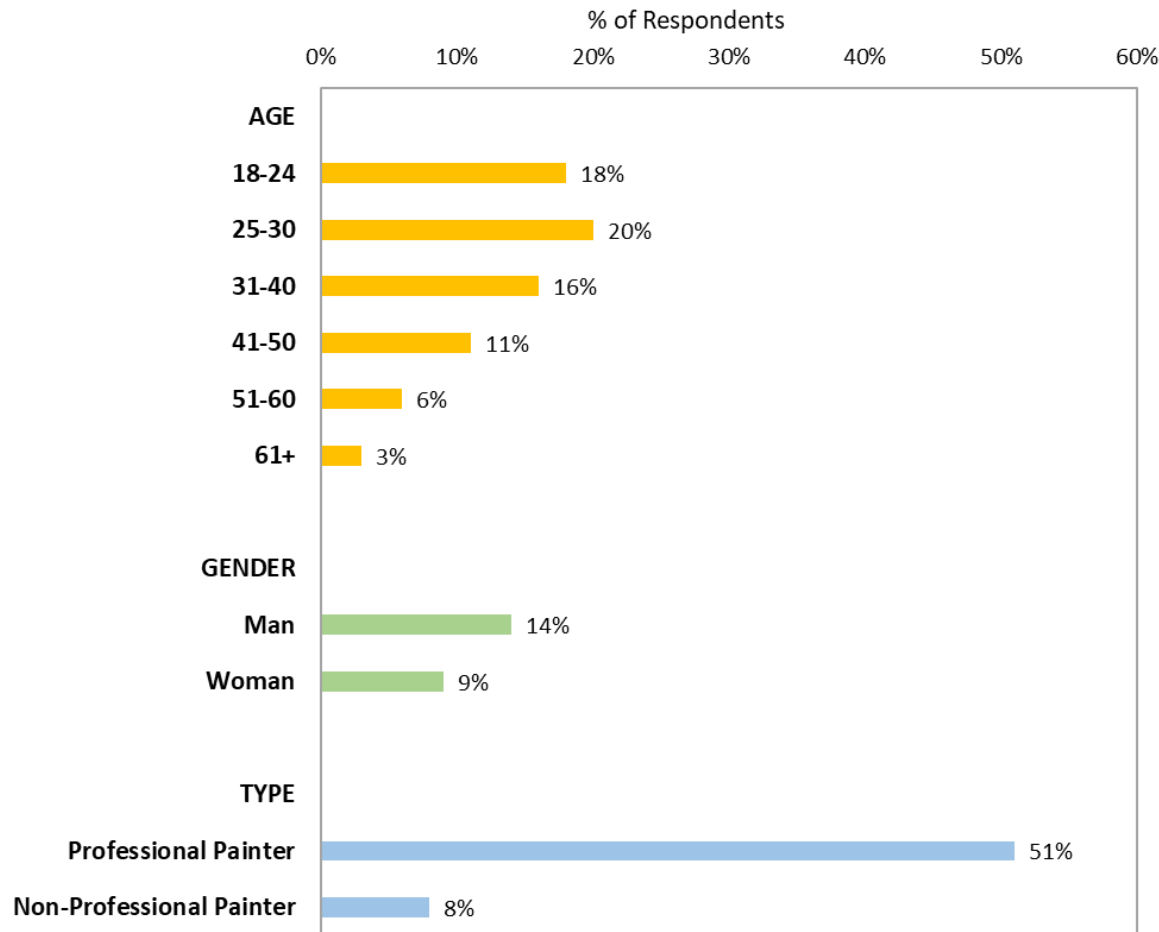
Cross-Tabulation: 100 Gallon Pick-up Knowledge



- ❖ Knowledge about free on-site pickup services generally decreases with age.
- ❖ More men are aware than women.
- ❖ As expected, professional painters are much more familiar with pick-up services than non-professionals (i.e., they are more likely to have 100+ gallons of paint on hand).

Cross Tabulation – PaintCare Familiarity

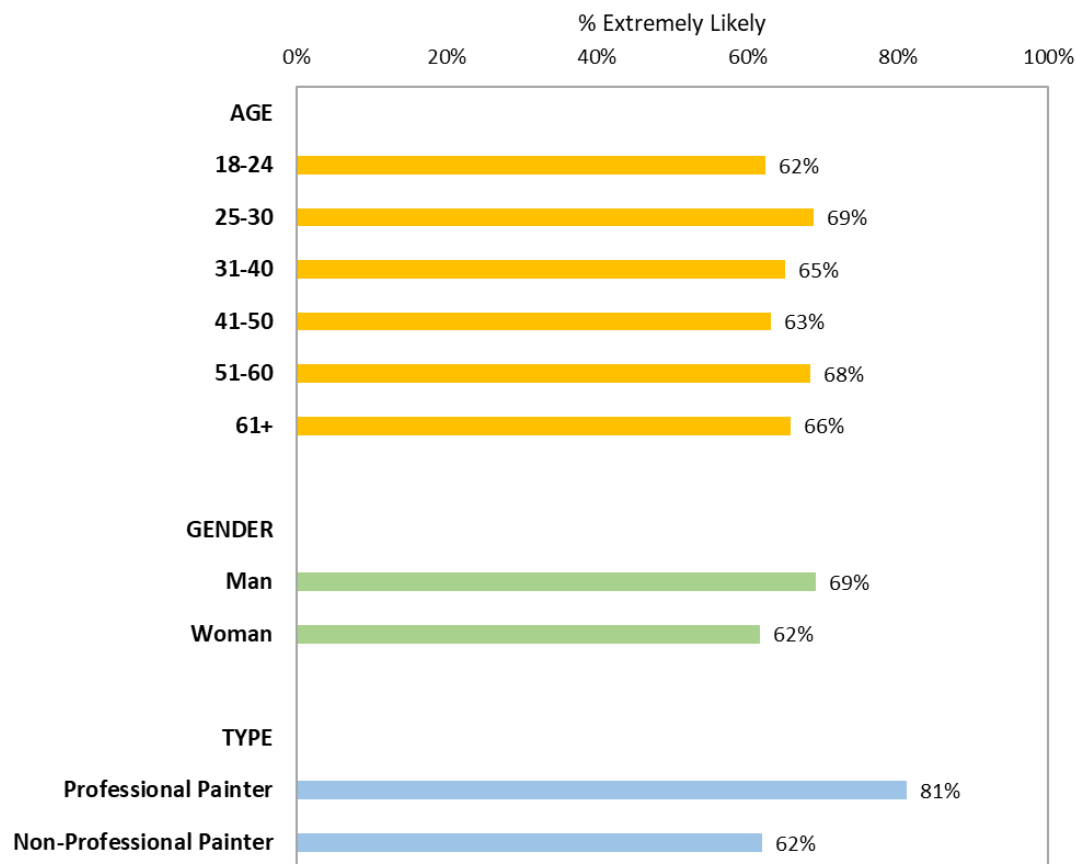
Cross-Tabulation: Heard of PaintCare



- ❖ Awareness of PaintCare generally decreases with age.
- ❖ More men have heard of PaintCare than women.
- ❖ Professional painters are much more aware of PaintCare than non-professionals.

Cross Tabulation – Past Paint Recycling Behaviors

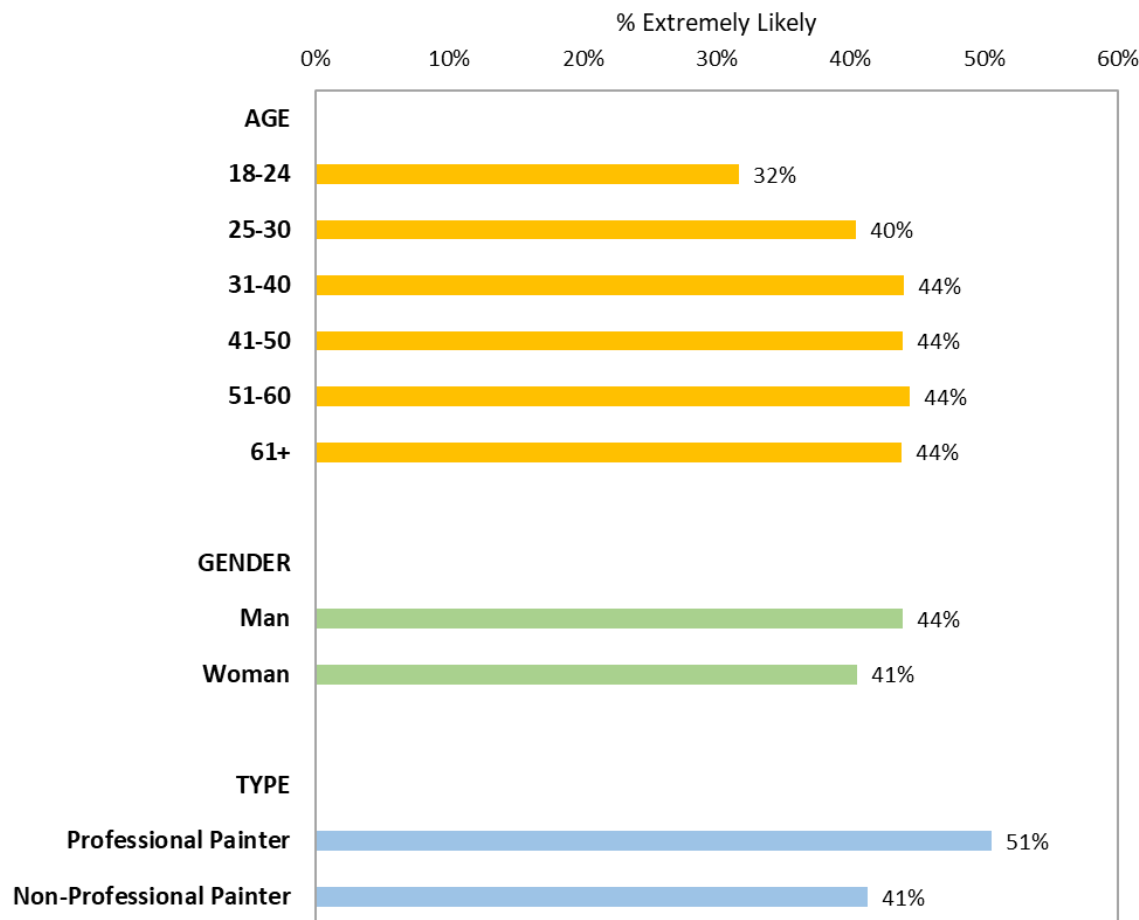
Cross-Tabulation: Has Recycled in the Past



- ❖ Recycling experience is not predictable based on age.
- ❖ Only slightly more men have recycled paint than women.
- ❖ Professional painters are much more likely to have recycled in the past than non-professionals.

Cross Tabulation – Future Paint Recycling Intentions

Cross-Tabulation: Likelihood to Recycle in the Future



❖ Intentions to recycle paint are higher after 24.

❖ Intentions are similar among men and women.

❖ Professional painters are more likely to recycle in the future than non-professionals.

**APPENDIX 2:
STATE/DISTRICT RESULTS
(UNDER SEPARATE FILE)**

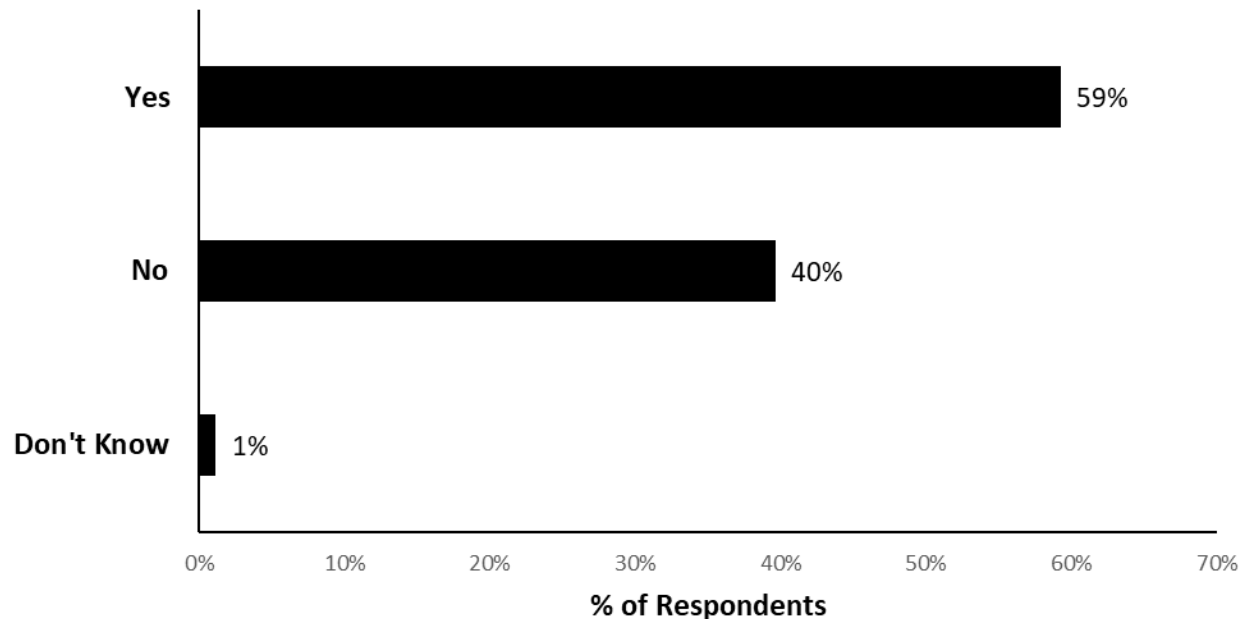
A large, hand-drawn orange circle with a textured, brushstroke-like appearance, centered on the page.

District of Columbia

Recency of Paint Purchases

- ❖ 59% of respondents bought paint in the last year, up from 51% a year ago.

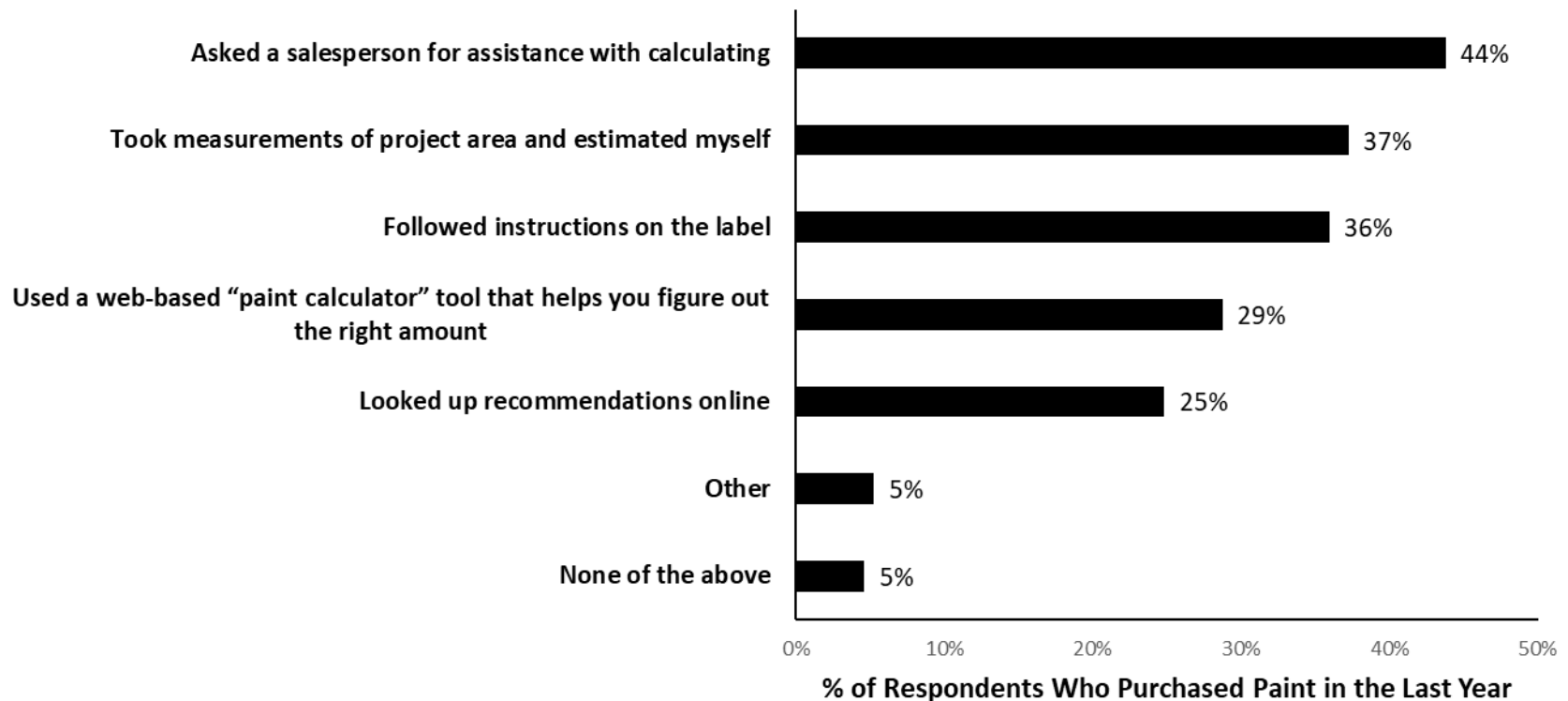
Have you purchased paint in the last year? For the purposes of this question, "paint" includes primer, interior or exterior house paint, stain, deck sealer, and clear finishes like varnish.



Paint Needs Assessment Behaviors

- ❖ The top two methods that consumers used to assess their paint needs were to ask a salesperson for assistance (44%) and to take measurements themselves (37%).
- ❖ Next most common were to follow the instructions on the paint can label (36%) or to use a web-based paint calculator (29%) to determine the amount of paint to buy.
- ❖ 25% looked up recommendations online.

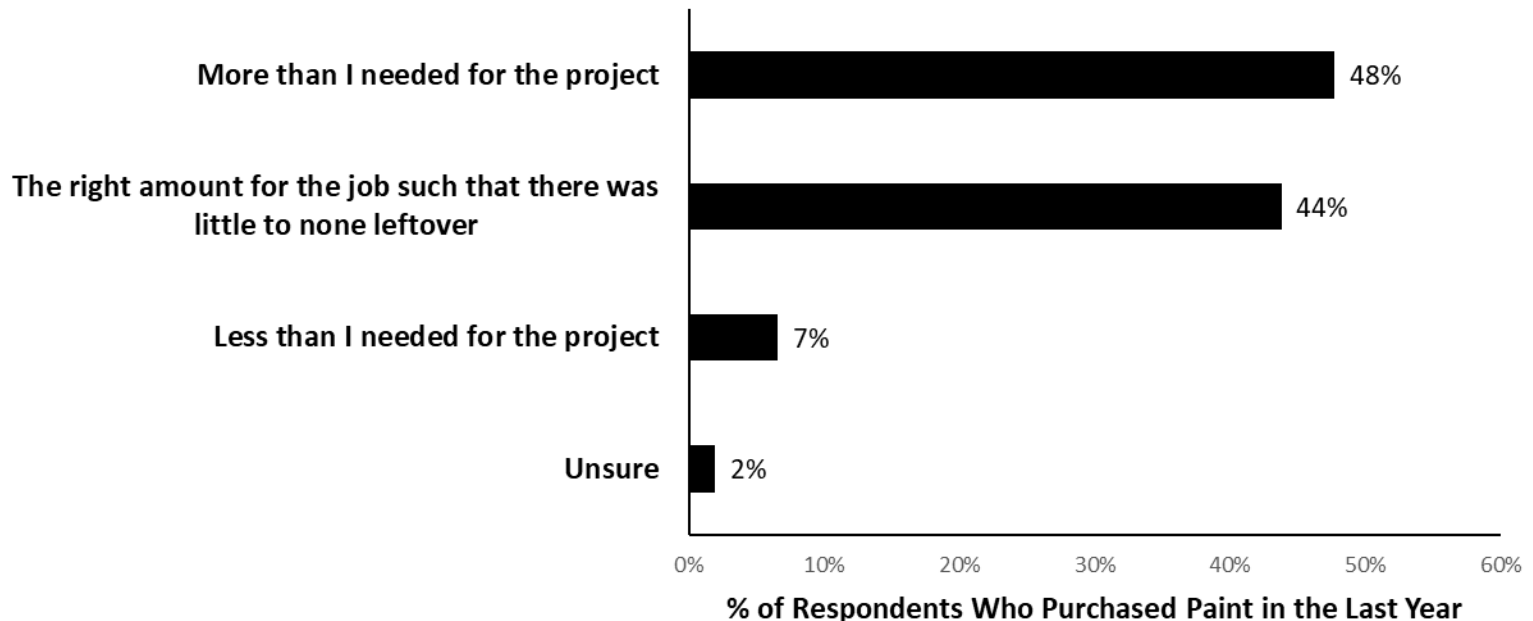
How did you determine right amount of paint to buy? (Select all that apply)



Paint Quantity Purchased

- ❖ Among those who purchased paint in the last year, 44% bought the right amount for the job such that there was none left over.
- ❖ 48% bought more than they needed for the project.
- ❖ 7% said they bought less than they needed.

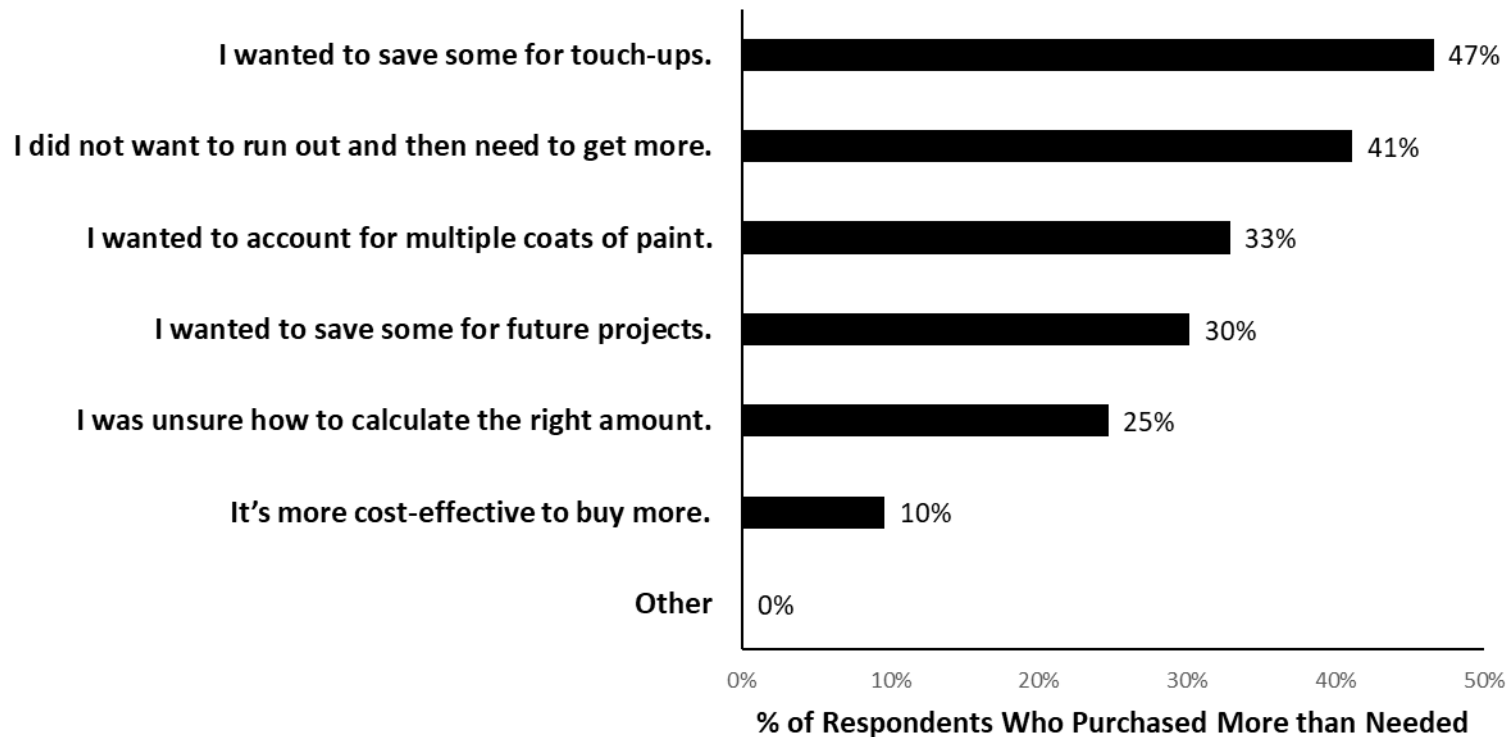
When you initially purchased paint did you buy...?



Reasons for Excess Paint Purchases

- ❖ Of those who said they bought more than they needed, 47% said they wanted to save some for touch-ups.
- ❖ 41% said they didn't want to run out during the project and have to go out and get more.
- ❖ 33% said they wanted enough paint for multiple coats; 30%, for future projects.
- ❖ 25% said they were unsure how to calculate the right amount.

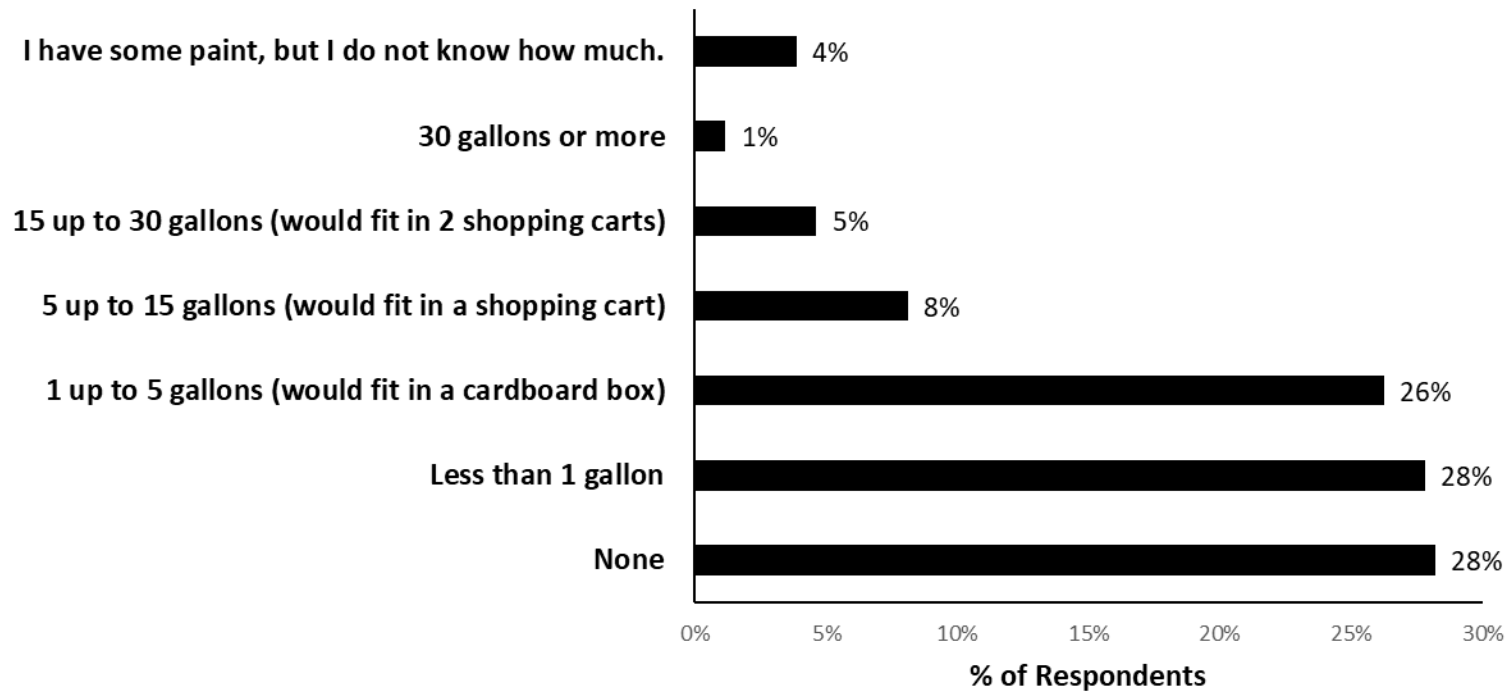
Why did you buy more paint than you needed? (Select all that apply)



Leftover Paint Storage

- ❖ 28% said they didn't have any paint in storage at the time.
- ❖ The most common amounts of paint stored at home/business were "less than 1 gallon" and "1 up to 5 gallons."

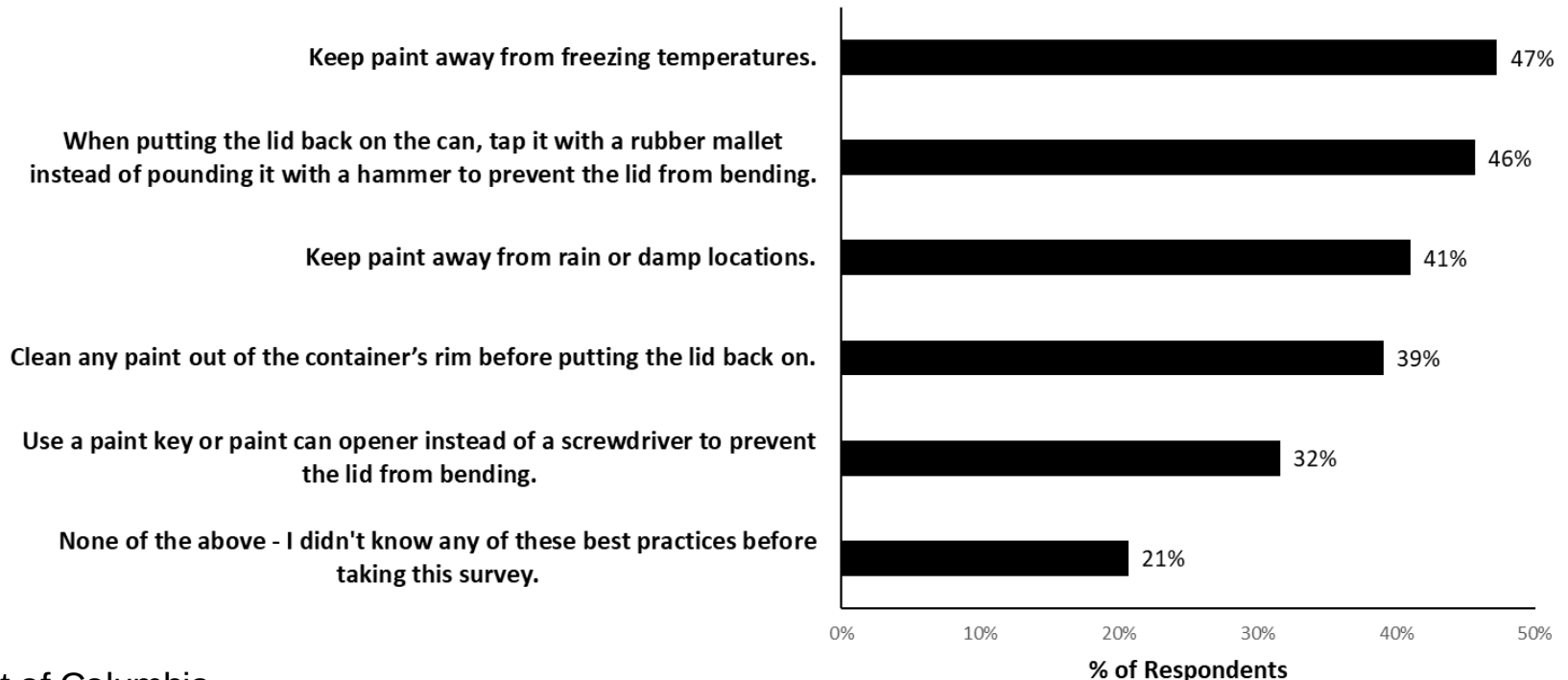
How much leftover or unwanted paint do you have in your home or business at this time (e.g., primer, interior or exterior house paint, stain, deck sealer, or clear finishes like varnish)?



Best Practices Knowledge

- ❖ Almost half of respondents were aware of the best practices to keep paint away from freezing temperatures (47%) and to use a rubber mallet to put the lid back on the can (46%).
- ❖ Slightly fewer knew to keep paint away from wet/damp conditions (41%) and clean the rim before closing (39%).
- ❖ About a third of respondents were aware of the need and to use a paint key opener to prevent the lid from bending (32%).
- ❖ 21% weren't aware of any of the best practices listed.

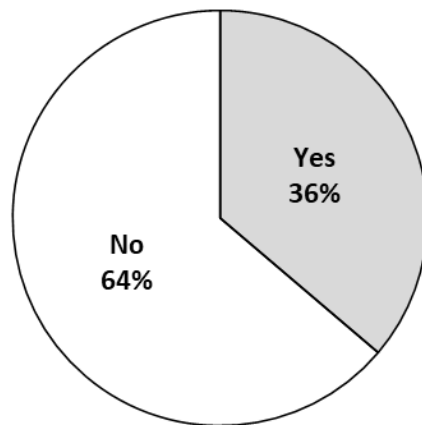
Below is a list of best practices when it comes to paint storage. Which best practices were you aware of before taking this survey? Select all that apply.



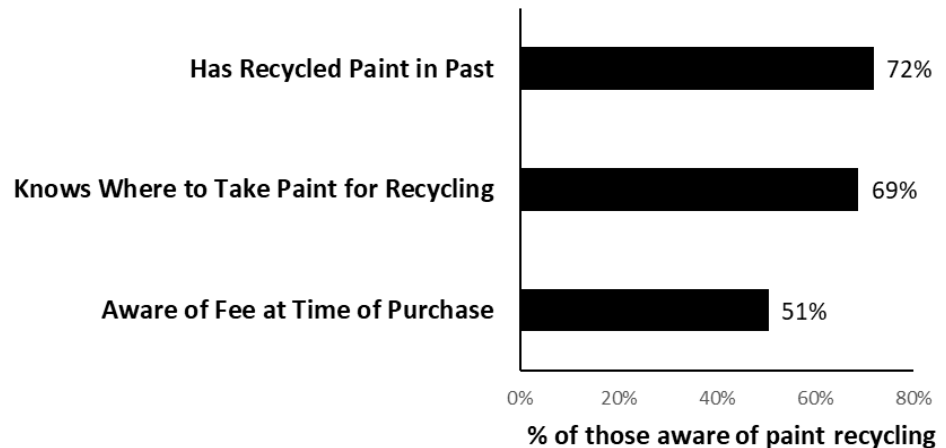
Awareness of Paint Recycling

- ❖ 36% of all respondents said they knew that paint can be recycled.
- ❖ Among those who were familiar with paint recycling, 72% said they had recycled in the past.
- ❖ 69% knew where to take paint for recycling.
- ❖ About half were aware of the fee for future recycling that is paid at the time of purchase.

Prior to this survey, did you know that paint can be recycled (disposed in such a way that it may be re-used)?



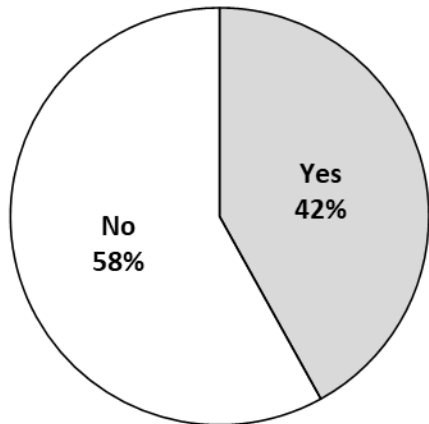
Knowledge/Experience of Those Aware of Paint Recycling



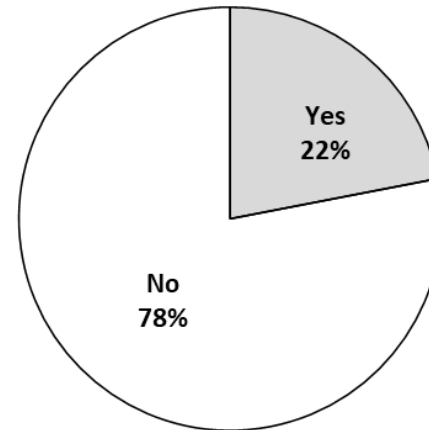
Awareness of Paint Disposal Opportunities and Pick-up Service

- ❖ 42% of respondents were aware of paint disposal opportunities in the district.
- ❖ 22% of respondents knew that 100+ gallons could be picked up for free.

Prior to this survey, were you aware of paint disposal opportunities in D.C., such as drop off locations at paint stores and household hazardous waste facilities?



Prior to this survey, were you aware there is a free on-site pickup service available to households, professional painters, businesses and organizations with 100 gallons or more of leftover paint?



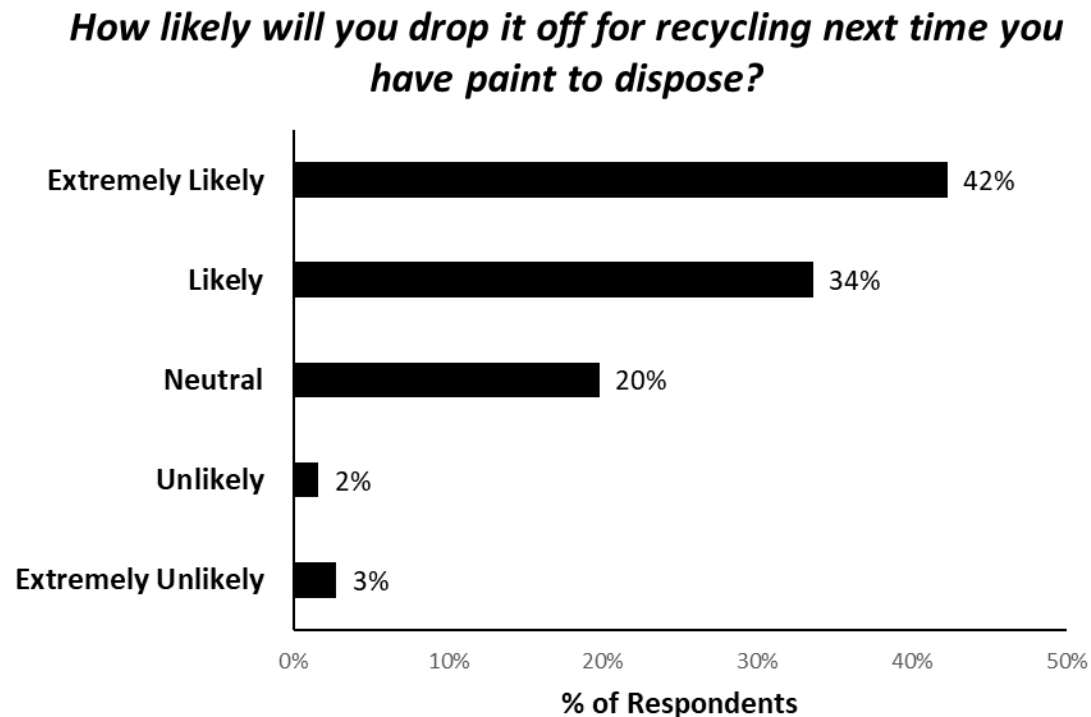
Recycling vs. Disposal Awareness, Recent Consumer Purchasers

- ❖ Knowledge of paint recycling and knowledge of disposal opportunities do not necessarily go hand in hand. There are many who know about paint recycling who do not know about disposal opportunities in the district, and vice versa.
- ❖ The following “matrix” breaks down recent consumer purchasers given both subjects.
- ❖ 30% knew about both topics; 43%, neither topic; the rest, one or the other.

		Knows About Paint Recycling	
		Yes	No
Knows About Disposal Opportunities	Yes	30%	16%
	No	11%	43%

Likelihood for Future Paint Recycling

- ❖ 42% of all respondents said they were “extremely likely” to recycle the next time they have paint to dispose.
- ❖ Another 34% said they were “likely” to recycle.
- ❖ Very few said they were “unlikely” or “extremely unlikely” to recycle.



Sample Comments: What would be your personal motivation for recycling leftover paint in the future?

Properly recycling paint helps reduce hazardous waste, prevents pollution, and conserves resources, contributing to a healthier planet.
Waste not want not
I'd recycle the paint so someone else could use it.
Someone can use it verses it being thrown away. I enjoy giving back knowing someone is using it
Because I have no use for it anymore and don't need it to be laying around in my household. Best thing to do is to get rid of it.
Not to storage unwanted paint in the basement or garage
Hazardous effects on the environment
making sure it doesn't pollute waterways if disposed of incorrectly
Because it's the right thing to do and now I know how to dispose of it
To make sure it is properly disposed of.
Because I care about the environment
Environmental reasons and to ensure personal accountability
To protect the earth and give to whoever needs it when I don't.
Environmental Motivations 1. Reduce waste: Keep paint out of landfills and conserve natural resources. 2. Protect waterways: Prevent paint pollutants from contaminating water sources. 3. Conserve energy: Recycling paint reduces energy needed for new paint production Personal Motivations 1. Save money: Recycling paint can reduce waste disposal costs. 2. Clear storage space: Get rid of leftover paint taking up space. 3. Feel good: Contribute to a sustainable future.
I dont have to be motivated. I just know its the right thing.
I am not sure about paint's decomposition process. Therefore, I would rather give my leftover paint to someone who does.

Appendix E



Drop Off Site Guidelines

This document contains detailed information on PaintCare's program guidelines and operations procedures. In combination with the state-specific guidelines, it is designed to be used by new staff for self-training and for site refresher training without PaintCare staff.

Note: The supplemental training slides included in the training binder summarize only the most important information from these Drop-Off Site Guidelines. The slides are used during training by PaintCare staff and can also be used to supplement refresher training.

Adherence to these guidelines is critical for drop-off sites participating in the program. Exceptions to these guidelines can be made only with PaintCare's express written permission. If your site is unable to comply with any of these guidelines, please contact your PaintCare representative so that we may try to find a solution that works for your site but still achieves compliance with applicable legal and operational requirements for the program.

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Section 1. Training and Safety

Training

For the safety of the program and your staff, all employees handling PaintCare products must receive training in product identification, acceptance, handling, packaging, inspection, and emergency response procedures before collecting PaintCare products or engaging in any PaintCare program activities.

Training helps ensure that employees:

- Conduct PaintCare products collection activities in a safe manner that protects workers and the environment
- Are equipped for and understand hazards associated with PaintCare products

Training plans and records should be maintained for each employee. Record staff training using the log included in the training binder.

Safety

Store personal protective equipment (PPE) and spill response equipment in an accessible location adjacent to the collection bins. Ensure those materials are protected from impacts of weather.

The drop-off site must be equipped with appropriate emergency response equipment including a fire extinguisher, spill kit, and PPE. Monthly inspections of equipment are recommended.

PaintCare products collection activities need to follow general safety practices including proper lifting techniques.

Post emergency procedures and emergency contact numbers including police, fire department, and emergency services by a phone and in close proximity to the collection bins, if possible.

If applicable, develop and maintain an emergency action plan as required by OSHA.

If required by federal, state, or local law, familiarize police, fire departments, and emergency response teams with the layout of your facility, properties of PaintCare products handled at your facility, and evacuation routes.

Section 2. General Guidelines

PaintCare Provides Your Site:

- Training binder with recordkeeping logs/forms
- Signage identifying your site as a PaintCare drop-off site
- Printed educational materials for the public

PaintCare's Transporter Provides Your Site:

- Paint collection bins and liners for cardboard/single-use collection bins
- Labels and/or markings for paint collection bins
- Spill kits (excluding HHW programs)

General Guidelines for Drop-Off Sites

Each PaintCare drop-off site has unique logistical and operational considerations. Each drop-off site must make its own decisions and use its best judgment to operate in the safest manner possible in accordance with applicable law. To ensure the highest standards of safety for you and your staff, drop-off sites must:

- Have appropriate signage that informs the public of the hours of operation
- Accept PaintCare products from participants during your regular advertised or posted operating hours
- Display PaintCare signage to identify you as a drop-off site; signage should be posted in a highly visible area, at the entrance of your site
- Assist and supervise participants when they visit to drop off PaintCare products. Site staff should greet participants and must verify eligibility of the participant and their leftover paint products as PaintCare products
- **IMPORTANT:** Never allow a participant to open a PaintCare product container
- Have adequate space, staffing, and training to collect and store PaintCare products
- Provide a secure space for empty and full collection bins
- Place all PaintCare products immediately in collection bins approved for use by PaintCare and its transporters
- Pack only PaintCare products into collection bins
- Schedule shipments of PaintCare products from your drop-off site
- Maintain all records relating to the program
- Train staff to be familiar with the requirements and practices of this guide

Section 3. Collection Bins and Storage Area

Storage Area and Collection Bin Placement

Establish a dedicated storage area for collection bins and PaintCare products.

Place collection bins on an impermeable surface (i.e., paved asphalt, concrete, or other surface) at all times.

Place collection bins away from ignition sources, storm drains, and floor drains.

Ensure there is adequate ventilation if bins are stored indoors.

If stored outdoors, protect collection bins from the elements (e.g., precipitation, temperature extremes, rain, and snow). Keep collection bins under cover to prevent exposure to precipitation to protect against temperature extremes. If you store collection bins outdoors, you may need approval from your local fire or hazardous materials oversight agency.

Comply with any local fire codes or other regulations that might pertain to your storage of collection bins at your site.

Maintain enough space around collection bins to inspect for leakage and emergency access.

Use good housekeeping standards; keep paint storage areas clean and orderly.

Setting Up, Packing and Maintaining Collection Bins

Collection bins must be set up, used, and closed according to the manufacturer's instructions. PaintCare's transporters should set up the collection bins that they provide, unless otherwise requested by the drop-off site staff.

Ensure liners are inserted in cardboard collection bins. The liners provide secondary containment to contain liquids in the event a can leaks while in storage or transit. Reusable plastic bins that are leak-proof by design do not need liners.

Collection bins must be structurally sound. If you see any evidence of damage to bins (or liners) that may cause a leak or spill, notify PaintCare immediately.

Mark the collection bin with the date the first PaintCare product is placed in it.

Place PaintCare products in bins immediately upon receipt. Keep collection bins closed except when adding PaintCare products.

Pack 5-gallon buckets on the bottom layer of the collection bins for stability.

Pack all PaintCare products (cans, buckets) upright and as tight as possible in the collection bins to protect contents from shifting and leaking in transit.

Do not open containers to verify product.

Do not overfill collection bins; allow enough space for a lid to fit securely.

Do not take PaintCare product out of the bin.

Security

Never allow "self-serve," public access to the collection bins.

The collection bin storage area must be secured and locked when not attended.

Only drop-off site staff should have access to the collection bins and storage area until the collection bins are ready for pick-up by PaintCare's transporter.

Section 4. Identifying and Accepting PaintCare Products

What are PaintCare Products

PaintCare drop-off sites should accept only PaintCare products (architectural paint products) for management under the PaintCare program. Only those PaintCare products accepted from individuals residing in the state and businesses/organizations located in the state can be managed under the PaintCare program.

Listed below are the primary examples of architectural paint products accepted by the PaintCare program and paint or paint-related products not accepted by the PaintCare program.

Generally, PaintCare products include latex and oil-based house paint, stains, and clear coatings (varnish, shellac, etc.). The program excludes anything that is:

- In an aerosol spray can
- Intended and labeled “for industrial use only”
- Mostly used in the manufacture of equipment
- On the list of specifically excluded products for some other reason

PaintCare products are classified as either latex (water-based) or oil-based (alkyd) and the classification is important in order to decide how the product should be handled and processed. Knowing how to tell the difference between latex- and oil-based products is also important in determining which types of businesses/organizations can use the PaintCare program (if your site accepts paint from this audience).

PaintCare Products and Non-PaintCare Products

Acceptable products (PaintCare products)

- Interior and exterior paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings and floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Unacceptable products (Non-PaintCare products)

- Paint thinner, mineral spirits, solvents
- Aerosol coatings
- Auto and marine paints
- Art and craft paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For more information, please see www.paintcare.org/products

If non-PaintCare products end up in a drop-off site's bin, such products will not be returned to the drop-off site and will be managed by PaintCare's transporter. Transporters identify non-PaintCare products and report all instances to PaintCare. PaintCare staff will notify the site of any contamination in the bins. If the problem persists, additional training may be provided.

Acceptable Containers vs. Unacceptable Containers

Before accepting products from participants for management under the PaintCare program, drop-off site staff must (1) check the condition of the container for acceptance in the program, and (2) check the product label to verify that it contains a PaintCare product.

Acceptable

- The PaintCare product must be in its original container
- The container is labeled as containing one of the designated PaintCare products listed above
- The container must be in good condition and not leaking
- The container must be 5 gallons in size or smaller
- The container contains dry latex paint

Not Acceptable

- The container is not original (e.g., paint was transferred into a jar)
- The container does not have an original label
- The container is leaking or has no lid
- The container is larger than 5 gallons
- The container is empty

However, drop-off sites permitted to accept household hazardous waste may accept unlabeled and leaking containers by following the procedures described below.

Unlabeled and Leaking Containers

A drop-off site permitted to accept household hazardous waste may, at its discretion, choose to accept unlabeled and/or leaking containers if it follows the protocols below and otherwise complies with all applicable laws:

Unlabeled Containers

A drop-off site may accept containers that do not have an original label if a staff person appropriately trained in identifying unknown wastes (1) identifies the material in the container as a PaintCare product, and (2) applies a label identifying the contents to the container before placing it in a collection bin.

Leaking Containers

A drop-off site may accept a leaking container or a container with no lid if an appropriately trained drop-off site staff person (1) verifies that the container contains a PaintCare product, (2) places the contents of the leaking/open container into an appropriate substitute container (which can include bulking such PaintCare products into 55-gallon drums), and (3) applies an appropriate label to the substitute container.

Refusing an Unacceptable Product or Container

Do not accept non-PaintCare products from any participant unless they are received as part of normal site operations and are not placed in PaintCare collection bins.

When refusing a material at a drop-off site, drop-off site staff must explain why the material cannot be accepted (e.g., material is not a PaintCare product, cannot accept material from non-exempt generator, etc.). If a participant tries to drop off products that your location cannot manage, refer the participant to an appropriate alternative resource, such as their local household hazardous waste disposal program, garbage transporter, environmental health agency, or public works department. Local contact information is provided at the front of the training binder.

Paint Volume Acceptance Rules

The program accepts PaintCare products from households and businesses/organizations.

Households. Households may drop off any volume of PaintCare product, subject to the volume limit set by the site.

Businesses/Organizations. Non-households may also drop off any volume of latex PaintCare product, subject to the volume limit set by the site. Non-households may only drop off oil-based PaintCare products if they comply with federal and state hazardous waste generator rules that, among other criteria, require that the business/organization (1) generates no more than 100 kilograms (about 25 gallons or 220 pounds) of hazardous waste per calendar month, and (2) does not accumulate more than 1,000 kg (about 250 gallons or 2,200 pounds) of hazardous waste at any time. Painting contractors and commercial property owners typically meet these criteria. For more information about these criteria, please visit www.paintcare.org/vsqq

Each business or organization is responsible for determining its own generator status under applicable law.

When a business/organization has oil-based PaintCare products to drop off at your site, it must sign the Paint Drop-Off Log or form included in the training binder to verify that it qualifies to use the program for oil-based paint. The log/form includes an explanation of the requirements. If a business/organization has only latex paint, it does not need to sign the log/form.

Once a business/organization signs the Paint Drop-Off Log or form, you may accept oil-based paint from that business/organization. (HHW sites and other waste collection programs may need a permit and/or to meet additional legal requirements in order to collect oil-based paint from businesses.) To help ensure legal compliance, unless you're specifically permitted to accept more, you should not accept more than 25 gallons of oil-based paint per calendar month from a qualifying business. Paint Drop-Off Log or forms may be reviewed by PaintCare or government agencies and compared with a list of registered hazardous waste generators to verify that only qualified businesses/organizations are using the program for their oil-based paint.

Transporter/Recycler Drop-Off Sites

Maintaining Paint Drop-Off Logs for All Participants

Drop-off sites operated by a PaintCare-contracted transporter and/or recycler must keep and maintain separate drop-off logs to record both latex and oil-based paint volumes from both businesses/organizations and households. While PaintCare offers template logs, an alternative may be used if approved by PaintCare.

Section 5. Participant Paint Volume

How Much Paint to Accept from Participants

While the PaintCare program intends to collect as many PaintCare products as possible, we recognize that your drop-off site may have storage limitations. PaintCare drop-off sites, in agreement with PaintCare, may limit the amount of PaintCare products they accept per participant, however, drop-off sites must accept up to 5 gallons at a minimum per participant.

What if Bins are Full?

If your collection bins are completely full, inform the participant that you are temporarily unable to accept PaintCare products and redirect them to the nearest alternative PaintCare drop-off site. Refer them to the site locator at www.paintcare.org or the **PaintCare hotline at 855-724-6809**, or ask them to come back at a later date. Contact the PaintCare transporter immediately to have collection bins picked up and replaced.

If a participant has a significant amount of PaintCare products that your location cannot manage, ask the participant to contact PaintCare directly for additional assistance. PaintCare may direct the participant to another drop-off site or offer our Large Volume Pickup service.

Large Volume Pickup (LVP) Service

PaintCare offers a free pick-up service to painting contractors, property managers, households, and others with a large quantity of leftover PaintCare products. Typically, a minimum of 100 gallons (by container size) is required to qualify for the LVP service.

To refer a participant to the LVP service:

- Provide the participant a LVP fact sheet
- Ask the participant to request a pick-up using the online LVP form
- The LVP fact sheet and online form are available at www.paintcare.org (select the “Request a Pickup” button on the homepage)
- For additional questions, refer the participant to PaintCare for assistance

Section 6. Working with Transporters

PaintCare contracts with transporters for the delivery of supplies, delivery of empty collection bins, and pick-up of full collection bins.

Scheduling the Transporter to Pick Up Collection Bins

When you anticipate your collection bins will be full within your site's pick-up timeframe (generally 5 business days in urban areas, 10 business days in rural areas), call your transporter to schedule a pickup, or use their online order system if they have one. The name and contact information of your transporter is provided at the front of the training binder.

When establishing an appointment for pick-up, please indicate:

- Your site is a PaintCare drop-off site
- Name of drop-off site and address
- Your name
- Your phone number
- Number of full collection bins to be picked up
- Number of empty collection bins needed for replacement

Preparing Collection Bins for Pickup

On the scheduled pickup day, collection bins and the loading area must be readily accessible to the transporter for quick and efficient loading. Complete the following steps:

- Identify which bins are full and ready for pickup
- Make sure the path between your bins and the transporter's vehicle is clear and at least 4 feet wide to accommodate movement of bins
- Sign and keep copies of any shipping documents for your records

The transporter is responsible for labeling, loading/off-loading collection bins, and preparing shipping documents.

Section 7. Spill Response

Spills

The information in this section will assist with spills from damaged or leaking program containers. It is important that all drop-off site staff understand corrective actions to minimize exposure to people and the environment.

Reporting

Report spills as required by law, summarized in the state-specific guidelines. Contact PaintCare within 24 hours of making such a report.

Spill Response Procedures

Always follow all applicable spill response procedures set forth in your operating permit or as otherwise required by applicable law.

If a spill is small enough to be managed by drop-off site staff, follow these steps:

- Isolate the area and restrict access to the spill
- Ensure personal safety, put on protective gear (glasses and gloves) provided in the spill kit
- Stop the movement of paint by placing the leaking container upright or in a position where the least amount will spill, and place leaking container in plastic bags provided in spill kit, or into the spill kit container
- Contain the spill by placing absorbent pads or granular absorbent around and on the spill – if outdoors, place barriers around storm drains to prevent a release to the environment
- Collect the contaminated absorbent and place it in plastic bag(s) or spill kit container, along with the leaking container and contaminated PPE, seal the bag(s), label it and place in the collection bin
- Remove any clothing that may be contaminated, wash thoroughly to remove spilled material from your hands or body
- Document the date, location, and amount and type of material spilled
- Replace any used spill control supplies as soon as possible

Section 8. Inspections and Records

Inspections and Record Keeping

Drop-off site staff are responsible for regularly inspecting collection bins and spill kits to ensure that such materials are in proper working order and include any necessary labeling. Please report any damaged bins or other problems to PaintCare immediately so PaintCare may arrange for prompt replacement or repair.

Maintain the following records for a minimum of 3 years:

- Internal and external inspection records (if applicable)
- Paint Drop-Off Log or forms (copy provided in the training binder)
- Paint Waivers (copy provided in the training binder; only for sites that do reuse)
- Employee training logs (copy provided in the training binder)
- Shipping documents and/or other documentation required by applicable law for outgoing shipments of PaintCare products

Section 9. Direct Reuse

Direct reuse is an additional service permitted for certain site types, e.g., HHW programs, material reuse stores, and solid waste management facilities. PaintCare may compensate sites for this service. Please see the terms of your PaintCare agreement or contact PaintCare if you need assistance determining if direct reuse is an authorized additional service at your site.

Requirements for Direct Reuse

PaintCare encourages reuse of leftover paint through direct reuse. Reuse sites return good quality unused paint to the local community at low or no cost.

Products offered for reuse to the public must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. The container must be closed securely before placing it in the reuse storage area. Containers must never be opened by customers at the drop-off site. Reuse products must be displayed by drop-off site in an area separate from the PaintCare collection bins.

An individual customer may not take more than twenty-five (25) gallons of reuse product per day. If you have a customer that would like to take more paint, let your PaintCare contact know in advance.

Paint Waiver

Customers taking reuse paint from a drop-off site must sign the Paint Waiver included in the training binder (or an approved equivalent thereof). The waiver explains that the material is taken “as-is” with no guarantee of quality or contents and the customer accepts the risks and liability for the materials.

The customer must read the waiver, fill in the date and name fields, and sign their name. Site staff must verify what has been taken by the customer, record on the log the gallons of latex and gallons of oil-based products taken, and add their initials.

When a paint waiver is full or when a site wants to invoice PaintCare, the latex and oil-based columns should be totaled at the bottom of the form. PaintCare does not require the submission of the waiver to PaintCare, but they must be kept by the site for at least three years and made available for review by PaintCare staff upon request.

Drop-off sites may use their own version of the waiver, but it must be approved by PaintCare in advance.

Invoicing Procedures

Drop-off sites should invoice for reuse on a monthly basis by filling out and submitting the Invoice for Direct Reuse at paintcare.org/invoices. This is an online form and is submitted directly on PaintCare’s website. If you’re unable to submit an online form, contact your PaintCare contact.